



SVYM

Swami Vivekananda  
Youth Movement

Annual Report 2023-24



Ripples of Change



## Swami Vivekananda Youth Movement

Swami Vivekananda Youth Movement (SVYM) is a development organization, engaged in building a new civil society in India through its grassroots to policy level action in Health, Education, Socio Economic Empowerment and Training & Research sectors since 1984.

SVYM has its headquarters in Mysuru district of Karnataka state in Southern India. Acting as a key promoter-facilitator in the community's efforts towards self-reliance and empowerment, SVYM is developing local, innovative and cost-effective solutions to sustain community-driven progress. SVYM believes that building human and social capital will result in economic consequences and all of SVYM's programs are driven by this development paradigm.





## Ripples of Change

Human Development is anything but linear. It is like the concentric ripples that grow outward from the source, representing our perpetual evolution on an individual, social, national and spiritual level.

This expansion from within is what Swami Vivekananda spoke about in his clarion call to the youth, to awake from this hypnotism of weakness. None is really weak; the soul is infinite, omnipotent & omniscient, he said.

At SVYM, this message is internalised in every action through our development paradigm of Developing the

Human & Social Capital resulting in positive socio economic consequences.

Our engagement model with communities that we work with grows as concentric circles starting off with providing, provisioning and gradually partnering as equal for community centered development.

The Annual Report for this year attempts to capture the rippling effect of Swami Vivekananda's ideology, of our development paradigm, actioned by seemingly ordinary people, who have transformed themselves, inspired others and have become ripples of change.





### Dear Friends and Supporters,

As we inch closer to the 40<sup>th</sup> anniversary of the Swami Vivekananda Youth Movement (SVYM), I find myself reflecting on the remarkable journey we have undertaken together—a journey that has always been about much more than the work of a single organisation or a few dedicated individuals. It has been about a broader transformation, a cascading ripple of change that has touched countless lives and continues to spread far beyond its origins. Our annual report captures that effect, highlighting the next generation of changemakers who are carrying forward the work we started, with the same passion and purpose.

Inspired by Swami Vivekananda's teachings, SVYM has always understood that human development is not a straight line. It is akin to the concentric ripples formed when a stone meets water, growing outward with each new wave of impact. Each individual's growth and empowerment contribute to wider societal change, ultimately reflecting a deeper, collective evolution at personal, social, national, and even spiritual levels.

Today, there are several of them who exemplify this ripple effect—stories of individuals who have drawn inspiration from SVYM's work & have gone on to create ripples of their own; people who are a continued source of inspiration for everyone of us at SVYM.

After completing a tailoring course at our Vivekananda Rural Livelihood Centre (VRLC), Mangala established her own tailoring shop at Yerahalli junction, a bustling local marketplace. Today, she generates close to ₹80,000 a month, with monthly operational costs exceeding ₹30,000—covering both rent and employee salaries. What makes Mangala's journey particularly poignant is her tribute to her VRLC teacher, who unfortunately passed away due to COVID-19. Her success is not just a personal milestone; it represents a wider wave of local economic empowerment.

Equally inspiring is the story of Nityashree, a Vivekananda Scholar Program (VSP) alumnus who now works in an IT multinational corporation. Despite her busy corporate career, she remains committed to SVYM's mission, donating ₹5,000 every month to the VSP program. Her contribution is a testament to her belief in nurturing the next generation of young talent, ensuring that the ripples of her own success are passed on to others.

This ripple effect extends beyond individuals to institutions as well. In D.B. Kuppe, a remote Gram Panchayath bordering Bandipur Tiger Reserve, a local school celebrated its very first annual day ever, inviting SVYM's School Education Program team as guests of honour. This celebration marked a new chapter for the school and showcased how collective efforts can foster community pride and educational milestones.

Similarly, we have witnessed tribal women learn to drive and use e-rickshaws to advance their businesses. What was once seen as an unattainable skill for women has now become a means of economic empowerment, spreading ripples of change across entire communities.

Even within SVYM, the new leadership is finding its footing, bringing fresh perspectives and renewed energy to the movement. It is a joy to watch them build on what we started, ensuring that SVYM remains a living, evolving entity committed to Swami Vivekananda's ideals and the mission of building a resurgent India.

