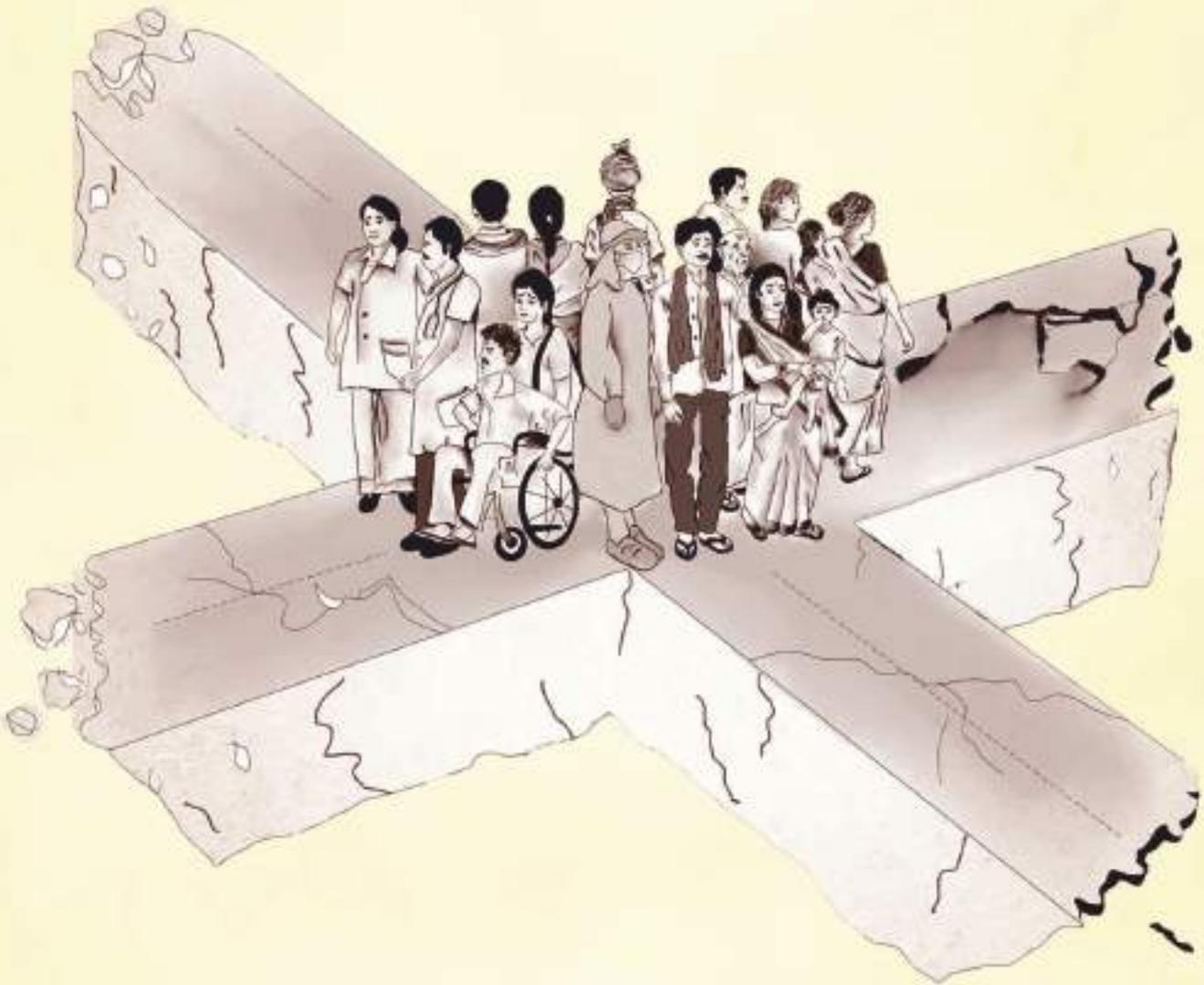


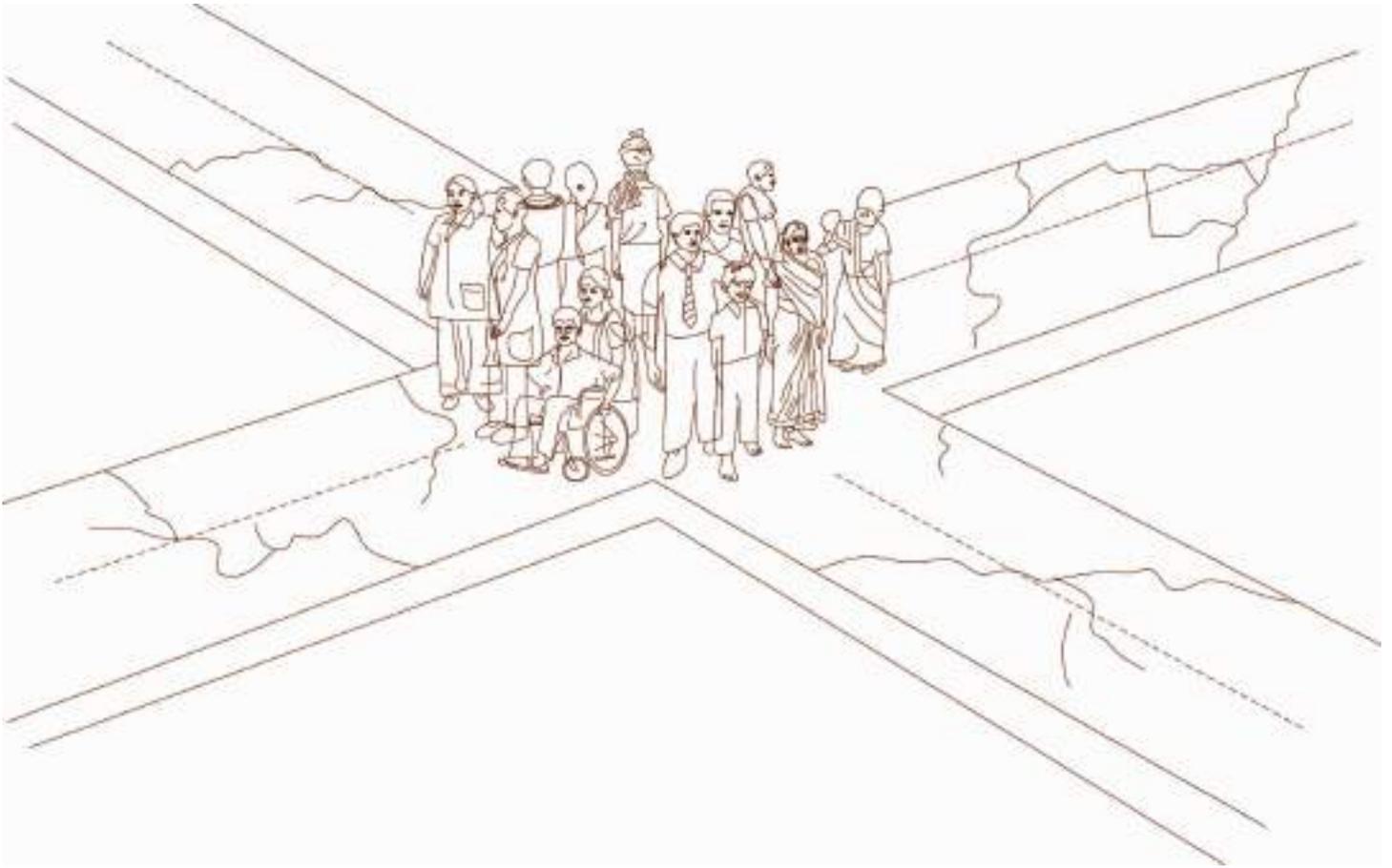


**SWAMI VIVEKANANDA  
YOUTH MOVEMENT**  
ANNUAL REPORT 2020-21



..... Development at a Crossroads .....





## At a crossroads

Not being able to even make a choice, let alone the right choice, with the choices right in front, is a powerless state of being.

It is the result of constantly being denied the most basic human and social status and the associated privileges each one of us is entitled to.

It adds to the hopelessness when someone else sets a prescribed course of development to lead others to a crossroads and doesn't know where to go from there. This has been the story of the poor, vulnerable and underprivileged populations - aggravated and highlighted by the COVID-19 Pandemic.

## Reinventing not just the wheel but the road too.

The wheel of development has been reinvented time and again - but the pandemic has shown that it is equally important to re-invent the road too by disrupting the traditional top-bottom development model, by enabling and empowering communities to pave it for themselves, brick by brick, guided by an inner compass that points towards contextually relevant and culturally appropriate development needs, values highly localized and community centric innovation and celebrates ownership through community driven initiatives.

**At SVYM, we believe community driven development is possible if we invest in the expansion of Human and Social Capital of the community members leading to positive economic consequences. Developing Human Capital through health, education, skills & Social Capital by creating social networks that facilitate collective action, cooperation & access to opportunities.**

---

The current pandemic is not only a health crisis but a development challenge too. Protecting Human & Social Capital to minimize the pandemic's economic impact as the world recovers from this historic shock is crucial to remain relevant to development in today's global economy and safeguard the interest of those facing the prospect of continued marginalization.

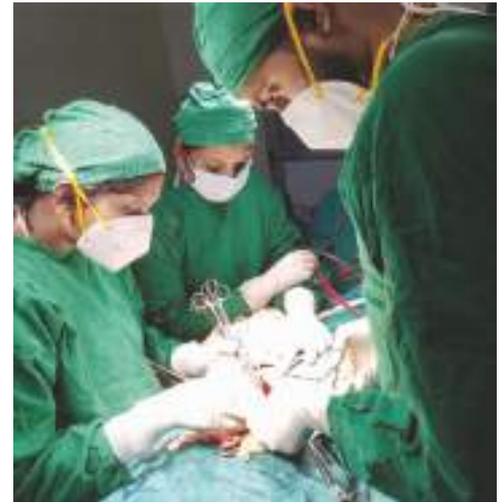


## SWAMI VIVEKANANDA YOUTH MOVEMENT

Swami Vivekananda Youth Movement (SVYM) is a development organization, engaged in building a new civil society in India through its grassroots to policy level action in Health, Education, Socio economic Empowerment and Training & Research sectors since 1984.

SVYM has its headquarters in Mysuru district of Karnataka state in Southern India. Acting as a key promoter-facilitator in the community's efforts towards self-reliance and empowerment, SVYM is developing local, innovative and cost-effective solutions to sustain community-driven progress. SVYM believes that building human and social capital will result in economic consequences and all of SVYM's programs are driven by this development paradigm.





## Message from the Founder & President



**Dear friends and well-wishers of SVYM and the communities we serve,**

The current Coronavirus pandemic has tested the health systems and economies of most countries, and beyond the general concerns around vaccines and mutant viral strains, all are grappling with two major issues: containing the crisis and initiating economic recovery. There is talk globally about the falling GDP and the impending collapse of the economies of several nations. Typical discourses are around providing bailouts, fiscal stimulus, enhancing social protection, and a relook at taxation policies. It is both about coping with the crisis today and preparing to meet the challenges of the future.

Individuals, Institutions and Countries alike are realising the need for alternate development models and the need for demonstrating resilience to cope with the demands of a rapidly changing world. What is needed is a nuanced understanding of the shifting trends and the ability to build the inner resilience of people and community-based organisations. Only then can capacity get embedded in the larger ecosystem and pave the way for progress even amidst these turbulent times. It is under these trying conditions NGOs have a declared purpose of responding to societal demands and for mobilising communities to participate in the development that affects their lives. NGO leaders need to prepare themselves and their organizations with the intellectual and emotional bandwidth to be the initiators of a change that is still in its infancy. They need to grapple with the uncertainties that go with such a situation and not lose hope or faith that they can accomplish this shift. This is best done by

building the human and social capital of people and the Institutions they work with along with that of their own organizations.

SVYM has always been at the forefront of innovating and ushering in paradigmatic shifts in the development space. We were one of the first organizations to formalize building human and social capital as our development narrative and integrate this paradigm into all our programs. More importantly, SVYM has been able to build a new generation of young people with the knowledge, attitude, and skillsets to advocate and usher in this change. This is what enabled and emboldened us to work more intensely across the state of Karnataka and find more like-minded partners who became a part of the movement for building community resilience during this pandemic. For us at SVYM, COVID was not just a public health challenge, but a development one. A challenge that communities could learn to negotiate and manage only because the foundations of building their capacities was laid years ago.

As we step into a new era where the youthful and energetic leadership of SVYM is embarking on rediscovering our relevance, our working strategies, and our own community driven outlooks, we are confident that this deep conviction of investing on people and their capacities will stand us in good stead. As always, all this can only be realised with the continued support and encouragement that all our stakeholders give us.

Yours truly,

A handwritten signature in blue ink, which appears to read "R. Balasubramaniam". The signature is fluid and cursive, with a horizontal line underneath the name.

**Dr R Balasubramaniam**  
Founder & President, SVYM

## Message from the Secretary

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### Dear Well wishers

The pandemic has disrupted our organization & our stakeholders' lives in unimaginable ways. It also has provided us with a unique opportunity to reflect upon the choices that we made and the effects it has had. When this introspection is impassionate, objective, & meaningful, what comes out of it is more or less a blueprint for the way ahead. Add to this, the generational shift that the organization has successfully gone through in the last few years, and the paradigm shift happening in the not-for-profit sector due to various regulatory changes & corporate approach. This heady mixture lead to a lot of brainstorming among the thinking heads within the organization and some external well wishers as well. This has helped us in revising our strategies in terms of organizational goals & objectives, and also devising ways & means in which we can align with the various stakeholders. This could be considering the planned taper & closure of projects which are no longer critical or

necessary to the society, diversifying the advisory panel to include opinion leaders & experts in various sectors, expand our horizons both geographically as well as sector-wise, strengthening the governing body so that it can demand more from the executive as well as support them when needed, up-skilling the current staff for the challenges ahead, etc.

The organization is overwhelmed with the support it received from various donors(individual/corporate) during the uncertain times & also we are proud of our staff who came out of their comfort zones in helping to reach out to the needy. The passion & commitment shown by our dedicated staff has given us strength & vigour to approach the future with a lot of confidence & positivity & when combined with the strategic development exercise that has been held, we look forward to meeting the challenges thrown at us with eagerness, enthusiasm & energy.

Yours truly,



**Dr. Vivek M B**  
Secretary, SVYM

## Message from the Chief Executive Officer



**Dear Partners in the Development Journey,**

Adversity reveals true character. For this reason, it was probably the most remarkable year, seeing many of us think and act purely out of character, clueless about where we could be heading!

With everything turned around & directionless, what could be a greater challenge for development NGOs like us working at the grassroots. Despite our previous experiences of managing many crises and natural disasters like floods, landslides etc., we realized how distinctly different the COVID-19 crisis was, something none of us in the development sector foresaw or prepared for.

There were two problems at hand to be addressed: Firstly, responding to the pandemic with all its uncertainties and secondly, not letting the development work slow-down or get sidelined in the garb of managing the new challenge.

It was evident quite early that COVID-19 was not just a medical or health crisis - rather it was a development challenge.

With its ever changing nature, COVID-19 was jeopardizing the collective progress achieved along with the

communities for nearly four decades. Our philosophy of development, our values and principles guided us to work with the communities, partners and the Govt functionaries. The entire response was then built on this framework with significant humility, agility, and open-mindedness.

Seeing the communities put up a brave face, voice their concerns and engage in collective problem solving, our conviction in our development paradigm of developing Human & Social Capital to build resilient communities & a resurgent India strengthened further more.

This annual report is a humble effort to capture what we did and what we learnt. One may tend to believe that there are no perfect solutions to the complex problems of this imperfect world. But I am sure you will appreciate that the key to resilience comes from the ultimate strength of partnerships and collaborations.

We present this annual report with a heart full of gratitude to everyone who raised up to the occasion and worked with us in restoring the path to development.

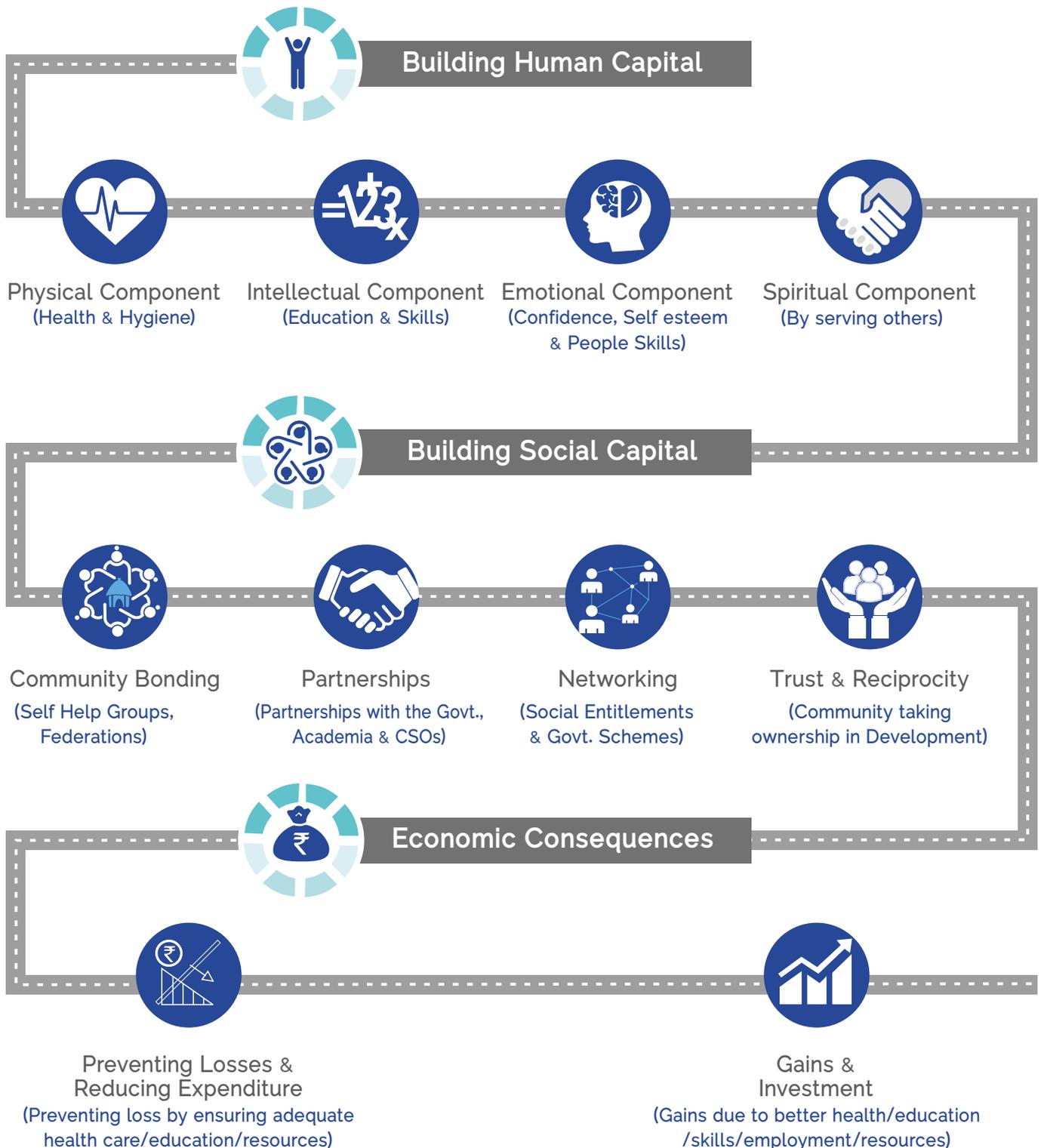
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Yours truly,

**Dr Kumar G S**  
CEO, SVYM

# Reinventing the road to development

## Building Human & Social Capital



## What is Human Capital?

Human Capital is the set of physical, intellectual, emotional and spiritual capabilities that an individual possesses that affords him or her the agency to lead and sustain their life.

## What is Social Capital?

The benefits an individual receives from his/her social networks, and how these networks facilitate interactions, communication, awareness and access to opportunities.

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# Our Community Partners



25,000 Families

## Indigenous Tribal Population

Since our inception, we have partnered with indigenous forest based tribal communities comprising Jenu Kuruba, Betta Kuruba, Yarava, Soliga, Iruliga & Paniya living on the fringes of Nagarhole and Bandipur Forest & Tiger Reserves.

Jenu Kurubas are given the status of Particularly Vulnerable Tribal Group (PVTGs) by the Govt. of India. It is said that one can take Jenu Kuruba out of the forest, but one cannot take the forest out of Jenu Kuruba. Back in Maharaja days, Jenu Kuruba men, being deft Mahouts, were commissioned to escort the royal hunt parties. Even today, Jenu Kuruba Mahouts are a part of the royal procession during Mysore Dasara.



Rural Population



100,000

Urban Poor



9,700



Migrant Families



37,000

Specially abled



HIV/TB & life limiting diseases



51,000



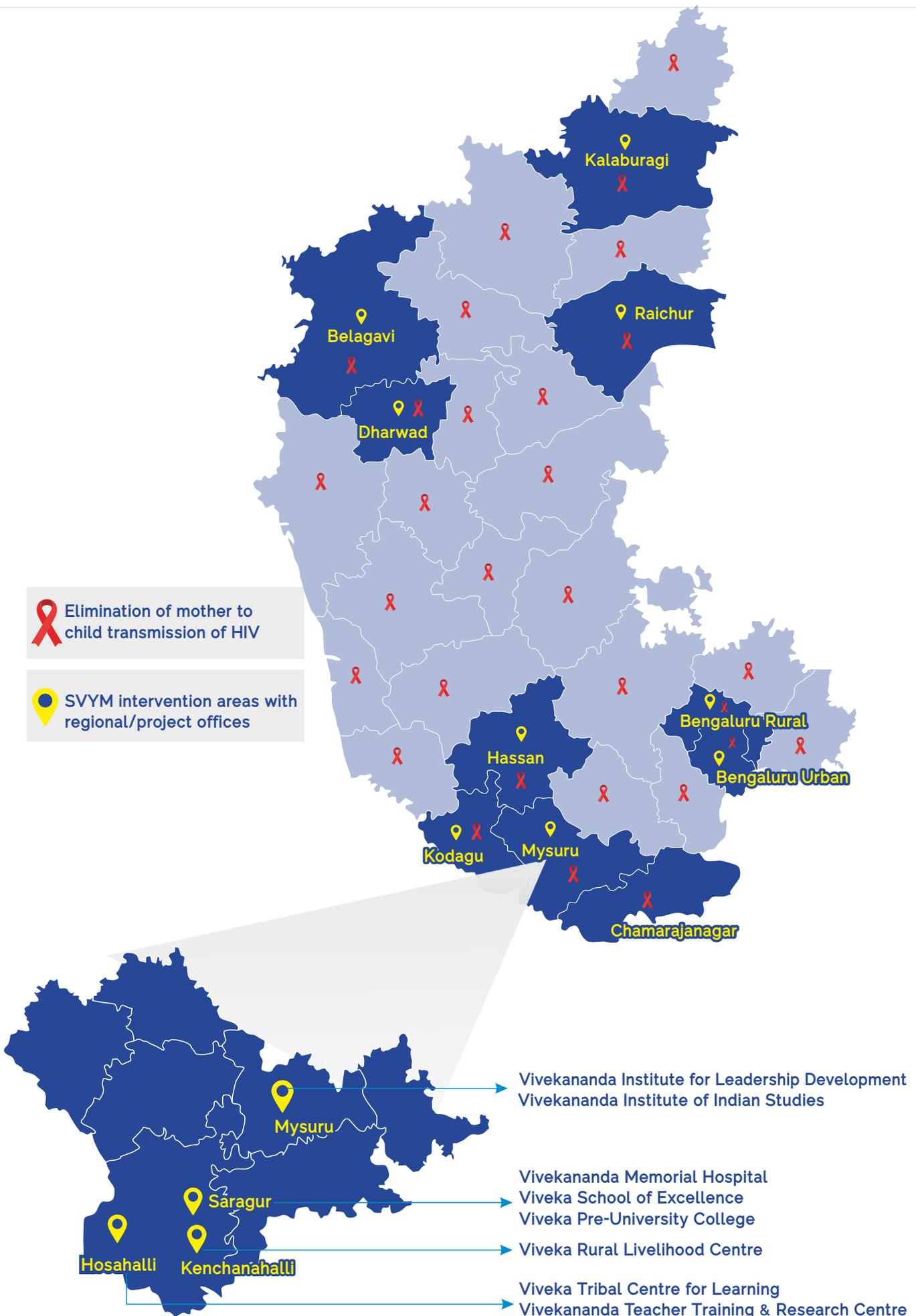
Pregnant Women & Mothers



Grassroots Govt Functionaries



# Our Reach



## Development Paradigm

Developing Human & Social Capital to build a resurgent India

### Vision

A caring and equitable society, free of deprivation and strife

### Mission

To facilitate and develop processes that improve the quality of life of people

## Guided by our core value of **Satya**



Transparency in action, disclosures & accounting procedures



We work with ethical & socially conscious partners



Listed in NGO-DARPAN of NITI Aayog, GuideStar India & Credibility Alliance

## Guided by our core values of **Seva & Tyaga**



Ensuring dignity in development



Nurturing a non-transactional relation with our community partners



Service before self

## Any harm to the environment is against our core value of **Ahimsa**



Striving to be energy sufficient & green



Transitioning towards zero plastic, zero paper, zero waste



All SVYM events are plastic free

# SVYM's Principles



## Building Human & Social Capital

Our closely intertwined development interventions build Human & Social Capital leading to economic consequences



## Local, innovative & replicable solutions

Through a bottom up approach, we strive for solutions that are lean, contextually relevant & culturally appropriate



## Working with Govt., Corporates, CSOs & Academia

We do it ourselves as well as collaborate with multiple stakeholders



## Community centric partnership

We act as facilitators & not mere service providers. By being present in the same geographic location, we work closely with our community partners, valuing them as our equal in development

## Our Approach



## Complementing Institution & Community based interventions

Our Institution and Community based interventions complement each other for seamless delivery of service



## Grassroot action

Grassroot action that directs development from the local, regional to national level



## Family centric approach

Our interventions engage, involve & strengthen families by looking at family as the fundamental unit of development



## Low transactional cost of less than 5%

Our operational overheads are less than 5% offering more CSR mileage per rupee



## Employ local people to encourage ownership

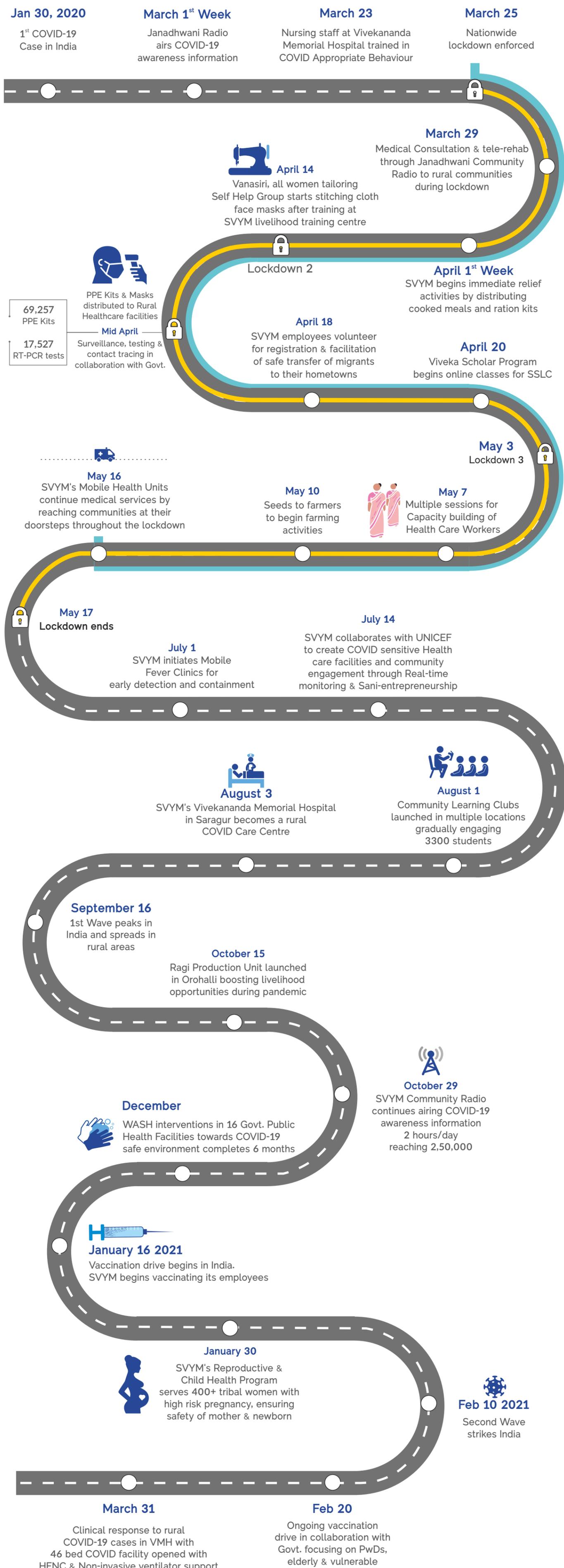
We encourage diversity and inclusion & consciously promote employment of local people



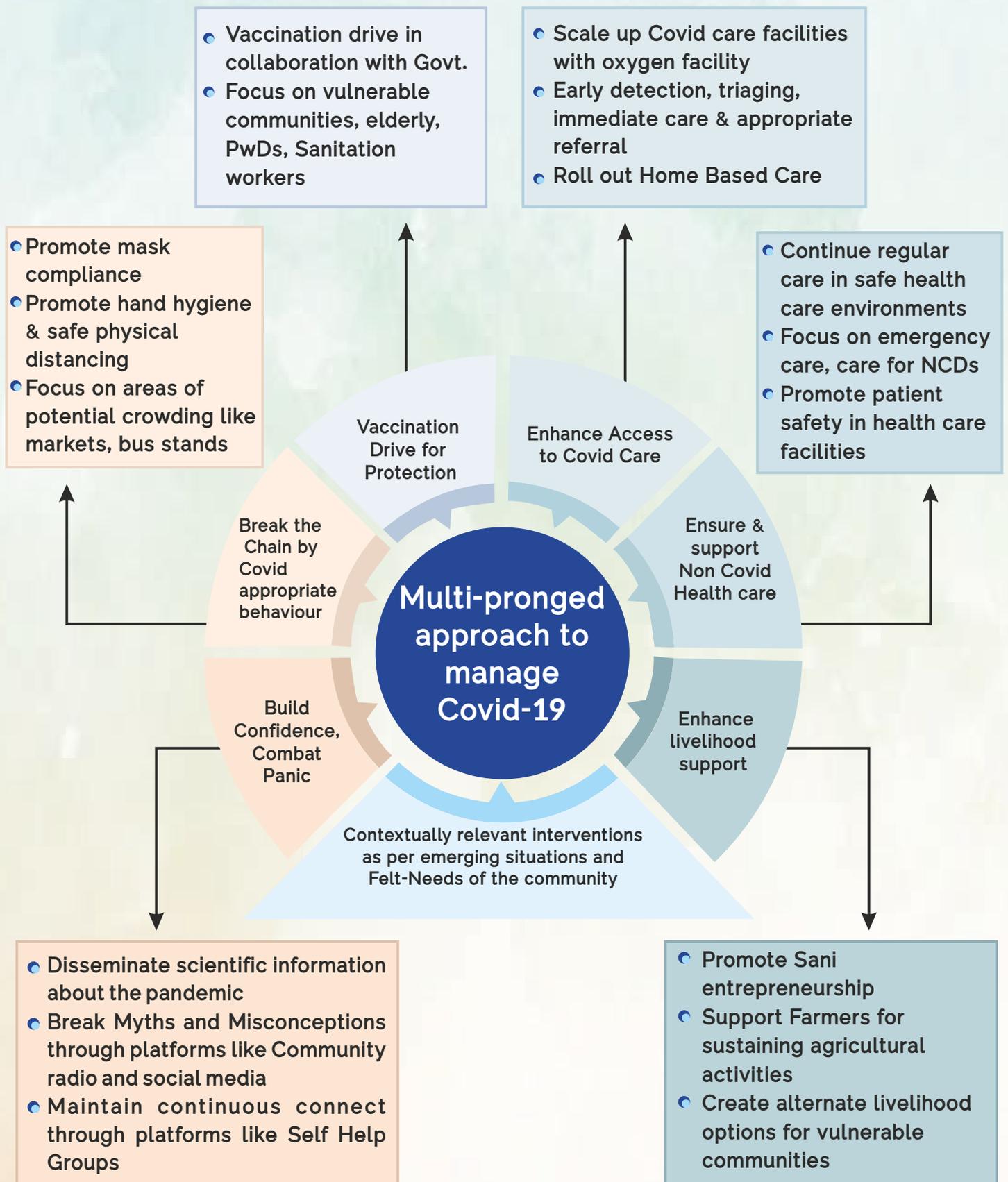
## Identify local Role Models who become agents of change

We promote role models from within the community to become the 'agents of change' & participate in the development of their community

# SVYM COVID-19 Response Timeline



# SVYM's Multipronged approach to mitigate the adverse impact of COVID-19



# SVYM COVID-19 Response Highlights



**2,55,708**

Rural & Tribal population sensitized for COVID-19 appropriate behaviour



**10,000**

Rural & tribal population vaccinated in collaboration with the Govt.



**17,527**

RT-PCR tests conducted across 136 villages bordering neighbouring states in H D Kote & Saragur taluk in collaboration with Govt.