These stories are not just anecdotes; they are manifestations of the rippling effect we set out to create. They are evidence that meaningful change is happening at all levels & that it is possible for good work to be replicated, to grow & make an enduring impact. Each ripple represents a step toward a more compassionate, empowered, & self-reliant society.

As you read through this report, I encourage you to reflect on these ripples of change and see them not as endpoints, but as beginnings. The work we started was never meant to be finite; it was meant to be generative, inspiring others to take up the mantle of service and amplify the impact.

I thank each one of you—our partners, supporters, and community members for being part of this journey. You are the reason the ripples continue to grow, creating new waves of possibility and progress.

Together, let us continue to inspire, evolve, and make a difference—one ripple at a time.

With gratitude and hope,

Yours truly,

**Dr R Balasubramaniam**  
Founder, SVYM



### Dear Well-wishers of SVYM,

As SVYM proudly and humbly places before you this year's annual report, I sincerely appreciate and thank all our partners right from the donors for their support, to the community partners for the opportunities provided to serve them, who have been instrumental in realising this wide spectrum of activities.

2023-24 was an eventful year which witnessed crossing of several milestones by SVYM. Listing on the Social Stock Exchange and ensuring full subscription for the listed bond, was the foremost amongst them.

VMH (Vivekananda Memorial Hospital) getting recognised as a field lab for research by the DSIR (Department of Scientific & Industrial Research of Government of India); continued improvement in accessing facilities of VMH in the post covid era, particularly in eye care and Ayurvedic procedures; placement percentage of trainees of Viveka Rural Livelihood Centers nearing 90% and meeting the solar requirements of more tribal hamlets with solar power are the other few significant achievements.

I take this opportunity to compliment and congratulate SVYM's committed workforce who constantly strive hard to effectively & efficiently deliver services to the grassroots.

It has been a great learning experience for SVYM over the last 4 decades of its existence, working across various geographic locations, interacting with a diverse set of communities with differing needs including the tribals. SVYM has been implementing many programmes successfully by understanding the community needs and involving all the stakeholders right from the initial planning stage through the implementation, monitoring, leading to final conclusion. SVYM has been able to achieve the desired sustained impact by involving the local and higher echelons of the Government, the general public and other organisations.

Serving God in every human being has been the religion of SVYM. The organisation's core values have been the guiding lights to work towards realising the goals and objectives that its founding fathers set their vision upon. Acknowledging the support, once again, of all the partners of SVYM with gratitude.

Yours truly,

**Dr Sudheer B Bangalore**  
President, SVYM



### Dear Partners,

As we reflect on the past year, we are proud to share the significant achievements of the Swami Vivekananda Youth Movement (SVYM). This year marked a transformative milestone as SVYM became one of the first five organisations to register with the Social Stock Exchange in India, underscoring our commitment to transparency and accountability.

Our Vivekananda Memorial Hospital was recognised by the Department of Scientific and Industrial Research, further solidifying its role as a vital research hub. We proudly inaugurated the Madikeri Rehab Resource Centre, promoting inclusivity for individuals with disabilities & were honoured as the state's best NGO for our initiatives in this area.

SVYM has strengthened healthcare access in low-income urban communities and contributed to the national goal of ending AIDS by 2030, collaborating effectively with government and private entities across districts. Our community-centered approach continues to empower local populations, ensuring sustainable development.

In education, our Talent Enrichment Program at the Viveka Tribal Centre for Learning (VTCL) has inspired students to explore diverse interests, leading to enriching experiences. Notably, alumni from our programs had the honour of meeting the President of India, highlighting the impact of our work.

We also celebrated VTCL's recognition with the ET TECH X School Excellence Award 2023-24, a testament to our commitment to educational excellence.

Thank you for your continued support and we are deeply grateful for the unwavering support of our donors and well-wishers. Their belief in our mission inspires us to dream bigger, reach further, and impact more lives.

In closing, this past year for the Swami Vivekananda Youth Movement has been defined by resilience, innovation, and a steadfast commitment to our vision. As we move into the new year, let us stand united in our mission to create a brighter future for all.

Yours truly,

**Dr S Pushpalatha**  
Secretary, SVYM



## Dear Well wishers and Partners,

As we enter the 4th decade in Swami Vivekananda Youth Movement (SVYM)'s journey of nation building through sustainable and community centered developments, we are indeed privileged to have you all walking hand in hand with us. I deem it my honour to present before you a synopsis of the year 23-24. One among the many exciting things that I would like to highlight is the listing of our organisation in the Social Stock Exchange (SSE). SVYM is one of the first 5 NGOs to have achieved this feat. Our honourable Finance Minister Smt Nirmla Sitharaman in her letter to us has said this is aimed at bringing 'the capital markets closer to the masses and meeting various social welfare objectives related to inclusive growth and financial inclusion.'

We, at SVYM have always held the highest standards for transparency and accountability, in alignment with our core value of Satya. Principally, SSE is rooted in the same by ensuring that social output is measured and disclosed transparently publicly. A more inclusive approach of joining the State to fulfil our responsibility as citizens to the development of our Nation and our commitment towards achieving the WHO's Sustainable Development Goals. In this regard, the democratisation of the social sector through SSE is timely and an extraordinary opportunity that will enable us to reach our existing friends and well wishers as well as like-minded individuals and organisations present even in the farthest corners of our country wanting to participate in nation building. The SSE is not just a platform to raise funds, but to come together to set up instruments of social change as well.

In the forty years of our journey, we have learnt that to bring about any change, it must start small-a ripple, but must create a series of changes for the better, creating the 'ripple effect' for a society transformed into its better self.

Along with providing and expanding our healthcare services to the tribal and rural populace, SVYM is intent on furthering medical research. SVYM has contributed two pivotal chapters to the prestigious chapters of Elsevier textbook, "Principles and Application of Evidence-Based Public Health Practice." This achievement not only extends our 'ripple of change' into the global health community but also garners international

recognition and acclaim. Such endorsements highlight the depth and relevance of our research, underscoring its importance in shaping public health strategies worldwide.

SVYM has partnered with Govt. of Karnataka - Ayushman Bharat Digital Mission (ABDM) Pilot Project in the state in three districts.

Education programs are expanding and reaching more and more students. Anveshane, a talent search program among the government school students of Karnataka is fast taking the place of the now discontinued NTSE program. Participation has increased from 3000 + students in 2022-23 to 20,241 students in 2023-24. Sainik School started in the year 2022 is continuously moving up in its monthly ranking and has achieved the top ranking in February 2024. Our flagship tribal school VTCL is now listed in the Top 500 Schools of India by Brainfeed Magazine.

Our Socio Economic Empowerment Program creates youth and women with employable skills. Promoting Environmental Sustainability is a key aspect of our training programs. We work by setting an example, hence by converting our V-LEAD campus into a 'rainwater harvesting building' we promote rain water harvesting among the community. Solar households and e-auto rickshaws for our SHG entrepreneurs are a step in this direction.

Wisdom from our ancient scriptures comes to my mind as I thank all our partners for joining hands with us in this endeavour of nation building. The pursuit continues, we need to make more ripples that form waves and we believe that united by our purpose we will together make a difference.

समानी व आकूतिः समाना हृदयानि वः |  
समानमस्तु वो मनो यथा वः सुसहासति ||

*May our intentions and aspirations be alike, so that a common objective unifies us all.*