**12,500+**

Individuals accessed uninterrupted emergency services at Vivekananda Memorial Hospital



**70,000+** PPE Kits

**6,000+** N 95 Masks

**3,50,000+** 3-layer Masks

to strengthen Govt. Health Centres and frontline warriors



**5000+**

Ration kits distributed to tribal, rural and urban slum population living in extreme poverty



**3311**

Students engaged through 120 Community Learning Clubs to reduce dropouts, child labour & early girl child marriage



**690+**

Hours of Covid awareness content aired on Janadhwani Community radio reaching 2,50,000 rural population

## Strength of SVYM's community health programs in delivering uninterrupted non-COVID health services



**96.4%**

Institutional Delivery in tribal women



**9975**

Tribals accessed primary care through mobile health units with 70% women from different age groups



**99%**

ART Adherence in HIV+ pregnant women



**393**

Out of 400 exposed babies are free from HIV after 18-month confirmatory test



**87%**

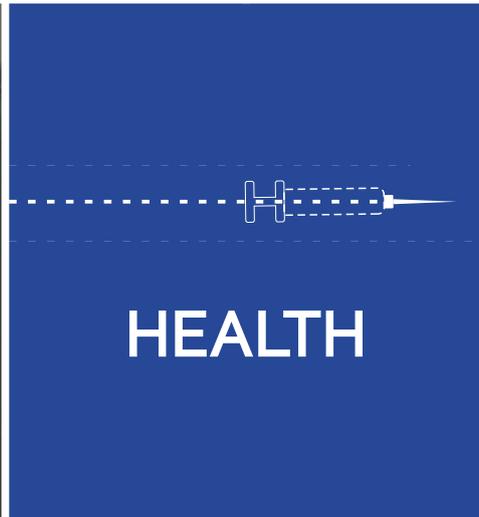
TB Cure rate in high risk tribal communities



# Reinventing the road to Health & Wellbeing

by developing Human & Social Capital





# Vivekananda Memorial Hospital (VMH)

Empathetic holistic health care that adheres to current & appropriate standards of care-modalities, resources, outcomes & satisfaction based on evidence. Focused on tribal, rural, marginalized & vulnerable



**Building Human & Social Capital**



**Family Centric Approach**

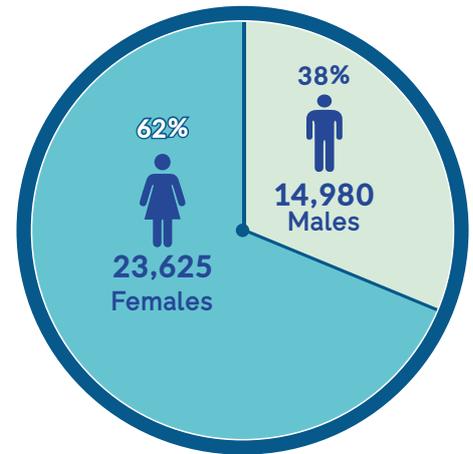
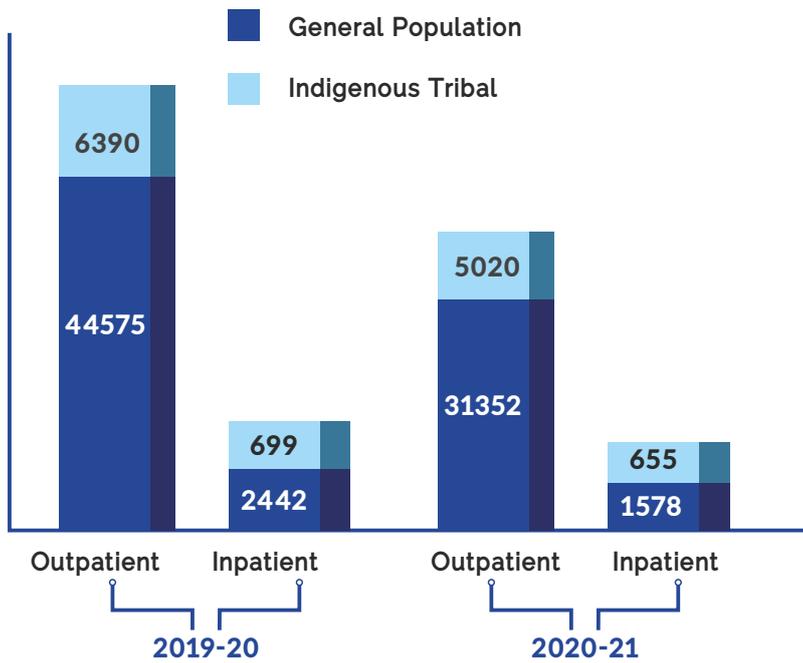


**Employ local people to encourage ownership**

- Started in 1998
- Reach 250,000 Individuals
- Saragur, H D Kote



## Indigenous Tribal & Rural population accessing care at VMH



Gender composition of patients

## Health Care Services offered in 2020-21



**289**  
Tribal pregnant women received high risk pregnancy care



**560**  
Institutional deliveries including 315 tribals  
**0 Maternal Deaths**



**576**  
Surgeries conducted



**2,569**  
Newborn screened for communication disorders



**129**  
Rural-tribal patients with COVID-19 treated



**135**  
Endoscopy & Colonoscopy services performed



**12**  
Psychiatric camps serving **655** individuals



**1,586**  
Ayurvedic procedures



**5,197**  
Elderly served with comprehensive care



**Covid Care Centre, VMH**



**An early response to COVID-19 in rural areas**

COVID-19 in India started off as an urban disease. **79%** of the total caseload on 30<sup>th</sup> May was from 30 cities.

The urban character of COVID became rural partially with the return of the rural population to their villages. In H D Kote & Saragur taluk, tribal and rural migrant workers returned to their homes from nearby districts in Kerala and Tamil Nadu, many more from Mysuru & Bengaluru.

Administrative measures like **14** day home quarantine could contain the spread only to an extent in rural settings with joint families living in shared spaces.

Gearing up for an early response, SVYM converted the first floor of its rural hospital into a COVID Care Centre, complementing the Govts efforts towards scaling up rural health care to tackle the rural crisis

The 19 bedded COVID Care Centre was soon scaled up to **31** beds equipped with Oxygen to serve mild and asymptomatic rural patients. The Centre served as a referral point for COVID-19 cases from Saragur CHC.



**129** Rural & tribal individuals treated at Covid Care Centre in 2020-21

**Capacity building of Health Care Workers**

VMH Doctors, Nurses and Paramedics

ASHA, Paramedic and front line staff

Creating rural health care work force through training

**Innovation in delivery of medical services to rural & tribal communities**

VMH extended medical teleconsultation through Whatsapp & Community Radio Station, initiated within **3** days of lockdown.

**3,998** Tribal & rural people accessed teleconsultation services through **37** tele clinics on Janadhwani Community Radio.

## Academics, Training & Research

To build contextually relevant Human and Social Capital by providing recognized health care courses based on the health care needs of the community

### Training



As part of CNE, VMH Nursing staff, **19** students pursuing Home Health Aide course & 8 students pursuing Panchakarma Therapy course trained in Neonatal resuscitation program



**90** Medical Professionals attended a CME on 'COVID-19 Challenges & Response in Rural Health Care Settings'



Panchakarma Therapy & Yoga Basics - 100% Placement to **8** candidates. **5** students are pursuing the course



**3** Students completed **3** year Diploma in General Nursing and are pursuing internship at VMH



**14** Students completed their Home Nursing Aid course with 100% placement

## Strengthening Rural Health Care by building Human Capital

### General Duty Assistant Course

SVYM is a recognized training partner with National Skill Development Corporation, Skill India Program with Vivekananda Memorial Hospital offering certified course in General Duty Assistant Course.



Batch of rural students pursuing General Duty Assistant Course at Vivekananda Memorial Hospital

### Participation in Academic Programs

MBBS Internship & Medical Post Graduation (PG)	JSS Medical College, Mysuru	83 Interns
	Bengaluru Medical College and Research Institute, Bengaluru	23 Interns
BAMS Internship & Ayurveda Post Graduation	Sri Sri Ayurveda College % Hospital, Bengaluru	9 Kaumarbhritya PG Students

### Research in Health Care



## Early Interventions to Support Trajectories for Healthy Life in India (EINSTEIN)

A joint initiative of DBT Govt. of India, CIHR Canada, SA MRC & NSFC China

The aim of the research project is to reduce the long-term risk of Non-Communicable Diseases (NCDs) through interventions targeting pre-conception, conception, fetal life, infancy and early childhood.

# Reproductive & Child Health Program

Improving Reproductive and Child Health services for tribals and rural non tribals



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions



Started in 1997



Reach 51,000 Tribal Population



3 Districts of Karnataka



## 1 Improved access to safe delivery through public-pvt. collaboration

**96.4 %** Institutional deliveries in tribal women in 2020-21

Out of **839** institutional deliveries **459** in Govt. hospitals, **316** in VMH and **64** in private hospitals. 1 maternal mortality.

## 6 Capacity building of health care workers

ASHA & ANMs trained in identifying and tracking High Risk Pregnancies using technology.

**115** ASHA & ANMs supported with gadgets pre-installed with RCH app.

## 2 Early identification & support for high risk pregnancies

**1352** Pregnant women attended **167** Antenatal Camps conducted at Vivekananda Memorial Hospital & PHCs.

**457** Women identified with high risk pregnancy (HRP) supported for safe delivery.

**44** HRPs served during lockdown out of which **35** delivered at Vivekananda Memorial Hospital.

A combination of institution & community based approach complimented each other ensuring detection of HRPs, which could have otherwise been missed/ delayed.

## 3 Social & Behaviour Change

Janadhwani Community Radio aired **36** episodes on reproductive & child health & conducted live phone-in programs on menstrual hygiene & preventing child marriage.

Digital shows in **8** tribal hamlets reaching **346** community members

### Addressing Social Issues

**827** Pregnant women, **346** mothers, **1871** adolescent & caregivers participated in **346** Mothers Meetings conducted in their villages. Prioritizing mental health and wellbeing, participants were counselled on social issues like domestic abuse, prevention of early marriages and COVID-19 awareness.

## A vision of sustainable maternal-newborn care

## 5 Multi-stakeholder ownership

Facilitating administration-tribal cooperation, Range Forest Officers (RFOs) of the Karnataka Forest Dept. & Anti-Naxal Force (ANF), Gundlupet extended support to health camps and community based initiatives.

**7** Blood Donation Camps to restock blood units used for blood transfusion in pregnant women with anemia. Volunteers from the community provided coconut water, refreshments and other support to the blood donors.

## 4 Leveraging technology

Risk of exposure to COVID-19 and decrease in household income discouraged families to seek antenatal care.

Solar powered Mother Care kits were used for early detection & monitoring of high risk pregnancies.

Matruksha mobile app helped in real time data capture & tracking of pregnancies in remote locations.



*Pregnant women, mothers & caregivers take part in a Mothers Meet*



*44 women with high risk pregnancy served with transport, blood & safe delivery during lockdown*



*A mother-to-be attends her first ANC Camp at Vivekananda Memorial Hospital*



*67 Immunization drives to ensure lockdown does not affect National immunization goal*

**Safeguarding maternal-newborn health is the first step towards building and protecting a Nation's human capital.**

For many expectant mothers from indigenous tribal communities, their in-person social support disappeared overnight after lockdown. SVYM continued its efforts to reach tribal ANCs and PNCs throughout the lockdown.



**96.4%**

Institutional deliveries in registered indigenous tribal women in 2020-21



## Physical barricades & emotional hurdles on the road to motherhood

Fear of visiting a health care centre during COVID-19 pushed many tribal women with high risk pregnancy towards potential pregnancy related complications, risking the life of both mother-to-be and her unborn.

Our community health program teams too faced novel challenges during this time. The tribal hamlets in H D Kote, Nanjangud, Hunsur, Gundlupet & Virajpet had barricaded themselves against any outsiders to protect themselves from COVID-19, blocking the roads with wooden logs and thorny bushes. This also meant the pregnant mothers in those communities could not get their routine health checkups.

Desperately trying to keep in touch, SVYM's Reproductive & Child Health Team encouraged the pregnant women to come to the barricade and get their regular check-ups done, so the team could track high risk pregnancies.

In many cases, the portable solar powered Mother Care Kit turned out to be a life saving equipment. Equipped with Electronic Fetal Doppler, BP Apparatus, Hb Test

Kit, Glucometer, Urine strips, Pregnancy Test Kit & Weight Scale, the team could do routine follow ups including many tests that need a hospital visit. The teams referred numerous high risk pregnancies to PHCs and Vivekananda Memorial Hospital during lockdown.

Apart from safety, getting a check up done at their own home made the mothers-to-be more comfortable and accepting towards reproductive care.

For the tribal family, it also saved about **INR 1000** out of pocket expenditure and one day worth of daily wage for many tribal families working as daily wagers and going to the nearest health care centre and coming back took an entire day.

Leveraging technology to reach tribal communities is playing a vital role in continued delivery of essential health care during COVID-19. It is cultivating acceptance & a health care seeking behaviour in tribal communities engaged with SVYM's Reproductive & Child Health Program.



### Mothercare Kits for continued care

Solar Powered Mothercare Kit helped SVYM serve tribal pregnant women during lockdown & was a life saving device.

[Watch short video](#) 



[Scan QR code to watch](#) 



# Mobile Health Unit

To serve as a primary point of contact for the community for their basic health needs and foster a sustained behavioural change for a healthy living



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions

- Started in 1990
- Reach : 2339 Tribal Families
- H D Kote & Saragur Taluk

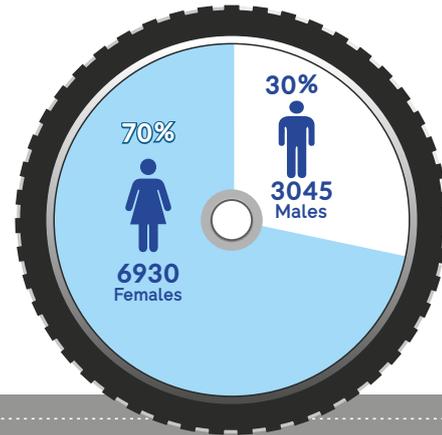


## Uninterrupted doorstep delivery of essential health care services during lockdown

### Tribal communities calling in for support

COVID-19 compromised the delivery mechanism of community health services.

Our mobile health services were briefly discontinued in the month of April following the lockdown. But with the community members calling in for support, Mobile Health Units resumed routine activities to provide continuous & uninterrupted service and undertook several COVID-19 initiatives to prevent health related setbacks in indigenous tribal communities.



Reducing gender based inequalities in accessing healthcare during COVID-19, 70% of the total tribals served by MHU were women in different age groups.

## Continued Non-COVID Care

**1918** Antenatal & **151** Postnatal follow ups

**268** Patients referred to VMH & PHCs

**9975** Patients served through **276** hadi visits

**269** Individuals screened in **16** TB Screening Camps  
**57** Positive cases detected and initiated on DOTs



Forest Dept. RFO Sri Huthraju inaugurating the health camp

## Partnerships that safeguard both health and natural wealth

With an aim to bring the tribal and other communities living on the edge of the forests and Forest Department closer, SVYM and Karnataka Forest Department (KFD) collaborated to organise 9 health camps in Saragur and

H D Kote Taluks serving 550 patients. In addition, these camps help in engaging the tribal and other communities towards protection of forest from forest fires.



## Outreach Response to COVID-19 in tribal areas



### Disseminating COVID-19 information through a trusted channel

**132** Awareness activities engaging **1258** tribal members related to COVID-19 awareness, vaccine hesitancy, personal hygiene & preventing dengue and malaria.

### Nutritional Support

**1180** Food kits distributed to tribal families adversely affected by the pandemic.



### Strengthening frontline response

**2,500** Masks to equip ASHAs, Anganwadi Workers, PHC staff, Police staff and Taluk administrative team.

### Mobile Fever Clinics

**11** Mobile Fever Clinics in **35** villages treating **655** patients and ensuring early detection of COVID-19.



### COVID-19 vaccination awareness

SVYM undertook COVID-19 vaccination awareness drives in **284** villages from different Gram Panchayats in the month of March 2021.

### COVID-19 vaccination program

SVYM in collaboration with Taluk Health Administration undertook COVID-19 vaccination on 23<sup>rd</sup> March 2021 at Antharasanthe PHC. **924** people were inoculated. Based on the same model, vaccinations at other PHCs are being planned and undertaken.



# Mobile Health Care Services in Urban Slums

Providing accessible primary health care to low income settlements in urban areas



Building Human & Social Capital



Community centric partnership



Identify local role models who become agents of change



Started in 2020



Reach 92000+ Individuals



Bengaluru



Health Checkup through MHU

## Serving the urban poor with accessible health care

Two Mobile Health Units in Bengaluru South covering 16 low income settlements with a population of **92,763**

**9899** Individuals served through the Mobile Health Units in 2020-21

**680** Families sensitized about COVID-19 vaccination & **62** mobilized to vaccination centres



# Rehabilitation care for the specially abled

Identify, assess and enable PWDs to maximize their physical, mental and sensory abilities, compete with the mainstream and lead a socio-economically productive life.



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions



Started in 1996



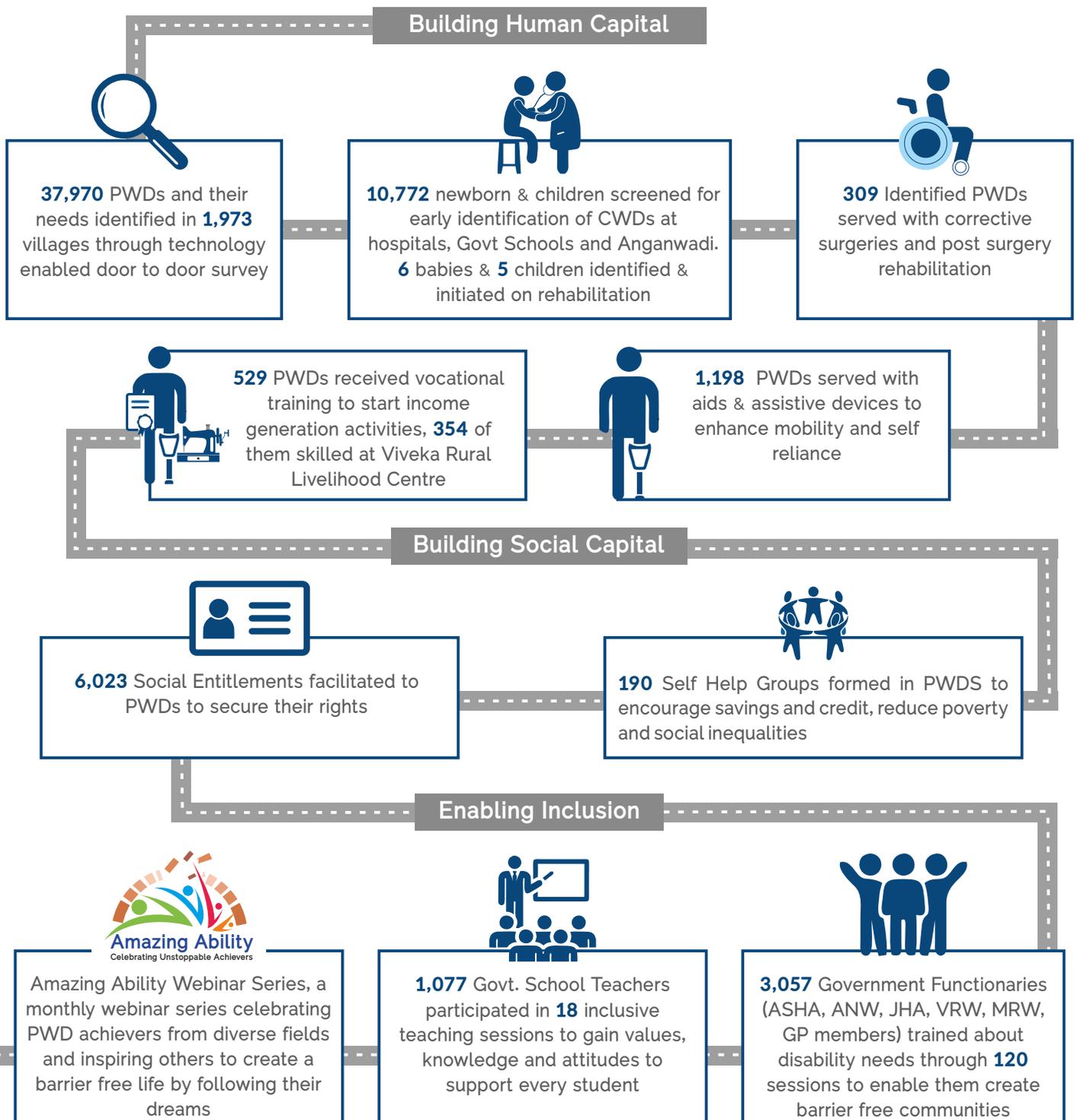
Reach 37,970 PWDs



1973 Villages



## A comprehensive approach towards rehabilitation





# COVID-19 Response to safeguard the specially abled groups

## Innovation in delivering medical care & support

Leveraging Community Radio to stay in touch during the lockdown, medical experts & specialists like speech therapists provided teleconsultations through live-in radio programs on Janadhwani to **165** PWDs. Another **173** PWDs availed tele rehabilitation through phone & Whatsapp.



## Continued engagement with COVID-19 norms

Serving & engaging specially abled children & families, residential & therapeutic camps & vocational training continued with COVID-19 protocols. All participants were tested 3 days before the camps were conducted.



## Integrating CAB in every community interaction

COVID-19 Awareness integrated into every opportunity to meet community members in Self Help Group meetings, camps and door-to-door awareness. The teams sensitized **41,168** PWDs.



## Nutritional Support

**748** PWD Families were extended nutritional support through ration kits.



## Putting their best foot forward

SVYM conducted Aids and Appliances Assessment, distribution and usage training camp for Children with Disability in Mysuru and Kodagu district in partnership with Association for Persons with Disabilities (APD) and District/ taluk level government stakeholders.

**178** PWDs were assessed and **172** PWDs received the necessary aids & appliances along with usage training.



## Inclusive Learning Centres

SVYM launched **5** Inclusive Learning Centers (Learning Clubs) in collaboration with the Education Department, SDMC, Government Schools and Community in HD Kote/Saragur Taluk.

**46** Children with Disability are engaged by these centers.





Out of adversity

comes opportunity

Sani entrepreneurship is creating alternate livelihood opportunities for rural communities struck by COVID-19.

Volagere is like any other village in Nanjangud Taluk in Karnataka. However, a house at the corner of a narrow alley has a team of six members curiously mixing ingredients to make magic. Their 'alchemy' if successful will bring hope and dignity through self reliance in their lives.

Siddapaji Vishesha Chethana Self Help Group (SHG) is producing phenyl, varieties of liquid soap, and sanitizer on a small scale. The group took two day training at Viveka Rural Livelihood Centre in Kenchenahalli and one day live training in their own house. They were then supported with a seed amount to purchase raw materials and begin their venture.

Crucial to their well being, the specially abled develop a heightened sense of collaboration and interdependence. If one observes the SHG in action, together, they work well to enable each other. One member with good eyesight ensures the quantity in the flask is right,

another with a good arm stirs and mixes the ingredients. The third one takes a funnel to fill bottles, while another one brings the empty bottles to be filled. Collaboration looks natural and the ability and the need for us humans to depend on and support each other is highlighted.

The final product - a fragrant orange colour phenyl shows how the ingredients mix well. The SHG is in the process of registering with the Ministry of Micro, Small & Medium Enterprises.

The SHG has received its first order from the local Gram Panchayat. Govt. School, Volagere too has placed a request for hand sanitizer. Though a small step, if in the right direction, it can become a path for others to follow. The SHG members hope to contribute in fighting against COVID-19 through their products by helping school students wash their hands.

Towards building resilient communities, CCST-PWD Program has initiated three Self Help Groups trained to become sani-entrepreneurs by making & marketing soaps and sanitizers.



### Sani entrepreneurs of Volagere

Sani entrepreneurship is creating alternate livelihood opportunities for rural communities struck by COVID-19.

[Watch their short video](#)   [Scan QR code to watch](#) 



[Read CCST-PwD Project Evaluation Report](#)



[Watch Amazing Ability Webinar Series on YouTube](#)



# National Tuberculosis Elimination Program (NTEP)

Decrease mortality rate, control MDR TB conversion cases, control TB spread and increase cure rate in tribal and non tribal population



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions

Started in 2003

Reach 7000 Families

Saragur, H D Kote



SVYM's health facilitator following up with a tribal woman during lockdown

## Retaining focus on long-term health goals

On the banks of Kabini, the priorities are slightly different for this tribal woman, as she silently hopes this time her Sputum test will come negative and she'll be cured of TB. SVYM health facilitators are working nonstop to fulfil a larger health need, ensuring all our National Health Goals are given importance even in the pandemic.

 **87%**

TB Cure Rate achieved by high risk tribal belts of H D Kote.

- **1641** Tribals screened for TB. **81** detected positive. **54** initiated on DOTS at Vivekananda Memorial Hospital and **26** referred to other centres. **1** reported mortality.
- Early detection, free treatment, awareness and screening camps have greatly reduced the burden of TB in tribal communities in H D Kote and Saragur taluk.
- Outcomes that demonstrate the strength of community health programs even during Pandemic.
- Treatment success rate comparable to leading developed nations.

# HIV Care & Control Program

Comprehensive family-centered approach towards HIV prevention, treatment, care and support programs



Building Human & Social Capital



Family Centric Approach



Employ local people to encourage ownership



Started in 1999



Reach 31 Districts of Karnataka



## HIV Care for Positive pregnant mothers

**99%** ART Adherence achieved in positive pregnant women, demonstrating the strength of SVYM's outreach programs during the pandemic

- **11,87,590** Pregnant Women counseled and tested in all 30 districts of Karnataka both Public and Private
- **512** Positive Pregnant Women registered and 99% of them are on ART. 472 Spouses of positive pregnant women tested for HIV
- **393** Out of 400 exposed babies are free from HIV after 18-month confirmatory test
- **1885** staff sensitized to strengthen the HIV and Health System

## Inching towards Elimination of Mother to Child Transmission (EMTCT) of HIV & Syphilis

In 2020, SVYM has been recognized by SAATHII for persistent commitment and contribution towards achieving EMTCT goal in Karnataka against a backdrop of COVID-19. Project Director for SACS, Goa presented the memento as a token of appreciation.



## COVID Response to safeguard HIV positive pregnant mothers

### Strengthening HIV frontline response



Assisting public sector to ensure safe functioning during the pandemic - **23** DAPCUs supported with **1560** PPE kits, **655** litres of sanitizers, **4280** N-95 masks, **48,400** 3-ply surgical masks, **5200** gloves, **1790** face shields.

### Nutritional support to PLHIV families



**600+** Adversely impacted families supported with ration kits.

## HIV Care for Migrants | 11,748 Migrants in Mysuru District



**100%** Follow up for ART registration of migrants with HIV achieved through accompanied referrals by SVYM field teams

Portable kiosks erected to create safe counselling environment and maintain anonymity for the migrants with awareness content DVDs in six regional languages

- **4645** Migrants from high risk areas counselled and **4393** tested on field & health camps
- **3470** Awareness sessions by identified migrant peer leaders, conducted in their native language



### SVYM's COVID-19 Response for Migrants

- **1876** Migrants adversely affected by the pandemic supported with ration kits
- **11,748** Migrants reached in Mysuru District
- **3500** Migrants sensitized with safe hygiene practices during the pandemic

## Community Care Centre

Institutional Care & Counselling for PLHIVs in Mysuru and Hassan

**79** Inpatient and **1410** outpatient admissions for institutional care of PLHIVs through Community Care Centre at Vivekananda Memorial Hospital

**91** Inpatient & **1795** outpatients served with institutional care for HIV at Community Care Centre, Hassan Institute of Medical Sciences under Viveka Health Project

## Chikkodi VIHAAN Project

**5557** PLHIVs counseled for retention, adherence, positive living, psychosocial support, referral, linkages to need-based services at Care & Support Centre (CSC) in Chikkodi.

# Elderly Care with RESPECT Model

Promoting & facilitating healthy aging among rural and urban-aged and elderly cohorts through RESPECT Model of Self-Help Program



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions

Started in 2021

Reach 3222 Elderly

Mysuru & Saragur



An elderly support group meeting in progress

## Promoting healthy aging in rural communities

**195** Elderly community members in Mysuru and Saragur attended community based screening camps. 88 out of them identified with medical conditions and referred to hospitals.

**61** Elderly attended **5** hospital-based preventive camps at Vivekananda Memorial Hospital. **17** of them underwent surgeries to improve their quality of life.



**2021-2030** is observed by the UN as the Decade of Healthy Ageing. SVYM aligns with the mission to improve the lives of older people by contributing towards their health, rights and wellbeing, particularly during the pandemic.

## A simple act of caring brings back the will to go on.

Subhadamma, an 82-year-old widow, lives alone in her home at Saragur. Her son is working in a private institution in Nanjangud taluk, and is able to support her by sending money every month. During the lockdown and pandemic, he couldn't visit regularly. She was sad and was living a very lonely life. When we visited her, she told us about her grief, and then we motivated her to attend the elderly support group meetings being held every month.

She attended the meeting and gradually started sharing her experiences happily with us and peers in the meeting. She is more aware about her health and well-being.

Subhadamma looks optimistic towards life and has started growing her own kitchen garden from our support.

# RESPECT Model with Self Help Program



## Promoting Healthy Aging

This unique project is spreading a sense of positivity among the elderly cohorts through RESPECT Model. Especially in the current distressing times, the team is striving to be a safety net to protect the seniors from the pandemic & fostering emotional wellness & encouraging self-care among them.



*Door to door visit to identify the needs of the elderly*

# Palliative Care Program

Creating a collaborative platform for patient centric community-based integrated model that adopts a life-span approach to management of chronically ill.



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions

Started in 2011

Reach 2000 Individuals

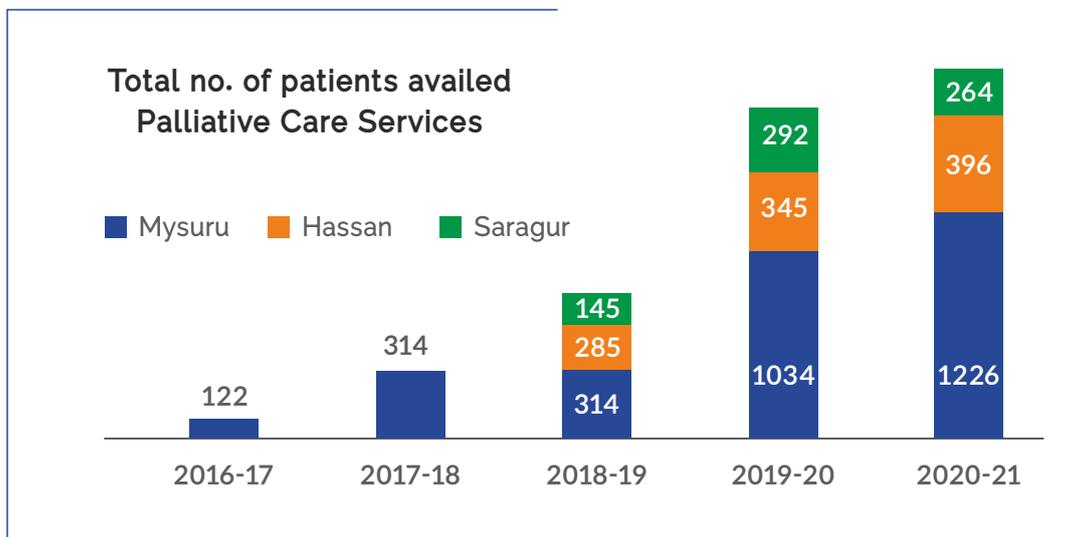
Mysuru, Saragur & Hassan



## Continued Care for the chronically ill

SVYM's Palliative Care Centre in Mysuru remodelled itself to continue serving through outpatient and home care services. Inpatient services were closed for one and a half months, but continued uninterrupted afterwards.

1886 Individuals with life limiting conditions were served with institutional and home based palliative care in 2020-21. We could reach more people despite lockdown & restrictions.



**Institutional Care**

**781** Patients served with institution-based care in Mysuru, Saraguru & Hassan

**Home Based Care**

**1622** Patients served with Home Based Care through **6002** house visits in 2020-21. Treatment at home also gave an opportunity to extend psychosocial support.



# COVID-19 Response to safeguard those with life limiting conditions

Being one of the most-at-risk groups to COVID-19 infection, factors like reduced access to medicine & symptom management, loss of social support due to

lockdown, no mechanism to cope with mental stress and reduced family income highlighted the need for accessible Palliative Care during a pandemic like crisis.

## Teleconsultations

**7425** Existing registered patients in homecare, inpatient and outpatient followed up through teleconsultation. **462** New patients registered.

## Nutritional support

**230** Individuals with chronic illnesses and loss of livelihood supported with Food Kits.

## Meal or medicine?

Mysore Medical College & Research Institute further enriched its role in serving the community by offering free meals to the inpatients & their caregivers. The institute's collaboration with SVYM for Palliative Care is benefiting the vulnerable in crisis.



## Enabling an ecosystem for care

Training caregivers & family members to provide physical, emotional and spiritual support to the patient improved the quality and access to caregiving, particularly during the lockdown, where caregivers managed with tele support from our teams.

**80** Training sessions were conducted by the Palliative Care Program engaging **660** individuals.

## Enhancing access to Palliative Care

To Identify individuals deserving Palliative Care, a survey in Hassan covering **1832** households was conducted. **68** Identified patients are being served with home care.



## My care, my right.

Mrs. Uma (name changed) couldn't have possibly managed by herself says SVYM's Palliative Care team dressing a deep wound on her ankle. Alone & unable to move, we visited her twice every week in May, serving her with medical care during the lockdown.

Her daughters live in Bengaluru and couldn't come to look after their mother. We're happy she can walk a little with support now and the entire family is feeling relieved.



# Water, Sanitation and Hygiene (WASH)

Address Water, Sanitation & Hygiene in a holistic way through awareness generation, behavioural change, communication and advocacy



Building Human & Social Capital



Family Centric Approach



Identify local role models who become agents of change



Started in 1991



Reach 257,748 Individuals



145 Villages



## WASH in Raichur & Gulbarga



20 Gram Panchayath  
21 Govt. Schools & Angawadi Centres



**7,962** People with improved access in the communities after restoring 30 water points

**24,11,70,000** Litres of water replenished through 15 recharge structures

**1,00,244** People sensitized in water security awareness in the communities

**3,356** Students with improved access to safe drinking water in 21 schools after restoring 21 water points

## WASH in H D Kote & Dharwad



22 Govt Schools

**2257** Students engaged with WASH activities

**2983** Community members sensitized about COVID-19 and hygiene through 971 House visits



**168** Hygiene sessions conducted in all 22 schools to develop knowledge, attitude and practice of hygiene in 7044 children

## WASH in Nelamangala, Bengaluru Rural



15 Villages  
52 Schools & Anganwadi

**17,000** Individuals with improved access to water and sanitation



**55** Households installed with rainwater harvesting structures

**52** Schools & Anganwadi Centres made as safe hygiene practice centres with access to safe drinking water

## WASH in Hassan



10 Villages  
30 Schools & Anganwadi

**2645** Govt. School children and 12,800 community members sensitized about COVID-19 and safe hygiene practices through school sessions & 4850 house visits

**9000+** Masks & sanitizers distributed to community members in high risk public areas in Hassan

A survey conducted in collaboration with FANSA to assess WASH practices in sanitation workers during COVID-19



## Strengthening WASH in health care facilities saves lives

Water Sanitation and Hygiene in health care facilities plays an important role in restoring health & well being of the community. The recent outbreak of the COVID 19 pandemic has emphasized the need to improve & strengthen WASH status of health facilities in the Mysuru district bringing sustainable changes with positive impact on combating communicable diseases.

Amid the COVID-19 pandemic, the need for WASH has intensified in low-resource healthcare facilities.



**16** Public Health Care Facilities /Community Health Centres engaged in Mysuru District in collaboration with UNICEF India

## Achievements

- Selected **16** Health care facilities analyzed through Baseline Survey & final action plan submitted to Govt. of Karnataka
- 685** Health staff & community members trained in WASH & Kayakalpa concepts
- WASH specific investments to the sum of **INR 1.17** Crore in all **16** facilities during the period through assistance in planing & advocacy
- All **16** centres equipped with IC materials for safe WASH, including menstrual health
- 1 Model PHC created and exposure visits conducted for other centers

## Innovations



*Celebrating cleanliness rather than complaining about dirtiness*



*RTM in all the 16 facilities for continuous feedback & corrective action, used by 400+ participants from 3 categories*



*Collective ownership - Namma Aspathre - Swaccha Aspathre Abhiyana*

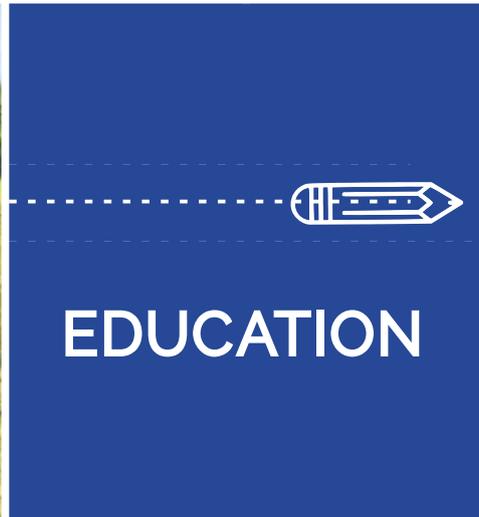


*Sanipreneurship - promotion of livelihoods through WASH - 15 SHGs trained (66 participants) to produce sanitation materials*

# Reinventing the road to Education

by developing Human & Social Capital





# Viveka Tribal Centre for Learning (VTCL)

Integrating tribal development through education



Building Human & Social Capital



Family Centric Approach



Community centric partnership

Started in 1988

600 Tribal Families

Hosahalli, H D Kote

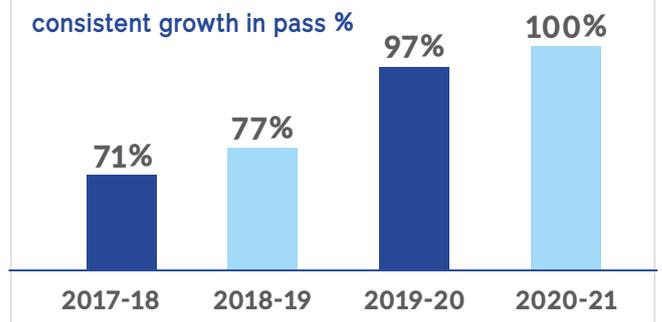


50.5% Students are girls



Equal education opportunities

VTCL SSLC Students have shown consistent growth in pass %



## Developing Human Capital through education

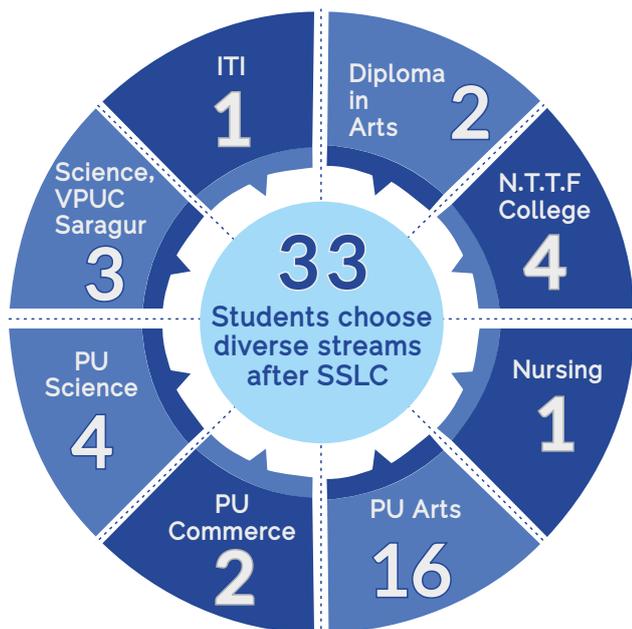
The residential school provides education to children from indigenous tribal groups like Jenu Kuruba, Betta Kuruba, Yarava, Soliga, Iruliga & Paniya living in tribal hamlets abutting Bandipur and Nagarhole Tiger Reserve. Along with a joyful & familiar learning environment in open

classrooms (Kuteera) set against a forest backdrop, children get trained in Introduction to Basic Technology, mechanics & agriculture and are counselled & linked to higher education & professional courses. Balanced nutritious meals ensure physical development of the children.