Rigveda. X. 191

Yours truly,

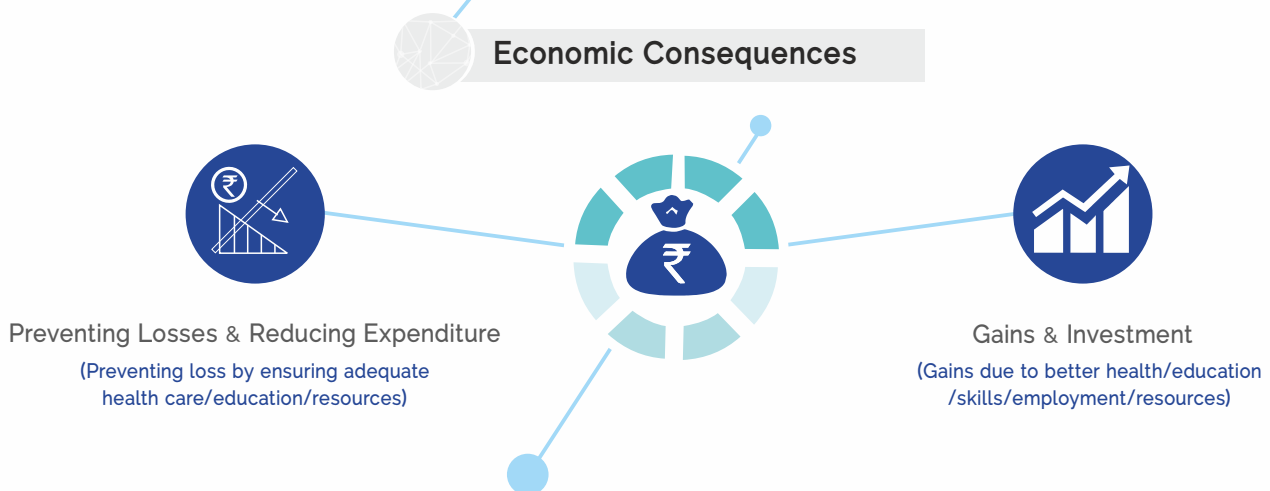
**Savitha Sulugodu**

Chief Executive Officer, SVYM



# Development through expansion of Human Capabilities

## Building Human & Social Capital



## What is Human Capital?

Human Capital is the set of physical, intellectual, emotional and spiritual capabilities that an individual possesses that affords him or her the agency to lead and sustain their life.

## What is Social Capital?

The benefits an individual receives from his/her social networks, and how these networks facilitate interactions, communication, awareness and access to opportunities.

# SVYM's initiatives are aligned with the United Nations Sustainable Development Goals



<b>1 NO POVERTY</b> 	Socio-economic Empowerment Initiatives for Rural, Indigenous Tribal and the Urban Poor	<b>6 CLEAN WATER AND SANITATION</b> 	Initiatives in Water, Sanitation & Hygiene (WASH). Access to clean drinking water & improved sanitation & menstrual hygiene. Community level water conservation initiatives	<b>11 SUSTAINABLE CITIES AND COMMUNITIES</b> 	Holistic Development Programs at village and Gram Panchayath level with health, education and socio-economic empowerment initiatives
<b>2 ZERO HUNGER</b> 	Vocational, Academic & Agriculture Training enhancing employability & income generation & facilitating social entitlements	<b>7 AFFORDABLE AND CLEAN ENERGY</b> 	Solar Electrification of Remote Indigenous Tribal Settlements & SVYM Institutions	<b>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</b> 	Promoting indigenous dietary, medicinal and agricultural practices. Achieving near zero percent consumption of plastic in organisation events and promotional activities
<b>3 GOOD HEALTH AND WELL-BEING</b> 	Institutional and community health programs for maternal-newborn, children, adolescent, women, elderly and persons with HIV, TB and NCD	<b>8 DECENT WORK AND ECONOMIC GROWTH</b> 	Livelihood Training Centre, Academic & Training Programs for rural women & youth. Formation of Self Help Groups engaging in business start ups	<b>13 CLIMATE ACTION</b> 	Tree plantation drives, promoting organic farming in rural and tribal communities
<b>4 QUALITY EDUCATION</b> 	Equitable education for children from tribal, rural & low income urban settlements. Scholarship program, capacity building of teachers & strengthening of education institutions	<b>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</b> 	Setting up rural Social Business Units, innovation to support entrepreneurship in women & youth through localised business models sensitive to the environment	<b>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</b> 	Working with indigenous tribal communities to achieve their human & social rights. Community Radio for empowering communities with information & participating in democracy
<b>5 GENDER EQUALITY</b> 	Initiatives that create equal opportunities in nutrition, education, employment & access to water & electrical energy. Social & financial inclusion and participation in democracy	<b>10 REDUCED INEQUALITIES</b> 	Reducing inequalities through equitable education, health care, employment opportunities for indigenous tribal, Persons Living with HIV, Persons with Disabilities	<b>17 PARTNERSHIPS FOR THE GOALS</b> 	Partnering with CSOs, Academia, Corporate, World bodies, UN and the Govt. to facilitate development

\*SVYM's activities are established across the districts considering the need of the community & organisation's expertise in that particular aspect

Gender equality is a key principle that reflects across all our development activities

## Human Capital Index

The Human Capital Index strengthens the economic case for investing in people as it links selected human capital outcomes with productivity and income levels. It is a forward-looking measure of how current health and education outcomes will shape productivity for the next generation of workers.

### How does the Human Capital Index relate to the Sustainable Development Goals (SDGs)?

The components of the Human Capital Index (survival, schooling, and health) have direct links with the global goals that countries around the world have set to achieve by 2030.

**Survival to Age 5:** By including under-5 mortality, the index links to SDG target 3.2-to reduce neonatal mortality to 12 per 1,000 live births or lower and under-5 mortality to 25 per 1,000 live births or lower.

**Learning-Adjusted Years of School:** The index introduces this innovative measurement of learning, which supports SDG 4.1-to ensure, among other things, the completion of equitable & good-quality primary and secondary education. By tracking changes in the expected years of quality-adjusted education, countries will be able to monitor their achievement toward this education target.

**Health:** The index includes the adult survival rate & the prevalence of childhood stunting. The adult survival rate represents the probability that a 15-year-old will survive to age 60. To improve this indicator, countries will have to work on reducing causes of premature mortality, which will also help achieve SDG target 3.4. Prevalence of stunting among children under 5 is one of the key indicators for achievement of SDG target 2.2, which aims to eliminate all forms of malnutrition by 2030.

The Human Capital Index aims to draw attention to a wide range of actions across multiple sectors that can build human capital & accelerate progress towards the SDGs.

**Source: Human Capital Index Project, World Bank**



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12432 Indigenous community members served with equitable and accessible health care	
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43,000 Individuals served in 10 urban slums	
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Contributing to the National Goal of Ending AIDS by 2030	
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88% TB Cure rate in tribal communities	
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## Indigenous Tribal Population

Since our inception, we have partnered with indigenous forest based tribal communities comprising Jenu Kuruba, Betta Kuruba, Yarava, Soliga, Iruliga & Paniya living on the fringes of Nagarhole and Bandipur Forest & Tiger Reserves.

Jenu Kurubas are given the status of Particularly Vulnerable Tribal Group (PVTGs) by the Govt. of India. It is said that one can take Jenu Kuruba out of the forest, but one cannot take the forest out of Jenu Kuruba. Back in Maharaja days, Jenu Kuruba men, being deft Mahouts, were commissioned to escort the royal hunt parties. Even today, Jenu Kuruba Mahouts are a part of the royal procession during Mysore Dasara.