**360°** Take a virtual tour of our school nestled in the forest



## Reducing dropout rate in pursuing higher education to near 0%



4 Students from VTCL are pursuing their Diploma from Nettur Technical Training Foundation. 3 of them are girls. The girls of VTCL have broken rural stereotypes of technical diploma programs being only for boys.



### The groundwork for success

Students from the 10<sup>th</sup> standard took revision classes for SSLC to ensure good preparation for the final exam. VTCL Teachers phoned students staying with their parents in tribal hamlets and villages and followed up regularly to bring the students back to school.

The revision classes began in April and continued till the SSLC examinations were conducted on 25<sup>th</sup> June 2020. The students achieved 100% pass result.

### Janadhwani Radio Paata:



Aired on Janadhwani Community Radio for an entire year from April 2020 to March 2021, Radio Paata helped SSLC students get a better understanding of concepts in all subjects through live Q&A, cope with exam fear and focus on their wellbeing. The program focused on students who didn't have an access to online learning.

### Capacity Building of Teachers

Teachers intensively involved in upskilling and capacity building during the year. VTCL teachers participated in webinars related to spoken english, Understanding India, inclusive learning and tried their hands on pottery making.

### Inclusive Education Training

In November 2020, All India Institute of Speech and Hearing (AIISH), Mysuru conducted a session on Inclusive Education for VTCL teachers. The teachers learnt more about how to educate children with disabilities.



## Keeping the doors of learning open

### Community Learning Clubs

Due to COVID-19 pandemic, schools could never resume their normal course in 2020. Early 2021 saw them reopen for a short while before the second wave struck.

In rural and tribal communities of H D Kote, students with no access to online education found themselves being pushed towards an inevitable choice of dropping out to join their families and find alternatives to lost livelihood options.

To keep students in education, VTCL initiated **10** Community Learning Clubs (CLC) in selected villages with students from VTCL.



**194** Students from **10** Tribal hamlets including **32** students from other schools attended CLCs

### Collective Problem Solving

A different side of the pandemic is that of being a teacher offering novel settings to learn about collective problem solving and serving the community. VTCL Students visited every village and took notes of the problems faced by the people. There were no electrical connections in various Hadis, so they took the initiative to help the residents avail electricity connection through the Govt. as part of their community project.

### Community Learning Workbooks

Prior to the pandemic, the ability to learn independently was not a skill many schools deliberately cultivated in children. VTCL teachers prepared workbooks that challenged the children to take learning initiatives, focusing on 'learning how to learn'.

Activities that could be performed at home like tracking the electric meter reading, weather, family size & no. of electrical appliances and observing how it changed over time brought a fresh approach to self learning.



**20419** workbooks were distributed in Govt. schools



Nutritional support for children as they couldn't avail midday meals at school

### Nutritional Support

Being a residential school, balanced meals at school ensured healthy development of the children. VTCL Teachers reached out to students and their families with nutritional support in the wake of pandemic and loss of livelihood opportunities.

# Viveka School of Excellence (VSOE)

Providing affordable & quality education through joyful, experiential & child centered learning process for children



Building Human & Social Capital



Community centric partnership



Employ local people to encourage ownership



Started in 2002



Reach 200,000 individuals



Saragur & H D Kote



**455** Students enrolled

**100%** Result in 10<sup>th</sup> Grade (CBSE)

**4038** Online classes conducted for students from May 2020 to March 2021

## Young Explorer Online Science Exhibition

The school hosted an online multidisciplinary model making competition for the students. This year it was held online challenging the participants to come up with creative ways to not only make the models but present them to the jury too.



*95 students came up with their innovative ideas & presented their science model online.*

VIVEKA SCHOOL OF EXCELLENCE  
SVYM  
Organising  
**Series of Lecture-9**  
On 11th August 2020, Monday, 7:00 pm to 8:00 pm  
**Dr. M R Seetharam**  
Consultant Orthopedic Surgeon, VPM, Saragur  
Faculty, Vivekananda Institute of Indian Studies, SVYM  
ವಿಷಯ: "ಕಲಿಕೆಯಲ್ಲಿ ಭಾಷೆಯ ಮಹತ್ವ"  
Login through this link: <https://meet.google.com/hst-cpnt-hax>

## Online Series of Lectures

In a way, the online classes expanded the scope for both the teachers and the learners. Through a series of lectures by internal and external speakers on diverse topics, the school engaged students, parents and teachers to keep online learning interesting and contextual to the new learning environment.



# Viveka Scholar Program

To support socio - economically challenged, academically meritorious students to excel and pursue meaningful professional education



Building Human & Social Capital

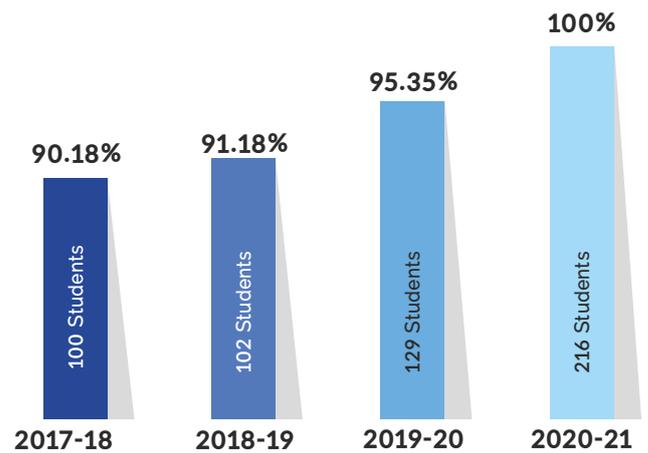
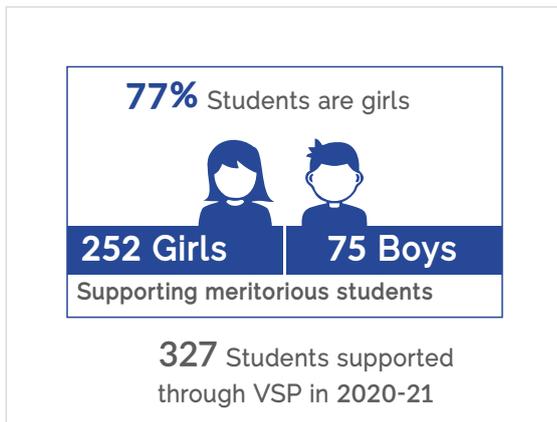


Community centric partnership



Identify local role models who become agents of change

- Started in 2006
- Reach 1300 Individuals
- Mysuru, Hassan, Chamarajanagar, Kodagu, Dharwad & Bengaluru



VSP Academic Performance - 2<sup>nd</sup> Year PU

## Strategic focus on higher education for girls

213 Meritorious girls from economically challenged backgrounds have been supported financially to pursue engineering, BCA, B. Com and polytechnic etc. in the last four years.



Celebrating National Science Day with Viveka Scholar Program students at SVYM's V-LEAD Campus in Mysuru

## Unshakable determination, indomitable spirit

Fifteen year old Pallavi grew up in unfavourable conditions. She took refuge in her studies hoping to stay in school even after it was over.

Pallavi appeared and qualified for the scholarship test for Viveka Scholar Program (VSP) conducted by SVYM. Out of **5000+** Children from economically marginalized families who appeared in the qualifier, 127 made it to the final list. Impressed by her performance, SVYM staff visited her in her village of Gambyapur in Kalghatagi Taluk and met her family. Her mother relied on a job in a garment factory to make ends meet and bring up three daughters and a son.

VSP engaged and supported Pallavi's determination and hard work and she scored **85.28%** in her SSLC exams. It was during her second PUC exams that Pallavi lost her father. This was on the day before her last paper, English.

**Shattered by the incident yet undeterred, Pallavi went on to take the test knowing the only way to break this circle was through education. She scored 77 in English and 77.23% in her overall subjects.**

Pallavi is busy preparing for her entrance exams for professional courses. She is relentless in the pursuit of her childhood dream of becoming a doctor. Life has been pretty tough on her.



*Pallavi with her Mother*

Our Members of the Steering Committee of SVYM have been visiting the family to keep their morale up and going. SVYM is proud to be a part of the lives of children like Pallavi.

**Building Human and Social Capital of our future generation is a collective endeavor involving parents, teachers, School Development Committee Members and the community, keeping the children at the very heart of every effort.**

## Viveka Pre University College (VPUC)

To demonstrate a sustainable & affordable model of scientific & holistic education

**144** Rural students are pursuing science streams in VPUC. **98** Students are selected from Viveka Scholar Program.

### CET/JEE/NEET sessions

**42** participants attended the sessions for 21 days. The session was conducted from April 16<sup>th</sup> to June 26<sup>th</sup> 2020.



# School Education Program

Quality education for Govt. school students through infrastructure, learning aids, technology enabled education, health & hygiene awareness



Building Human & Social Capital



Community centric partnership



Local, innovative & replicable solutions

Started in 2006

Reach 158,323 Individuals

Dharwad, Mysuru, Saragur, Kodagu, Hassan, Bengaluru

## School Education Program Activities

The School Education Program (SEP) was reinitiated in Govt. Schools in Dharwad, Bengaluru and Mysuru Districts after the schools opened in January 2021.

Prior to this, SEP activities were integrated partially into the Community Learning Clubs, a pandemic time initiative, to continue engagement of students through learning activities.



32967

Students engaged through School Education Program



10646

Student Driven Learning Sessions



2260

WASH Sessions to encourage hygiene during COVID-19



6351

Science DIY & Numeracy sessions



16332

Workbook Sessions



20419

Workbooks distributed to children



23936

Creativity Sessions including art & craft, origami & dance etc.



472

SDMC & Parent Meets to develop strategies

## On the wings of imagination

Madamabhavi, a small village in Dharwad District has caught the attention of science inventors on the whirring of a drone's blade. SVYM's School Education Program team in Dharwad challenged Higher Primary Government School students to come up with an invention using only waste material. Shivananda and Santhosh from 7th standard decided to make a drone using a plastic scale, plastic bottles and parts from a broken RC toy car. With guidance from SVYM facilitators, the duo made a drone from scrap and surprised their school teachers.

Prajjwal from the same school, used a similar approach to make a weed cutter for farmers. His invention illustrated his understanding of the local challenges that existed in

his surroundings. Building the scientific temper of rural students encourages innovation that is local and contextually relevant, offering a roadmap for sustainable development.



Shivananda & Santhosh with their drone made out of scrap

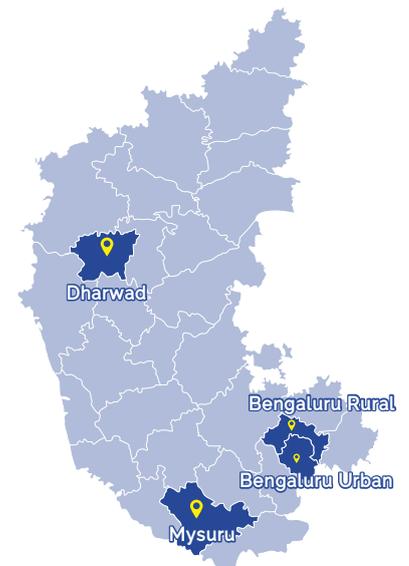


CLC Students visit a historic site in Dharwad

## Community Learning Clubs

### A pandemic initiative for uninterrupted learning

In an effort to mitigate the drastic impact of school closures & to address learning gaps for children from disadvantaged and vulnerable communities, Swami Vivekananda Youth Movement initiated its first Community Learning Clubs (CLCs) during the first wave of the pandemic in India, 2020. It envisioned providing education & psycho-social environments for children during this crisis by reaching out to them in their neighborhoods across three locations - Bangalore, Dharwad and Mysore. It initiated the program by developing a curriculum, integrated parents as resource persons, & provided capacity building, monitoring & field support to the facilitators of the program.



**120** CLCs

**3** Districts

**3311** Students

### Community Learning Clubs Objectives

Continuity of learning especially for girls from underprivileged communities

Promoting scientific temperament

Multiple stakeholders in creating a conducive learning environment

A model classroom environment according to NEP 2020





Sri S Suresh Kumar interacting with children

## Education Minister visits Community Learning Club

The Primary and Secondary Education Minister of Karnataka, Sri S Suresh Kumar happened to visited SVYM's CLC at Jogellapur in Dharwad District, where students expressed that they enjoy CLCs much more than schools. Overwhelmed by their innocence, the Education Minister spent a lot of time with the children.



Local women teaching CLC students the art of weaving

## The game changing role of the community in education

Actors outside school walls came into action during the pandemic to ensure children keep learning. 887 Community Learning Club sessions were taken by 167 local community members. Artisans, plumbers & electricians etc. engaged students to learn skills expanding the scope of learning & teaching beyond the school walls.

## Keeping children in education

Being already irregular and uninterested in studies, 11 year old Harshan completely broke off from formal education during COVID-19, resorting to selling vegetables that his family grew in their farm land.

This trend has picked up in rural areas where the pandemic has resulted in reduced income in families with many mouths to feed. Earlier, children would get midday meals in the school, having lunch at home added to the family's food ration cost. Consequently, children had to resort to helping their families earn more.

Harshan was spotted selling vegetables at the market by Shivraj, our Community Learning Club's facilitator in Saragur. Harshan would spend an entire day at the market. Shivraj visited Harshan's home and convinced his parents to send the boy to SVYM's Community Learning Club nearby in Shiramalli. He expressed his concern of Harshan dropping out from studies altogether.

Harshan's parents agreed to send him, however Harshan remained reluctant to the idea of schooling. Initially, he didn't like the CLC but slowly developed interest in the cultural activities in his class. In one of the activities, he performed a western dance that got him appreciation and helped him bond with other students.



Harshan attending Community Learning Club

His parents too were surprised to see him show interest and participate.

Harshan has been regular to the CLC and has picked up many more interests in CLC activities.

We hope Harshan's positive attitude towards CLC encourages him to try and develop a liking towards going to school.



## Impact of Community Learning Clubs

CLC is an effort towards keeping children in education, bridging the digital divide in learning, averting early girl marriage.

[Watch his short video](#)  

[Scan QR code to watch](#) 



## Science Exploratory Park, VSOE, Saragur



Total **627** Visitors including  
**449** Students & **24** Teachers

There are **72** outdoor equipment in Science Exploratory Park. Adjoining to the park are Innovative Centre and Info Tech Park.

So far more than **27,004** visitors have visited the park.



*Early Childhood Education Graduates take the centre stage keeping preschool education competencies in the spotlight*

# Vivekananda Teacher Training and Research Centre

(VTTRC) Transform rural and tribal youth to become value based humane teachers



Building Human & Social Capital



Community centric partnership



Employ local people to encourage ownership



Started in 2006



Reach 600 Teachers



Hosahalli, H D Kote



## Capacity Building of Teachers

### Early Childhood Education Certificate Course



Early Childhood Education (ECE) certificate course offered by SVYM is a one year program specially designed for preschool education. The course is aligned with the National Education Policy 2020 and aims at building competent teachers and subject experts to serve in a preschool environment.

### Diploma in Elementary Education



61 Students from rural and tribal communities are pursuing Diploma in Elementary Education.

3 Students from the second batch have been placed.

### Future Teachers of India Course



Launched in 2020, Future Teachers of India is a nine month residential program focusing on young teachers with B. Ed or D. El. Ed.

20 Students enrolled in the program and 3 have been placed

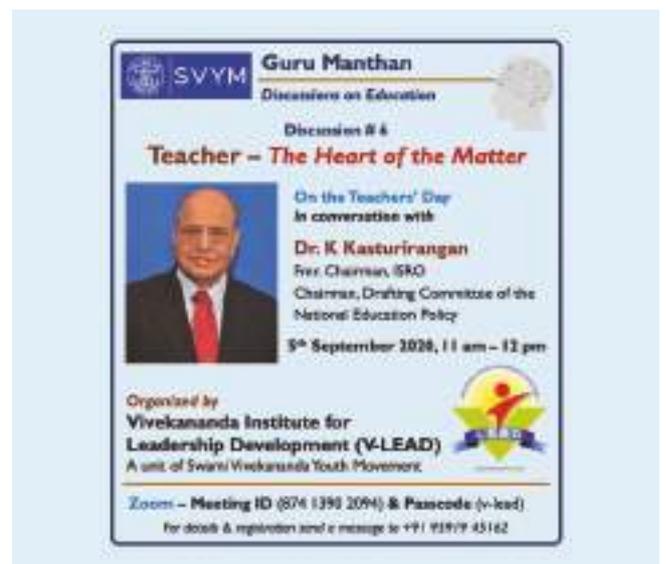
### Zero Shadow Day

An Astronomy Workshop for teachers was conducted in Dharwad in March 2021. Organized by Vigyan Prasara, Karnataka Science & Technology Academy & SVYM, the workshop had a blend of lectures and hands-on sessions conducted by the who's who in fields of astronomy & science communication.