Rural Youth



Urban Poor



Migrant Workers



Persons with Disabilities



People with HIV/Chronic Illness



Pregnant Women & Mothers



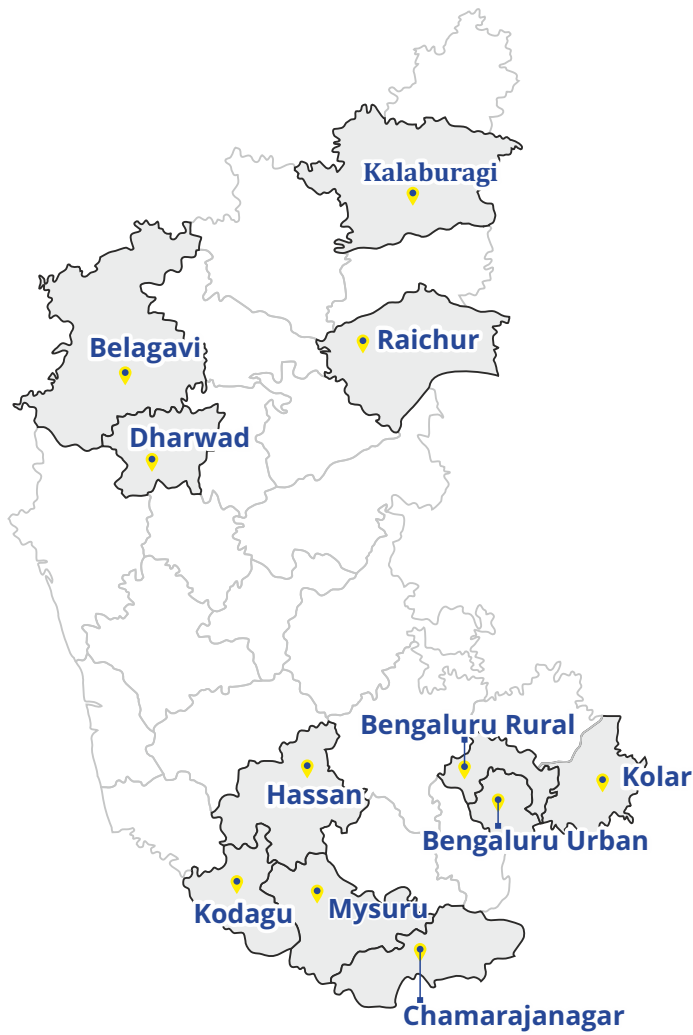
Elderly




Grassroots Government Functionaries



# Our Reach in Karnataka

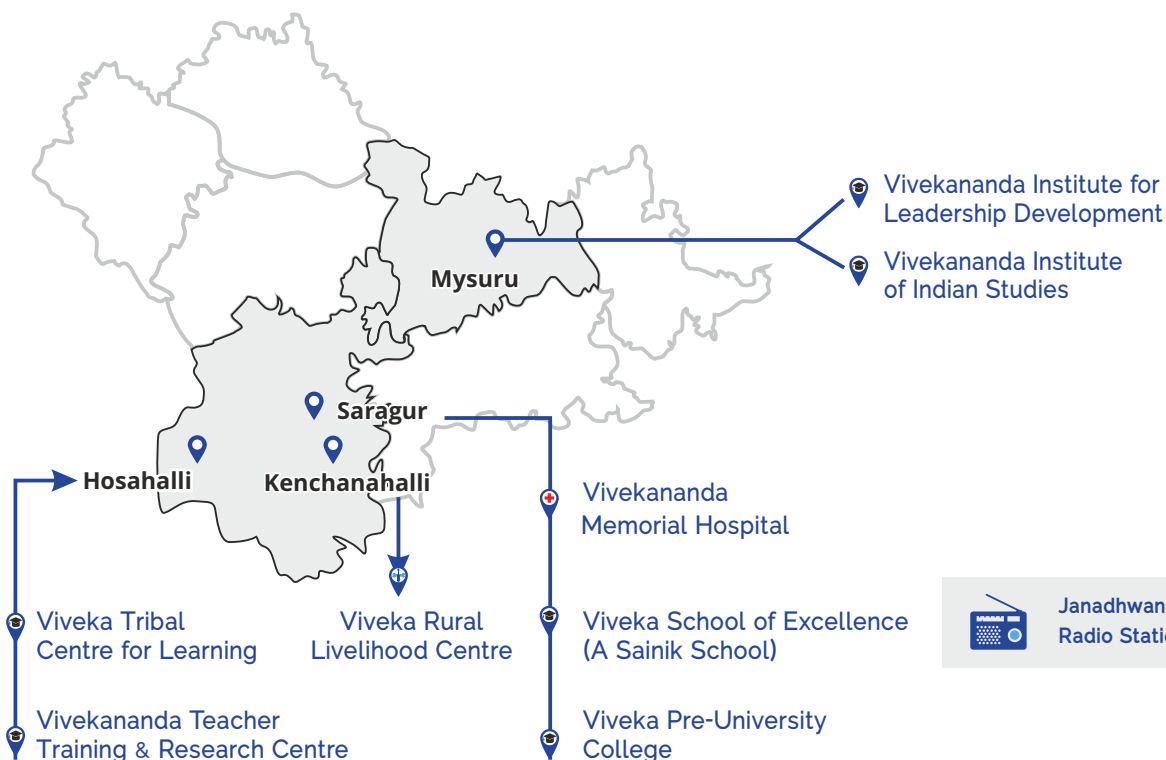


 Elimination of Mother to Child Transmission of HIV & Syphilis (EMTCT) in all Districts of Karnataka

 SVYM intervention areas with regional/project offices

- 3.5 Million people being served
- 40+ Programs
- 31 Districts of Karnataka

## Our Institutions in Mysuru District



 Janadhvani 90.8 Community Radio Station run by VSOE



## Development Paradigm

Developing Human & Social Capital to build a resurgent India

### Vision

A caring and equitable society, free of deprivation and strife

### Mission

To facilitate and develop processes that improve the quality of life of people

## Guided by our core value of **Satya**



Transparency in action, disclosures & accounting procedures



We work with ethical & socially conscious partners



Listed in NGO-DARPAN of NITI Aayog, GuideStar India & Credibility Alliance

## Guided by our core values of **Seva & Tyaga**



Ensuring dignity in development



Nurturing a non-transactional relation with our community partners



Service before self

## Any harm to the environment is against our core value of **Ahimsa**



Striving to be energy sufficient & green



Transitioning towards zero plastic, zero paper, zero waste



All SVYM events are plastic free



## Building Human & Social Capital

Our closely intertwined development interventions build Human & Social Capital leading to economic consequences



## Local, innovative & replicable solutions

Through a bottom up approach, we strive for solutions that are lean, contextually relevant & culturally appropriate



## Working with Govt., Corporates, CSOs & Academia

We do it ourselves as well as collaborate with multiple stakeholders



## Community centric partnership

We act as facilitators & not mere service providers. By being present in the same geographic location, we work closely with our community partners, valuing them as our equal in development

## Our Approach



## Complementing Institution & Community based interventions

Our Institution and Community based interventions complement each other for seamless delivery of service



## Grassroot action

Grassroot action that directs development from the local, regional to national level



## Family centric approach

Our interventions engage, involve & strengthen families by looking at family as the fundamental unit of development



## Low transactional cost of less than 5%

Our operational overheads are less than 5% offering more CSR mileage per rupee



## Employ local people to encourage ownership

We encourage diversity and inclusion & consciously promote employment of local people



## Identify local Role Models who become agents of change

We promote role models from within the community to become the 'agents of change' & participate in the development of their community



# SVYM is listed on NSE & BSE under Social Stock Exchange



## A new platform to come together and build a resurgent India

Swami Vivekananda Youth Movement registered with the Social Stock Exchange as one among the first five organisations to join this novel initiative in India. SVYM has always advocated investing in building the human and social capital for greater equity and economic growth for individuals, communities and our Nation. We believe, SSE will serve as an innovative platform to catalyse National development.

## SVYM's first listing towards equitable education at Viveka Tribal Centre for Learning

### Project Snapshot:

The project with an issue size of INR 1,55,00,000 undertakes holistic education of 75 students studying at Viveka Tribal Centre for Learning for a duration of 5 years (2024-2029).

### Proposed Impact of the Project

The Project aims at decreasing the gap of Enrollment, improving Gender Parity and Learning outcomes between the tribal community and the State and National Averages

Students shall complete Secondary education (2 years) & Senior Secondary education (2 years) or Equivalent education

Student shall be able to make informed career choices & pursue professions contributing directly and indirectly to the community development

Parents and the community at large actively participate in school activity and contribute positively to students' learning outcomes



### Viveka Tribal Centre for Learning ZCZP Bond on Social Stock Exchange:



#### Project

Viveka Tribal Centre for Learning



#### Issue Size

INR 1,55,00,000/-



#### Duration

5 Years (2024- 2029)



#### Number of Direct Beneficiaries

75 Students



Dr R Balasubramaniam, Founder SVYM and Chairman SSE Advisory Committee, Smt Savitha Sulugodu, CEO, SVYM & Smt Madhabi Puri Buch, Chairman, SEBI with members from NGOs listed on SSE at the bell ringing ceremony.

### The bell rings loud...

The tolling of the bell at NSE to celebrate the first five listings on the Social Stock Exchange has a melodious ring that reaches far. For SVYM, it resonates with the clarion call Swami Vivekananda made to every citizen to focus their collective energies towards Nation Building. In this case, participate as pioneers on a new platform - the Social Stock Exchange.

There's a lot that makes this moment special for us. Like the fact that we could achieve 100% of our funding target within 3 days of the issue opening date, made possible by 43 investors (we like to call them partners) who subscribed to our ZCZP to support equitable education of 75 students at our tribal school - Viveka Tribal Center for Learning.

Almost all of them went out of their way to learn the nitty gritty, the new process and the fine font instructions. A big thank you to all.

We feel inspired that our conviction in building the Human Capital of our younger generation by investing in them is not ours alone. It is shared by many.

We thank NSE, BSE, SEBI & our partners Galactico(Book Running Lead Manager), Bigshare Services Pvt Ltd (RTA), HDFC Bank (Banker), MSSV & Co (Statutory Auditor) and CS Shruti Setty (Company Secretary) for their support.

A list of all our SSE investors can be found in 'Our Partners' section at the end.



Finance Minister Smt Nirmala Sitharaman's congratulatory letter to the first 5 NGOs listed on Social Stock Exchange.



### A seminar by SVYM on Social Stock Exchange - A new opportunity for India's Social Sector

A New Opportunity for India's Social Sector saw participation from 80+ partners representing 57 organisations comprising the Govt., Corporate-CSR, Foundations and CSO sector. The seminar was held in Bengaluru.