## Guru Manthan

Guru Manthan, an SVYM initiative towards capacity building of teachers, presented itself as a virtual webinar series '50 Discussions on Education'. The weekly series engaged teachers, educators, innovators and featured distinguished speakers from the learning community. The lectures are conducted online and free for all teachers and the general public to attend.

The webinar series covers diverse aspects of education from policy to practicals, covering wider aspects of education and encouraging cross pollination of ideas. The series had a consistent following of over hundred followers.



## 50 Guru Manthan Webinars

Watch Guru Manthan Sessions by renown thinkers and educators

Follow Guru Manthan on Youtube by clicking on this link

Scan QR code to watch



## Building Human Capital

To bridge the 'invisible gap' in education

# 4 Years

## The 'invisible gap' in learning



### 11.1 Years

In India, a child who starts school at age 4 can expect to complete 11.1 years of school by her 18<sup>th</sup> birthday

### 7.1 Years

Learning-adjusted years of schooling in India based on what children actually learn

### 4 Years

The 'invisible gap' in learning affects the productivity of next-gen workers

Source: [Human Capital Development Project, World Bank](#)

## Building Human Capital can bridge the 'invisible gap' in education

SVYM School Education Program complements & supplements the learning activities in Govt. schools with technology, reach & capacity building of teachers. **By building the Human Capital of students and teachers we are also bridging the 'invisible gap' in learning leading to more productive next-gen workers.**

Investing in children powers up a nation

### What is Human Capital Index

The Human Capital Index (HCI) quantifies the contribution of health and education to the productivity of the next generation of workers. Countries are using it to assess how much income they forego because of human capital gaps, and how much faster they can turn these losses into gains if they act now.



# Reinventing the road to Socio-economic Empowerment

by developing Human & Social Capital





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**Socio Economic  
Empowerment  
Program**



# Viveka Rural Livelihood Centre

Focus on social empowerment activities with skill training and placement for women & youth

**Building Human & Social Capital**

**Community centric partnership**

**Local, innovative & replicable solutions**

- Started in 2017
- Reach 30,000 Rural & Tribals
- Kenchanahalli, H D Kote



## VRLC - An instrument for developing Human & Social Capital leading to rural economic development



**Economic Empowerment**  
*Vocational Training*

Building Human Capital →

**Economic Empowerment**  
*Agriculture Based Training*



**Social Empowerment**

Building Social Capital ↓

**A Movement for Change**  
2876 SHG Meetings &  
10 Federation Meetings

**Integrated Tribal Development**  
5281 Field visits in  
126 Tribal hamlets

**Capacity Building of SHGs**  
101 SHG Capacity Building Workshops

**Community centered development**  
100 Village meetings to discuss development strategies

**Micro Credit Activities**  
INR 6,42,000 Accumulated by  
68 SHGs through micro credit activities

**Growing together**  
138 SHGs participated in learning & sharing meeting



**Social Equality**  
5359 Social Entitlements facilitated



A metamorphosis that  
gave wings to sustain  
through COVID-19

Standing in a humid farm made of multilevel platforms smeared evenly with Mulberry leaves, Siddaraju relates the metamorphosis of a silkworm into a silk cocoon with his own transformation from a farmer to a rural entrepreneur.

Today, with an expected income of **INR 50000**, Siddaraju poses as a proud sericulturist. Taking the silk route has not only augmented his earnings, but given him a cushion against the hard blows of Covid-19 felt by many farmers. While training at SVYM's Viveka Rural Livelihood Centre,

he also learnt about many Govt Schemes & was guided by Sericulture Dept Officials.

Integrated Farming can provide evergreen earning opportunities to farmers and potentially reverse urban migration by offering economic stability. Mushroom Farming, Apiculture, Sericulture and Pisciculture training at VRLC is aimed at building the Human Capital of farmers resulting in positive economic consequences for them and our Nation at large.



## Prakruthi Food Products

Prakruthi Food Products, a Rural Social Business Unit, fully managed & run by tribal women in Jaganakote, H D Kote makes **12** varieties of ragi products. In roughly 2 years, Prakruthi Food Products has made its presence in events & exhibitions adjacent to stalls put by urban entrepreneurs. They have acquired business collaborations with retailers and 'in their own gentle way' continue to grind, mold & reshape ragi as well as the stereotypes associated with being tribal women running business. The enterprise sale in 2022-21 was **INR 7,58,029**

Prakruthi Food Products recently opened a new outlet in HD Kote Town demonstrating exceptional resilience against a backdrop of COVID-19.



## Tailoring a better tomorrow for all

Armed with a sewing machine, Vanasiri is a Self Help Group putting up a fight against COVID-19 and its economic effects. The **15** women members of the SHG did tailoring training in Viveka Rural Livelihood Centre in Kenchanahalli. They have stitched **16,700** masks and hospital gowns with a total sale of **INR 4,34,288**



[Scan to watch Prakruthi Food Products video](#)



[Scan to watch Vanasiri's short video](#)



# Janadhwani - Community Radio Station

To build a community which has timely access to information and actively participates in its development process.



Building Human & Social Capital



Community centric partnership



Working with Govt., Corporates, CSOs & Academia



Started in 2012



Reach 250,000 Individuals



Saragur, H D Kote



2,50,000

Reached in 265 Villages



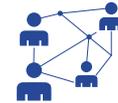
14 hours/day

On-air



40+

Programs



70%+

Programs are from Community



## Mic against pandemic

Janadhwani Community Radio is playing a crucial role in creating awareness among the rural and tribal population living in Saragur and H D Kote by being contextually relevant and culturally appropriate, keeping them fully abreast of the pandemic.

**681** Hours of broadcasting COVID-19 awareness programs on Community Radio reaching **2,50,000** people in **256** villages. Every day for a year from 10 am to 12 pm, radio jingles & mask campaigns & messages about hand hygiene were aired.

## Doctors on Radio

Vivekananda Memorial Hospital, SVYM's rural hospital in Saragur leveraged Janadhwani to provide medical consultations that were not prescriptive to individuals who called using their phones. On an average **15-20** rural and tribal communities called every day for a month to seek advice on health issues. The initiative began on 29<sup>th</sup> March 2020, within a week after lockdown and continued till 30<sup>th</sup> April to ensure continued delivery of health care services.

## Radio for reaching vulnerable groups

SVYM's Community Health Programs operated through Janadhwani during lockdown. CCST-PWDs Program provided tele-rehabilitation to the specially abled through **165** episodes. **36** Episodes of programming for pregnant women & mothers was aired as part of the Reproductive & Child Health Program.

## Radio Classes for SSLC through Radio Paata

**111** Episodes on all subjects for SSLC students taken by **90** Govt School Teachers and **22** Private School Teachers from April to May 2020 to help students prepare for the final exams. The program had an expected reach of **36,000+** thousand SSLC students in H D Kote.

## Building trust, busting myths

**126** Live Phone-in Programs connected the community members to Taluk and Govt. Officials, like Gram Panchayath Members, Block Education Officers and the Deputy Commissioner, building trust and cooperation in rural communities towards following COVID-19 norms.

In a view to keep the tribals of Saragur, Mysuru informed about the Novel Coronavirus, Janadhwani Community Radio has been playing an instrumental role to curve the spread of the pandemic."

UNESCO Chair on Community Media



# Solar Powered Tribal Habitations

Improving the living standard & creating opportunities to enhance socio-economic status of tribal habitations through solar power



Building Human & Social Capital



Community centric partnership



Local, innovative & replicable solutions



Started in 2016



Reach 600 Tribals



H D Kote



## 5 Tribal hamlets powered by solar installations



**Kanthana Hadi**

Year : 2020

**38** Solar installations

**46%** Tribals engaged in income augmenting activities after sunset

**INR 150** of fuel cost per month/household saved with 3.5 litres reduction in Kerosene usage



**Hunasekuppehadi**

Year : 2019

**51** Solar installations

By the time Anuradha from Hunasekuppehadi returned home from her IAS coaching, it would get dark and she felt unsafe. The solar street lights help her continue her coaching.



**Chikkabaragi Hadi & Vaderahalli Hadi**

Year : 2018

**43** Solar installations in Chikkabaragi Hadi

**32** Solar installations in Vaderahalli Hadi

After receiving technical training, Chaluva from the community is resolving technical snags in solar installations and also making a livelihood.



**Manchegowdanahalli Hadi**

Year : 2017

**61** Solar installations

**Outcome after 4 years**

Solar electrification has resulted in more active hours allowing members of a women's self help group to devote time towards income generation through stitching and marketing cloth files.

# Prerepana - Slum Development

Create Human and Social Capital for sustainable development of selected slums in Mysuru



Building Human & Social Capital



Community centric partnership



Identify local role models who become agents of change



Started in 2016



Reach 12000+ Individuals



7 Urban Slums, Mysuru



## Building Human Capital



### Adoption of safe and healthy lifestyle



COVID-19 Appropriate Behaviour in low income settlements faces the challenge of small living spaces, water supply shortage and poor hygiene practices. Global Handwash Program attended by **234** children, pregnant women and elderly was conducted to inculcate safe and healthy practices.

Dengue Awareness Programs in collaboration with Naganahalli PHC was attended by **449** community members.

### Tackling substance abuse



100 alcoholics were followed up on phone as well as by doing door to door meet and counselling. 9 addicts identified including two women and referred for deaddiction therapy.

At 32, Sudhakar from KSCB Kalyangiri was getting consumed by alcohol addiction. Prerepana team along with the deaddiction committee formed in the locality encouraged Sudhakar to quit and referred him for rehabilitation at Serenity Trust. During his rehab, Sudhakar painted the walls of Serenity Trust Hall, a gesture of gratitude towards helping him start an alcohol free life.



### Vocational training

**145** Women & Youth trained in various vocations.

**559** Individuals, women & youth trained so far

Ms. Danalakshmi from Kurimandi took training under the Prerepana Project in Fashion Designing and tailoring. During the lockdown, she started stitching masks and distributed them free of cost to children in her community, showcasing a fine example of community taking ownership in collective problem solving.

★ In 2021, **96.67 %** of women felt that their decisions and opinions are valued by their family, an increase from **80%** in 2016 before the intervention started, indicating a conducive environment for women leadership.



### Keeping children in school

**114** Children attended 3 CLCs in 3 colonies

**64** Children enrolled back to school

COVID-19 has pushed children from marginalized communities towards dropping out and engaging in income generation. Community Learning Clubs were initiated for children to keep them engaged in education.

★ The attempt by community to get back dropout children increased from **46%** in 2016 to **71%** in 2021



## Building Social Capital

### Linkage to Social Benefits



**726** Linked to social entitlements like Aadhar Card, Pension Card & Ration Card etc

Project Prerepana facilitated Mahesh in opening a Common Service Centre in Eklavya Nagar, Mysuru. He is serving his community with all kinds of social entitlement facilities at his centre & earning **INR 5000** per month.

★ Reduction in waiting time for social entitlements has been recorded in areas of project intervention.

### Self Help Groups



**INR 88,050** saving from 12 SHGs with 193 members

The women folk from Heena SHG, formed by the Prerepana team, supported Ms. Kateza with an internal loan of **INR 25,000** to start off her own business and open a petty shop in Bharat Nagar.

She's earning **INR 8000** every month and is able to support her family. The SHG demonstrates that building social capital leads to positive economic consequences.

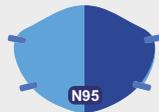


## COVID Response in low income urban settlements



### Nutritional Support

**540** Ration Kits  
**500** Cooked Meals



**2000+**  
Masks Distributed



**4145**  
Sanitary Kits Distributed

### Tailoring a cause



**28** Women who took tailoring training from SVYM sprang into action to stitch **8900** masks that were distributed in six low income settlements. The raw materials were provided by Youth For Seva. The women could earn through this initiative to soften the economic impact of lockdown on their families.

### Community versus spread

The development committees formed by Prerepana Project responded to the COVID-19 crisis locally by distributing milk, ration, sanitary kits and medicines to the needy through door to door visits. The teams also distributed masks, one-on-one COVID-19 awareness and screened people coming from outstation. Prerepana teams were able to build the capacity of these committees by educating them about COVID Appropriate Behaviour. The pandemic highlighted the advantage of building ownership in communities about their wellbeing through leadership and collective problem solving.

### Building Human Capital



**81** Children access regular institutional education. **56** dropouts brought back to education.



**64** Men and women deaddicted and connected to vocational training and income generation



**511** Women and Youth Trained in vocational skills like tailoring, 4 wheeler driving, jewelry making & sani-entrepreneurship

### Building Social Capital



**8413** Community members have social entitlements like Aadhar Card, Ration Card, Voting Card etc. out of a total **12,000** population.



**10** Women Self Help Groups engaged in a saving-first business model with accumulated savings of INR **10,76,454** in **5** years, used in loan repayment, starting small scale businesses and buying equipment like sewing machines.



**140** Members from **28** committees in all **7** low income settlements nurtured into change champions through hands-on involvement & spearheading of the project at the grassroots to promote community ownership & sustainable development.



### Community taking ownership during COVID-19

Everyday Mahalaxmi knocks at every door she can in Vande Matharam Colony, a locality in Mysuru, determined to be a step ahead of the Coronavirus. She has educated over **1700** residents in her community, providing them with masks and also keeping a check on the ones with recent travel history. Mahalaxmi believes the only way to beat COVID-19 is by taking the onus on us.

[Watch her short video](#)



Scan QR code to watch



# Ashakirana Project - Development at the Grassroots

Create Human and Social Capital for sustainable development of selected rural communities



Building Human & Social Capital



Community centric partnership



Started in 2018



Reach 6050 Rural Population



11 Villages in Orohalli, Bengaluru Rural



## Building Human Capital through health & hygiene

### WASH Hardware Interventions



- 30 Households & 4 Schools in Orohalli installed with rainwater harvesting system to replenish groundwater
- INR 1,80,000 saved by the community managing drinking water units through prudent involvement in 2 villages

### WASH Software interventions



- 6055 Community members sensitized about the importance of hand hygiene and WASH through door to door awareness in the wake of COVID-19
- 200 Members participated in village health sanitation meeting and took collective action for the community's health
- 850 in 5 villages benefit from access to safe drinking water through overhead tank restoration & piped water supply

### Maternal Health



- 985 pregnant women and mothers attended 42 Antenatal and Postnatal Camps conducted in 10 villages
- Poshan Abhiyan organised in collaboration with the Health Department
- 688 Community members including the elderly availed care for non-communication diseases

## Buiding Human Capital through livelihood opportunities

- 26 Farmers visit Parkurti trust, Ramangara as part of an exposure visit to nurture entrepreneurship in agriculture
- 75 Community members trained in sustainable farming skills with organic farming and manure preparation



## COVID-19 Response in rural communities



SVYM Team nominated for COVID-19 helpline by Orohalli Gram Panchayath



30 Individuals with COVID-19 supported with medicine, counselling and post COVID follow ups



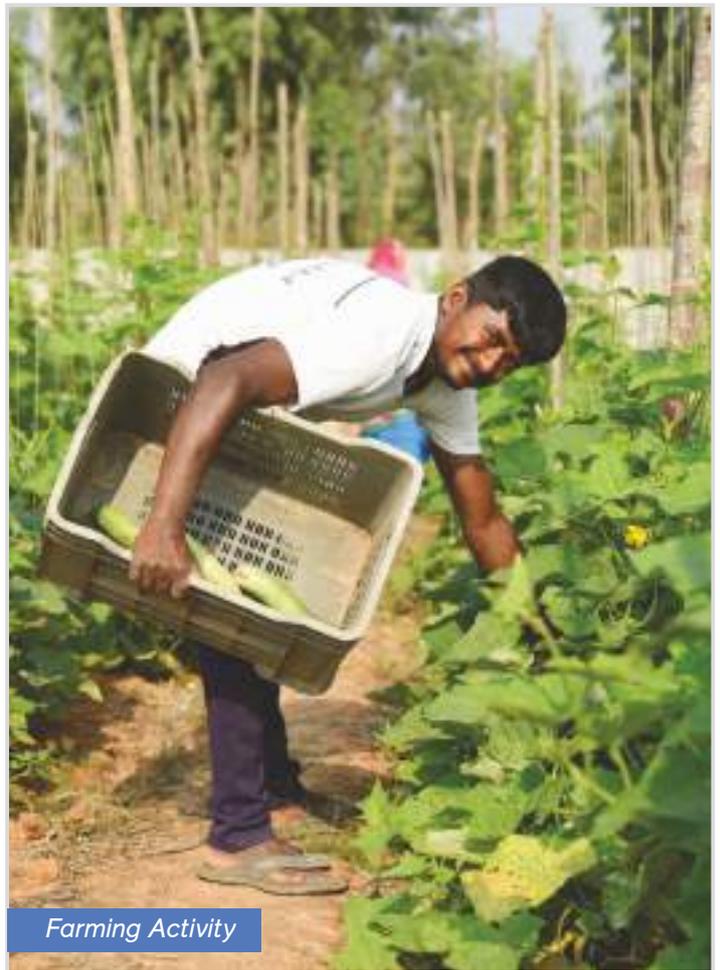
Nutritional support to vulnerable through 20 Ration Kits



24 COVID-19 Awareness Digital Street Campaigns



Handwash Platform in Govt School



Farming Activity



Rainwater Harvesting Unit in Govt. School

## Rural Social Business Unit

Demonstrating exceptional resilience during COVID-19, the **8** Women members of Nandadeepa Mahila Self Help Group achieved a sales of **INR 2,13,621** by producing Ragi products during 2020-21 and contributing towards economic stability of their families and their community at large.

The Orohalli Rural Social Business Unit has proven itself to be a successful replicable social business model for rural India.

The Rural Social Business Unit in Orohalli is based on the same model as the Rural Social Business Unit in Jaganakote that started in 2017 with an objective to create sustainable and replicable social business model for rural India.

Read more in our Socio-economic Empowerment Section.



The Self Help Group  
achieved a sales of  
INR 2,13,621 in 2020-21

# Reinventing the road to Knowledge

by developing Human & Social Capital





Training & Research



# Vivekananda Institute for Leadership Development

Develop human and social capital by constantly enhancing the potential of individuals and institutions for the development sector



Building Human & Social Capital



Local, innovative & replicable solutions



Working with Govt., Corporates, CSOs & Academia



Started in 2002



V-LEAD, Mysuru



## Management Development Program on Integrated Water Resources Management (MDP-IWRM)



Three IWRM-MDP programs were conducted even during the COVID-19 pandemic. These programs were conducted in-house and used innovative and blended approaches to ensure seamless learning and with all COVID protocols and precautions in place.

**93** engineers completed the course across three MDPs with no incident of COVID-19. A separate protocol document was created for the program to ensure safety of all participants and faculty. Overall combined rating for the programs was 4 out of 5

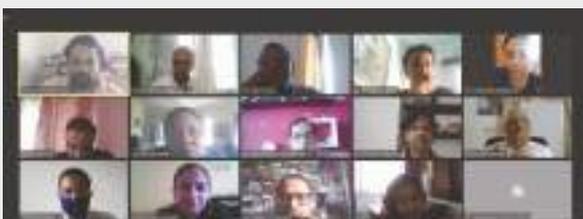
The MDP on IWRM, an intensive two-week program was conducted by V-LEAD for the engineers of the Water Resources Department, Government of Karnataka on behalf of the Advanced Center for Integrated Water Resources Management (ACIWRM), Bengaluru.

### Webinar Series

**12** Webinars on a variety of subjects spanning development, leadership, and Human & Social Capital parameters were also conducted during the course of the year

Guru Manthan as well as Amazing Achievers webinars were organized under the aegis of V-LEAD (serving as the delivery partner)

### Project Management Workshop



An exclusive online Project Management Workshop for Social Sector was conducted in collaboration with Project Management Institute (PMI) Bangalore Chapter.



Niti Aayog has constituted 17 Sub-Groups to work on various thematic areas. The Sub-Groups comprise of CSOs, Central Ministries, UN Agencies and other development partners. SVYM and NITI Aayog are working together to achieve National Development Agenda and Sustainable Development Goals through this engagement.

# Vivekananda Institute of Indian Studies

Expand human and social capital in order to create global citizenship by collaborating with universities worldwide.



Building Human & Social Capital



Local, innovative & replicable solutions



Working with Govt., Corporates, CSOs & Academia



Started in 2008



Mysuru



## Continuing efforts to build Global Citizens

The "Covid Crisis" bears ample testimony to the adage "Every adversity opens up an opportunity". This was aptly reflected by the initiative of Vivekananda Institute of Indian Studies (VIIS) hosting Internships online for the year 2022-21.



## University of Iowa - SVYM Internship Program 2020

Four students from the University of Iowa pursued their virtual Internship at SVYM & GRAAM from 25<sup>th</sup> May to 9<sup>th</sup> July 2020.

Webinars on wide ranging topics on Health, Education, Indian Culture & Heritage by the faculty at SVYM added significant value to the contextual understanding of the students.



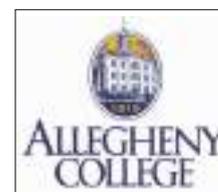
"For the first time doing this online internship and under such short notice, the experience was well done and I was able to stay engaged throughout. Thanks to the entire team at SVYM"

Sarah Luke, University of Iowa

## SVYM - Allegheny College Webinar Series 2020

VIIS has been hosting customized programs to the students of Allegheny College, USA and this year had the unique opportunity to connect with them on virtual platforms. In the event of the students' inability to travel to Mysuru, India for the full fledged program, an interactive webinar series was hosted for a week from 16<sup>th</sup> to 22<sup>nd</sup> July 2020.

The development professionals at SVYM shared their expertise and insights on various topics which paved way for engaging interaction by the students, Faculty members at Allegheny college and various other invited Institutions.



I'm writing to express my appreciation for the webinar series you recently conducted for Allegheny College. I was fortunate to attend it as a faculty member at Albion College which is a GLCA partner institution with Allegheny.

Given my research and teaching interests in development ethics, I am very interested in learning more about your organization and would love to visit you on my next trip to India post COVID-19.

Dr Bindu Madhok, Faculty, Albion college

## Global Service Learning Program Cornell University 2020



The Global Service Learning Program hosted by VIIS (SVYM) for Cornell University provided a great opportunity to learn and evolve post the COVID-19 crisis as the entire internship program was transacted on virtual platforms.

**18** spirited students enrolled for the GSL program wherein they opted to take up assignments in various areas such as Health, Education, Disability, Community development, Organization Management and Research.

## Health & Wellbeing in Indian Society Vanderbilt University



VIIS signaled its collaboration with Vanderbilt University through its "Online Webinar Series" in May 2020. In the event of the students' inability to travel to Mysuru, India for the full fledged program, an interactive webinar series was hosted for **6** students from the University, as part of a course called "Health and Wellbeing in Indian Society".

## University Of Michigan - VIIS celebrates "ALUMNI REUNION"



The momentous occasion of the "Alumni Reunion" of the Summer Program of Music, Dance and Yoga hosted by VIIS for the students of The University of Michigan over the past decade, was an opportunity to reconnect, reflect and rejoice!

**50** participants including the cohorts of the program over the past decade, their music Gurus, Faculty at University of Michigan and associates at VIIS got together to celebrate.



**32** members participated in Hands-on Pottery workshop at VIIS

## Understanding India Courses at VIIS:

VIIS designed a course on Understanding India in **2** levels which focused on the long and fascinating history of heritage, cultural markers, spirituality & so on. **3** courses conducted had an enrollment of **55** participants.



**32** Music students participated in 12<sup>th</sup> Annual Sulochana Pattabhiraman Utsavam in collaboration with Swaralayam Arts Forum, Houston, USA.



**SVYM** Vivekananda Institute of Indian Studies  
(A unit of Swami Vivekananda Youth Movement)



### Understanding India

*Basic online course on India's heritage, culture, art forms and living traditions*





# Media Wall

## MK ವಿಜಯ ಕರ್ನಾಟಕ

**ವಿದ್ಯಾಗಮನದ ಜತೆ ಮೈಸೂರು ಜಿಲ್ಲೆಯಲ್ಲಿ ಕೌಶಲ್ಯಗಮ ಕಲಿಕೆಯೂ ಉಂಟು!**  
 ಮೈಸೂರು ಜಿಲ್ಲೆಯಲ್ಲಿ ವಿದ್ಯಾಗಮನದ ಜತೆ ಮೈಸೂರು ಜಿಲ್ಲೆಯಲ್ಲಿ ಕೌಶಲ್ಯಗಮ ಕಲಿಕೆಯೂ ಉಂಟು! ವಿದ್ಯಾಗಮನದ ಜತೆ ಮೈಸೂರು ಜಿಲ್ಲೆಯಲ್ಲಿ ಕೌಶಲ್ಯಗಮ ಕಲಿಕೆಯೂ ಉಂಟು! ವಿದ್ಯಾಗಮನದ ಜತೆ ಮೈಸೂರು ಜಿಲ್ಲೆಯಲ್ಲಿ ಕೌಶಲ್ಯಗಮ ಕಲಿಕೆಯೂ ಉಂಟು!



## ವಿಜಯವಾಣಿ

**ಸಣ್ಣಪುಟ್ಟ ಕಾಯಿಲೆಗಳಿಗೂ ಆಸ್ಪತ್ರೆಗೆ ಬರಬೇಡಿ**  
 ಪಂಚರತ್ನ ವಾಸ್ತವ್ಯ ಬೇಡ  
 ಪಂಚರತ್ನ ವಾಸ್ತವ್ಯ ಬೇಡ  
 ಪಂಚರತ್ನ ವಾಸ್ತವ್ಯ ಬೇಡ



## ಕಂಪೋಲೆ

### ಮಾಸ್ಕ್ ತಯಾರಿಕೆಗೆ ಮುಂದಾದ 'ವನಸಿರಿ'

**ಕೋಟಿ: ಕೊರೋನಾ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಸ್ವಸಹಾಯ ಸಂಘದಿಂದ ಮಾಸ್ಕ್ ತಯಾರಿಕೆ ಪ್ರಾರಂಭ**  
 ಕೋಟಿ: ಕೊರೋನಾ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಸ್ವಸಹಾಯ ಸಂಘದಿಂದ ಮಾಸ್ಕ್ ತಯಾರಿಕೆ ಪ್ರಾರಂಭ  
 ಕೋಟಿ: ಕೊರೋನಾ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಸ್ವಸಹಾಯ ಸಂಘದಿಂದ ಮಾಸ್ಕ್ ತಯಾರಿಕೆ ಪ್ರಾರಂಭ



## ಪ್ರಜಾವಾಣಿ

### ಸರಗೂರು: 72 ಮಂದಿಯಿಂದ ರಕ್ತದಾನ

**ಸರಗೂರು: 72 ಮಂದಿಯಿಂದ ರಕ್ತದಾನ**  
 ಸರಗೂರು: 72 ಮಂದಿಯಿಂದ ರಕ್ತದಾನ  
 ಸರಗೂರು: 72 ಮಂದಿಯಿಂದ ರಕ್ತದಾನ



## DH SVYM to celebrate National Science Day from today

**MYSURU, DHNS:** Swami Vivekananda Youth Movement (SVYM) is organising 'National Science Day' at its campus, on March 6 and 7. The programme is being planned exclusively for the students of Vivekananda PU College, pursuing education under Viveka Scholar Programme (VSP). The objective of the programme is to keep the students motivated to continue their higher education in Science, Medicine and Engineering streams. Activities and competitions such as Science quiz, street plays by the students, debate over Science and Technology, interactions with the professionals are a few events among the others. The profes-

sionals, who were graduated under VSP, will participate in the group discussion and debate. Besides, introduction for Astronomy and star watching programme has been scheduled. The students will also have an opportunity to interact with Dr R Balasubramanian, the founder of SVYM. Deputy chief executive officer of SVYM S Praveen Kumar will inaugurate the event at 8.30 am and the valedictory will be on Sunday at 12 noon. The meritorious students will be felicitated on the occasion. Mathihalini Raghunandan, Director of L3 Harris Technologies, Bengaluru will distribute prizes for the winners.

## STAR OF MYSORE

### Reaching out to tribal women for safe institutional deliveries

**Reaching out to tribal women for safe institutional deliveries**  
 Reaching out to tribal women for safe institutional deliveries  
 Reaching out to tribal women for safe institutional deliveries



## SVYM's Guru Manthan Lecture Series Dr. K. Kasturirangan to virtually address teachers on Sept. 5

**SVYM's Guru Manthan Lecture Series Dr. K. Kasturirangan to virtually address teachers on Sept. 5**  
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# Our partners in building a resurgent India

## UN & MULTILATERAL AGENCIES

The Global Fund to Fight AIDS, Tuberculosis and Malaria (GFATM)  
UNICEF

## GOVERNMENT OF INDIA

Department of Biotechnology  
Indian Council of Agricultural Research (ICAR)  
India International Science & Technology  
Institute for Secretariat Training and Management  
Ministry of Information & Broadcasting  
Ministry of Science & Technology  
Ministry of Tribal Affairs  
National AIDS Control Organisation (NACO)  
National Health Mission (NHM)  
National Tuberculosis Elimination Program  
Rashtriya Madhyamik Shiksha Abhiyan  
Tribal Co-operative Marketing Federation of India (TRIFED)  
Vigyan Prasar

## GOVERNMENT OF KARNATAKA

Abdul Nazir Sab State Institute for Rural Development (ANSSIRD)  
Department of Education  
Department of Fisheries  
Department of Health & Family Welfare  
Department of Horticulture  
Department of Industries & Commerce  
Department of Sericulture  
Department of Social Welfare  
Department of Women and Child Development  
District Disability Rehabilitation Centre  
District Drinking Water Office  
Integrated Tribal Development Program (ITDP)  
Karnataka Forest Department  
Karnataka Science and Technology Academy (KSTA)  
Karnataka Science and Technology Promotion Society (KSTePS)  
Karnataka State AIDS Prevention Society (KSAPS)  
Karnataka State Council For Science And Technology  
National Bureau of Soil Survey & Land Use Planning  
Rural Development & Panchayati Raj  
Rural Drinking Water & Sanitation Department

## NON PROFIT INSTITUTIONS

Asha for Education  
Ashraya Hastha Trust  
Azim Premji Philanthropic Initiatives Private Limited  
Bhagwanidevi Basudev Jhunjhunwala Trust  
Charities Aid Foundation India  
Charities Aid Foundation of America  
Chitta Sanjeevini Charitable trust  
Cognizant Foundation  
ESA Humanitarian Relief Fund, ESTEC  
Give Foundation  
Jala Seva Charitable Foundation  
JeevaRaksha Trust  
Karnataka Health Promotion Trust (KHPT)  
Modern Architects for Rural India (MARI)  
Mysore Citizens' Forum  
N R Foundation  
Nasscom Foundation  
Prayas Trust-Aastha Mysore  
Sewa International  
Schneider Electric India Foundation  
Solidarity & Action Against The HIV Infection In India - SAATHII  
Sri Ramakrishna Vidyashala  
Srinivasan Services Trust  
Sumant Moolgoankar Development Foundation  
SVYM of NA  
SVYM of UK  
Yahoo Employee Foundation India  
Youth for Seva  
Your Cause

## ACADEMIC & INSTITUTIONAL PARTNERS

Allegheny College  
Cornell University  
University of Southampton  
Swaralayam Arts Forum, Houston, USA  
The University of Trans-Disciplinary Health Sciences and Technology  
University of Michigan  
University of IOWA  
Vanderbilt University

## BANKING PARTNERS

Canara Bank  
Kotak Mahindra Bank Ltd  
State Bank of India

## CORPORATES & PRIVATE PARTNERS

Antrix Corporation Limited  
Aptean India Private Limited  
Aurigene Discovery Technologies Limited  
Austin Global Ventures Pvt Ltd  
Automation Technologies  
Bank Note Paper Mill India Pvt Ltd  
Brickwork Finance Academy  
Can Fin Homes Ltd  
Citrix R & D India Pvt Ltd  
Emkay Enterprises  
Fanuc India Pvt Ltd  
Goodrich Aerospace Services Pvt Ltd  
HDB Financial Services Limited  
iDeCK (infrastructure Development Corporation Karnataka)  
IonIdea Interactive Pvt Ltd  
Inside Out Value Consultancy  
ITecSys Technologies Pvt Ltd  
Juniper Networks India Pvt Ltd  
Kluber Lubrication India Pvt Ltd  
KPIT Technologies Ltd  
L & T Technology Services Ltd  
L3 Communications India Pvt Ltd  
Maxim India Integrated Circuit Design Pvt Ltd  
McAfee Software (India) Pvt Ltd  
MD Manage (India) Pvt Ltd  
Momentive Performance Materials(India) Pvt Ltd  
N Ranga Rao & Sons Pvt Ltd  
Ocean Sparkle Limited  
Ocwen Financial Solutions Pvt Ltd  
Qualcomm India Pvt Ltd  
Recaero India Pvt Ltd  
Schneider Electric India Pvt Ltd  
Siemens Healthcare Pvt Ltd  
Skill Tech Engineers & Contractors Pvt Ltd  
Sycomp Technologies India Pvt Ltd  
TaeguTec India Pvt Ltd  
Target Corporation India Pvt Ltd  
Tata Advanced Materials Limited  
Tata Hitachi Construction Machinery Company Pvt Ltd  
Tata Motors Limited  
Texas Instruments (India) Pvt Ltd  
Timken Engineering & Research India Pvt Ltd  
Titan Company Ltd  
Torrent Pharmaceuticals Ltd  
Vistaar Financial Services Pvt Ltd  
Yahoo Software Development India Private Ltd

## INDIVIDUALS

Mr Babu Satyanarayana H R & Ms Vimala S  
Mr Bharath Shastry  
Mr Bhaskar Bhat  
Mr Gorur Narasimha Shrinivas  
Mr Govinda Sharma N R  
Mr Harish S V  
Dr Jayaram N  
Ms Jayasheela Rao  
Mr Kagalkar A N  
Mr Kumara Shivanna  
Dr M A Balasubramanya  
Mr Mahesh Kumar Jambardi  
Dr Manjunatha M S  
Mr Manju  
Dr Murali R Nadig  
Mr Murali Krishnan  
Dr Nandini Vallath  
Mr Nanjapa B K  
Mr Narayanan K K  
Ms Nisha Upadya  
Dr Padmaja T J  
Ms Padmini Sriram  
Mr Parampally Murlidhar Maiya  
Ms Pramila Nambiar  
Dr R Balasubramaniam  
Dr Ramakrishna Narendra  
Mr Raghavendra  
Mr Raghothama Cauligi  
Mr Rajendrakumar Joish  
Mr Ramesh T  
Mr Ranga Gopalaswami  
Mr Ravi H S  
Mr Sampathraman Srinivasa Ayyangar  
Mr Samvit Dutta  
Dr Sathyashankar Rao I  
Mr Sathyendra  
Ms Saumitra Chakravarty  
Dr Seema Deepak  
Mr Shashidhar Sastry L  
Mr Shivashankar B R  
Ms Subhadra  
Ms Sudha Raman  
Ms S Suneja  
Dr Syed Mohsin  
Ms Talakere Ushakiran  
Mr Thontadarya A  
Mr Venkatesh Parasuram  
Ms Vijaya Deepti P H  
Mr Vijayaraghavan R  
Dr Vijayabhaskar Reddy K

## Our Volunteers

Mr Ajay Kalyani  
Dr Amar Anumakonda  
Mr Amaresh Subramaniam  
Dr Anitha P R  
Ms Arabhi  
Ms Arati Shenoy  
Dr Arvind  
Dr Ashok (ENT)  
Dr Ashwin  
Mr Bharath Bhatta  
Dr Bindu Balasubramaniam  
Dr Chandramohan B K  
Dr Chethan  
Mr Chidambar Shastry  
Dr Dathathri H  
Ms Deepa  
Mr Deepak  
Dr Dilip R Shet  
Mr Dorairajan  
Mr Ganesh Savanur  
Dr Gopal Kamalapur  
Mr Gopalkrishna  
Mr Govinda Sharma  
Dr Guruprasad Deshpande  
Mr Hanumanth C R  
Mr Harsha  
Mr Harshavardhan Sheelavant  
Mr S N Hegade  
Mr Hemanth  
Dr Jagadeesh  
Dr Jayanth  
Ms Jayashree Nadig  
Air Cmdr Jayasimha  
Dr C B Keshavamurthy  
Dr Krishnamurthy  
Mr Kirankumar  
Dr Krishnamurthy  
Mr B V Kulkarni  
Mr C S Kulkarni  
Dr Lavanya  
Dr Manas  
Ms Manjula A G  
Dr Manjunath Hiremath  
Dr Manuprasad  
Dr H R Manikarnika  
Dr Nafiza

Mr Nagendra V  
Dr Nagesh K A  
Mr Nandeesh  
Prof Nataraj K S  
Dr Pradeep  
Dr Prakash Savanur  
Mr Prasanna Venkatesan  
Dr Prashanth  
Dr Parvathamma  
Dr Raghuveer  
Dr (Brig) R S Rajan  
Mr Ramakrishna Mudre B S  
Dr Ramnath  
Ms Ramya Bhat  
Dr Rashmi S  
Dr Ravishankar  
Dr Reshma Usman  
Ms Saloni Kalia  
Mr Sampath  
Dr Sandeep  
Ms Sarala Ganesh  
Mr Satish S  
Mr Sathisha M S  
Mr Sharma ASKVS  
Dr Shashi Rekha  
Dr Shreyas Alva  
Dr Shylaja S Kumar  
Dr Sindhu  
Ms Smitha  
Mr Somashekar H  
Mr Souharda U L  
Dr Sreedharan V S  
Dr Sridevi Seetharam  
Mr Srinivas G R  
Mr Subramanya H G  
Ms Suma Mahesh  
Ms Sumathi Subramanya  
Sri Suresh Guruji  
Dr Swaminath G  
Dr Thirumalachar C R  
Dr Triveni  
Ms Vallabhi Pai  
Dr Veena T A  
Mr Vinayak Jogarishettar  
Mr Vinay Nadiger  
Mr Vishwanath  
Mr Yogeesh Jamadagni

## Special Thanks

We express our deepest gratitude to all our well wishers for responding to our request and offering us an interest free loan which supported us to sail through the financial crisis brought upon due to COVID 19. This has helped the organization to steer through the challenges and enabled us to continue our development work without major disruption.

Mr Anikethan H V U  
Ms Anupama Ravindranath  
Mr Ashish Khanna  
Mr N R Ashok  
Dr R Balasubramaniam  
Mr Bhaskar Bhat  
Mr S S Bhat  
Dr Bindu Balasubramaniam  
Mr Chandra Praksah R  
Mr Gopalkrishna D Kamalapur  
Mr R Guru  
Mr C R Hanumanth H U F  
Mr Jagadhish B K  
Mr S Jayaraman  
Dr G S Kamala Kumari  
Mr Karthikeyan S  
Mr Manjunath H B  
Mr Manoj Hanchinamani  
M/s MAS Furniture  
Mr Nagaraj B R

Ms Nirmala Jayaraman  
Dr Padamaja T J  
Mr Pandurang B Nayak  
Ms K R Poornachandra Tejaswini  
Mr Rajendrakumar Joish  
Dr (Brig) R S Rajan  
Mr K A Raveesha  
Ms Shilpa Nagendran & Dyuti Charitable Trust  
Sri Mahaveer Jinalaya Trust  
Prof Siddu P Algur  
Mr Somashekar H  
Ms Sridevi R Mudre  
Dr Sudheer B Bangalore  
Mr Thontadarya A  
Ms Vanamala Bai Nadig  
Mr Vasudev Bhat  
Dr Vijayabhaskar Reddy K  
Mr K H Vinay Kumar  
Mr Visvesvaraya Appala Pentakota  
Ms Yashaswini G Joshi



## 30 Awards so far...

Best NGO in India - 2015 under the category of large NGO's awarded by Resource Alliance supported by EdelGive Foundation & Rockefeller Foundation for setting & promoting best practices in resource mobilization accountability & transparency.

ICAI plaque award for "Excellence in Financial Reporting" 2014-15 by The Institute of Chartered Accountants of India (ICAI)

[To see all our awards click on the link](#)

Visit [svym.org](http://svym.org)

## Governing Body 2021-22



**Dr. R Balasubramaniam**  
President



**Dr. Sudheer B Bangalore**  
Vice President



**Dr. Vivek M B**  
Secretary



**Dr. Sowmya Dinesh**  
Joint Secretary



**Dr. Chandrashekar K N**  
Treasurer



**Dr. Rashmi Dennis**  
Executive Member



**Ms. Swathi R**  
Executive Member

## SVYM Executive Leadership



**Dr. Kumar G S**  
Chief Executive Officer,  
SVYM

A pediatrician, public health practitioner and a researcher with 10+ years of experience



**Mr. Praveen Kumar S**  
Chief Strategy Officer &  
Head - Education Sector, SVYM

B Tech from IIT Madras, 10+ years of working in the education sector in rural areas



**Ms. Savitha S**  
Head - Operations,  
SVYM

Chartered Accountant specialising in Social Sector Finance & Accounting with 10+ years of experience



**Dr. Dennis D Chauhan**  
Head - Community Based  
Programs, SVYM

15 Years of experience in public health sector working with indigenous tribal communities

## Governing Body 2020-21

Sl. No.	Role	Member
1	President	Dr. R Balasubramaniam
2	Vice President	Dr. Sudheer B Bangalore
3	Secretary	Dr. Vivek M B
4	Joint Secretary	Dr. Chaithanya Prasad B
5	Treasurer	Dr. Chandrashekar K N
6	Executive Member	Dr. Rashmi Dennis
7	Executive Member	Dr. Sowmya Dinesh

# Statutory Registrations

Swami Vivekananda Youth Movement (SVYM) is



Transparency in action,  
disclosures &  
accounting procedures

Registered under the **Karnataka Societies Registration Act**, vide No. 122/84-85, dated 1-12-1984

Registered under Sec 12 A of **The Indian Income Tax Act 1961**, vide No. Trust/718/10A/Vol B II/85 having PAN: AAATS5045F

Registered With **Ministry of Home Affairs**, Government of India, under FCRA 1976 vide No. 094590102

Registered under **Service Tax** vide No. AAATS5045FSD001

Registered under **NGO Partnership System (NITI Aayog)** Unique Id vide No. KA/2009/0002213

**Organization GST REG - 06 29AAATS5045F1ZG**

## Our Auditor

M/s. MSSV & Co.  
2<sup>nd</sup> Floor, 63/2, Railway Parallel Road,  
Kumara Park West, Bengaluru - 560 020,  
Karnataka, India

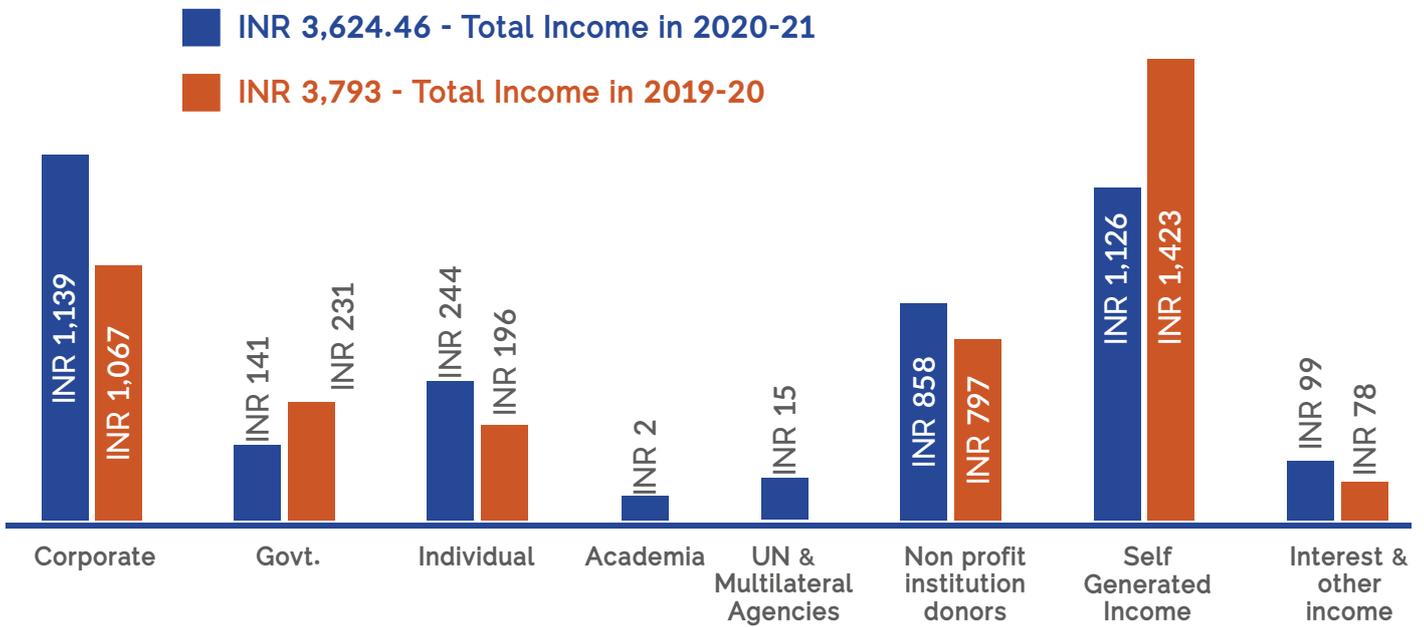
## Legal Advisors

**Sri J Purushotham**  
Advocate, Mysuru

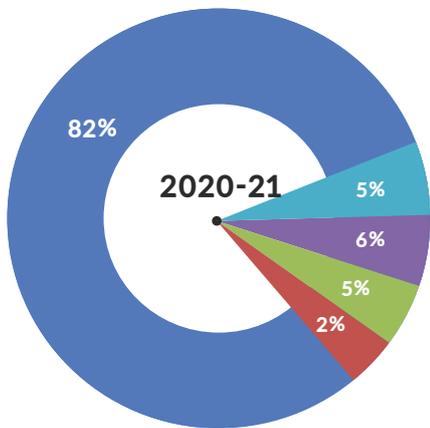


# Financial Highlights

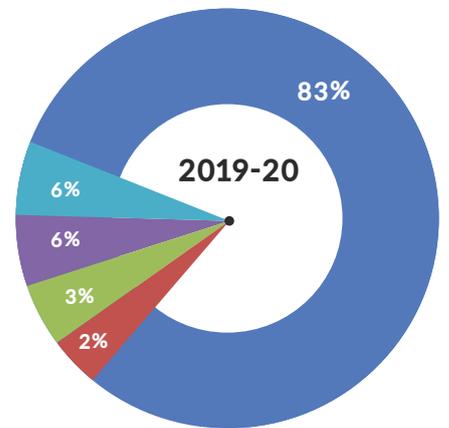
## THE INCOME COMPOSITION FOR FY 2019-20 (INR in Lakhs)



## Rupee Spending

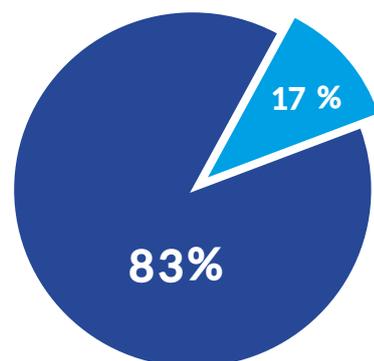


- Overhead cost
- Capital Expenses
- Depreciation
- Debt servicing cost
- Program direct cost



## Geographical Segmentation

- Local Contribution
- Foreign Contribution



## Financial Highlights

### Abridged Balance Sheet (INR in Lakhs)

SOURCE OF FUNDS	DST	EDUCATION	SEEP	HEALTH	TRAINING & RESEARCH	TOTAL	
						2020-21	2019-20
Restricted Funds	233	1,269	98	1,077	335	3,012	2,944
Designated Funds	65	56	21	358	21	521	448
Unrestricted Funds	16	60	4	82	7	169	165
<b>Total Sources</b>	<b>314</b>	<b>1,385</b>	<b>123</b>	<b>1,517</b>	<b>363</b>	<b>3,702</b>	<b>3,557</b>
APPLICATION OF FUNDS							
Fixed Assets	24	810	17	695	309	1,855	1,804
Investments & Deposits	233	582	97	593	35	1,540	1,562
Other net assets	57	(7)	9	229	19	307	191
<b>Total Application</b>	<b>314</b>	<b>1,385</b>	<b>123</b>	<b>1,517</b>	<b>363</b>	<b>3,702</b>	<b>3,557</b>

### Abridged Income & Expenditure Statement (INR in Lakhs)

INCOME	2020-21	2019-20
General Contribution	240	166
Earmarked Funds	2000	2,062
Interest & other Income	1,225	1,502
<b>Total Income (a)</b>	<b>3,465</b>	<b>3,729</b>
EXPENDITURE		
Development Support	203	236
Education	976	1,251
SEEP	217	221
Health	1,739	1,549
Training & Research	159	310
Depreciation	170	119
<b>Total Expenditure (b)</b>	<b>3,464</b>	<b>3,686</b>
<b>Net Movement of Funds (a-b)</b>	<b>1</b>	<b>43</b>

## OUR TEAM HAS MADE US PROUD

During the unprecedented difficult times of the pandemic, our entire team at SVYM stepped up to face the challenge by exercising our core values of Seva & Tyaga. The unwavering trust and faith that the team bestowed on the organization was profuse in terms of Time and Money, this made it possible for our work to continue.

A big Thank You to the entire team of SVYM!



CENTERS	CONTRIBUTION (INR)
 Saragur & H D Kote	3,959,288
 Mysuru, Hassan	1,091,379
 Bengaluru	1,316,739
 Kodagu	7,438
 North Karnataka	713,112

## Engage With Us

Join us in building a resurgent India

### Register for our



online courses  
& webinars at  
[www.svym.org](http://www.svym.org)

### Promote us on



[svym.india](https://www.instagram.com/svym.india)



[svym](https://www.facebook.com/svym)



[svym.india](https://www.twitter.com/svym.india)



[www.youtube.com/svymindia](https://www.youtube.com/svymindia)

### Volunteer



Time



Skill



Knowledge



Creativity

<https://svym.org/site/volunteer>

### Visit us

V-LEAD

Mysuru



Tribal School (VTCL)

Hosahalli

Rural Livelihood Centre (VRCL)

Kenchenahalli

Rural Tribal Hospital (VMH)

Saragur

Palliative Care Centre

Mysuru

<https://svym.org/site/visitus>

Many ways  
you can  
engage  
with us

### Join the movement



work/intern

with us

[jobs@svym.org.in](mailto:jobs@svym.org.in)

### Engage with



Palliative Care  
Centre, Mysore

Serve individuals with life  
limiting conditions

### Link Us

with your  
professional and  
social network to  
kickoff new  
partnerships for  
development

### Buy products



made by  
our rural/tribal  
partners

## You can make a difference by donating



INR 1,500 towards medical care for poor patient of Vivekananda Memorial Hospital



INR 36,000 to support residential education for one tribal child in VTCL for 1 year



INR 16, 000 towards cost of providing one person with Palliative Care for an year



Donate towards other development activities of SVYM

### For donors in India



The Cheques/DD may be sent in the name of "Swami Vivekananda Youth Movement" to our office: Swami Vivekananda Youth Movement CA-2, KIADB Industrial Housing Area, Ring Road, Hebbal, Mysuru - 570 016, Karnataka State, INDIA

**Account Name** Swami Vivekananda Youth Movement , **Account No:** 0566101026241, **Bank Name:** Canara Bank, Branch - Jayalakshmi Puram, **Bank address** - #6, Ganga, Temple Road, Jayalakshmi Puram, Mysore - 570012, **IFSC** - CNRB0000566 , **SWIFT** - CNRBINBBJLM

Donate online <https://svym.org/site/donateIND>

Donations made to SVYM in India are exempt from Income Tax under Sec. 80 (G)



### For donors in USA



2832, Alderberry Court, Fullerton, California 92835, USA

**Account Name** Swami Vivekananda Youth Movement of North America, **Account No:** 00101158270, **Bank Name:** Orange County Credit Union, **Bank address** - P.O.Box 60097, CA 91716, **Routing/Transit Number:** - 322281989

SVYM NA is a registered 501(c)3 Organization.  
Your donations are tax-deductible to the extent allowed by law

### For donors in United Kingdom



38, Montmano Drive, Didsbury Point, Manchester M20 2EB

**Account Name** SVYM UK, **Account No:** 6523 2923, **Bank Name:** The Cooperative Bank P.L.C **Sort code:** 08-92-99

Donations made to SVYM UK are tax deductible. UK Registered charity number: 1118678

## Donate Online

<https://svym.org/site/donateIND>

through our easy and secure payment modes  
Netbanking | Credit Card | UPI

Scan & Pay with any BHIM UPI app



PhonePe



13683399026241@cnrb



Donations made to SVYM in India are exempt from Income Tax under Sec. 80(G)



## शिव ज्ञाने जीव सेवा Serving God in man

Featuring on SVYM's emblem and translating to 'Knowledge of God through service of man', in just four words 'Shiva Jnane Jeeva Seva' captures the essence of spirituality. It encourages us to pursue divinity in an experiential way by devoting ourselves in the service of the others, guiding us to see everyone as equal and serve them with equality, fairness and compassion to uphold their dignity.

We believe, SVYM is a platform for everyone to come and exercise spirituality by serving others.

### Administrative Office

**Swami Vivekananda Youth Movement**  
Hanchipura Road, Saragur, Saragur Taluk,  
Mysuru District - 571121, Karnataka State, INDIA  
Tel/Fax: (08228) 265877, 265412  
Mobile: +91 96866 66312

### Registered Office

**Swami Vivekananda Youth Movement**  
CA-2, KIADB Industrial Housing Area  
Ring Road, Hebbal, Mysuru - 570 016  
Karnataka State, INDIA  
Ph: +91 - 96866 66313