The CEO of SVYM Smt Savitha S opened the dialogue formally for the participating members. Key speakers Dr R Balasubramaniam and Sri Hemant Gupta addressed the members, sharing the journey of the SSE so far and explaining the framework.





# Vivekananda Memorial Hospital (VMH)

Empathetic holistic health care that adheres to current & appropriate standards of care-modalities, resources, outcomes & satisfaction based on evidence. Focused on tribal, rural, marginalized & vulnerable



Building Human & Social Capital



Complementing Institution & Community based interventions



Employ local people to encourage ownership

Started in 1998

Saragur, Mysuru District

## Making rural health care a reality

In 2023-24, our 100 bedded rural hospital undertook several initiatives to better respond to the immediate and long term community needs.

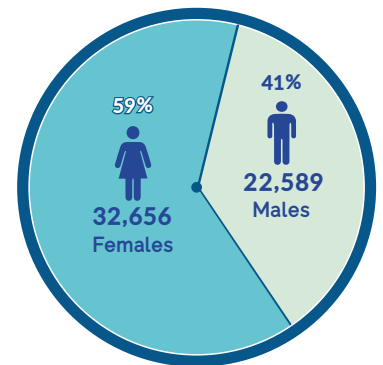
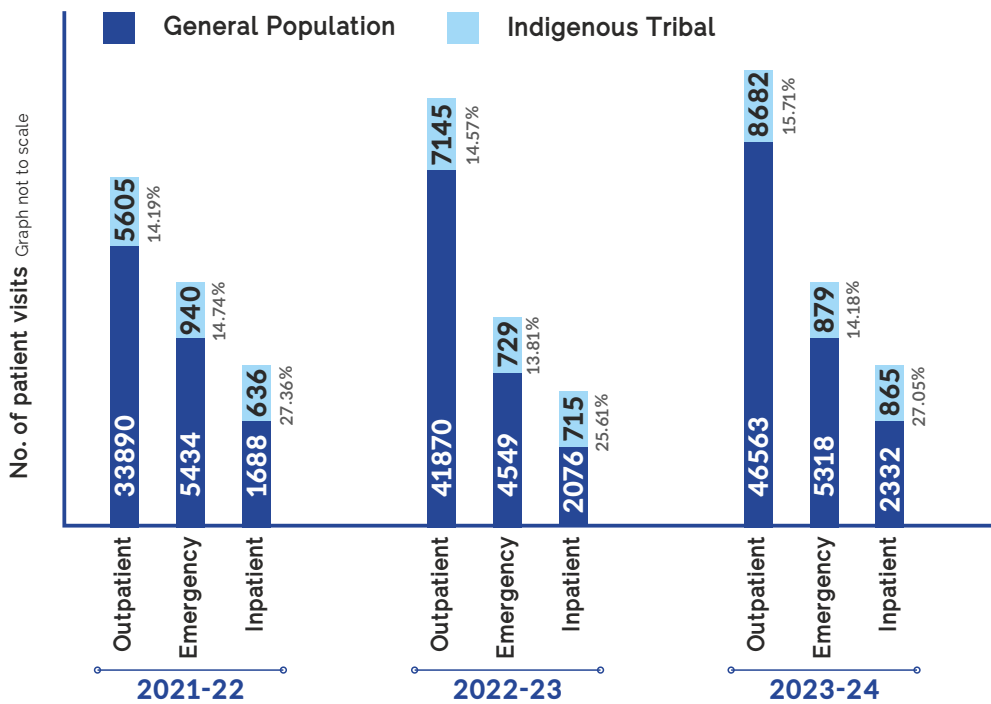
Expanding ophthalmic services was particularly well received for treating cataract. Eye camps linked deserving patients to our services, aided with transport facility. 4750 Individuals availed consultations and 813 underwent surgeries to restore vision.

To reach rural communities, **home based palliative care** was initiated followed up next day with OPD consultation at the hospital.

Subsidising the cost of hearing aids with support from our manufacturing partner encouraged community members to avail the service for all age groups including the elderly.

Weekly **Ultrasonography** services were initiated to distribute the demand on fortnightly services resulting in 552 additional sonography tests.

## 55,245 Patient visits from indigenous tribal & rural communities at VMH

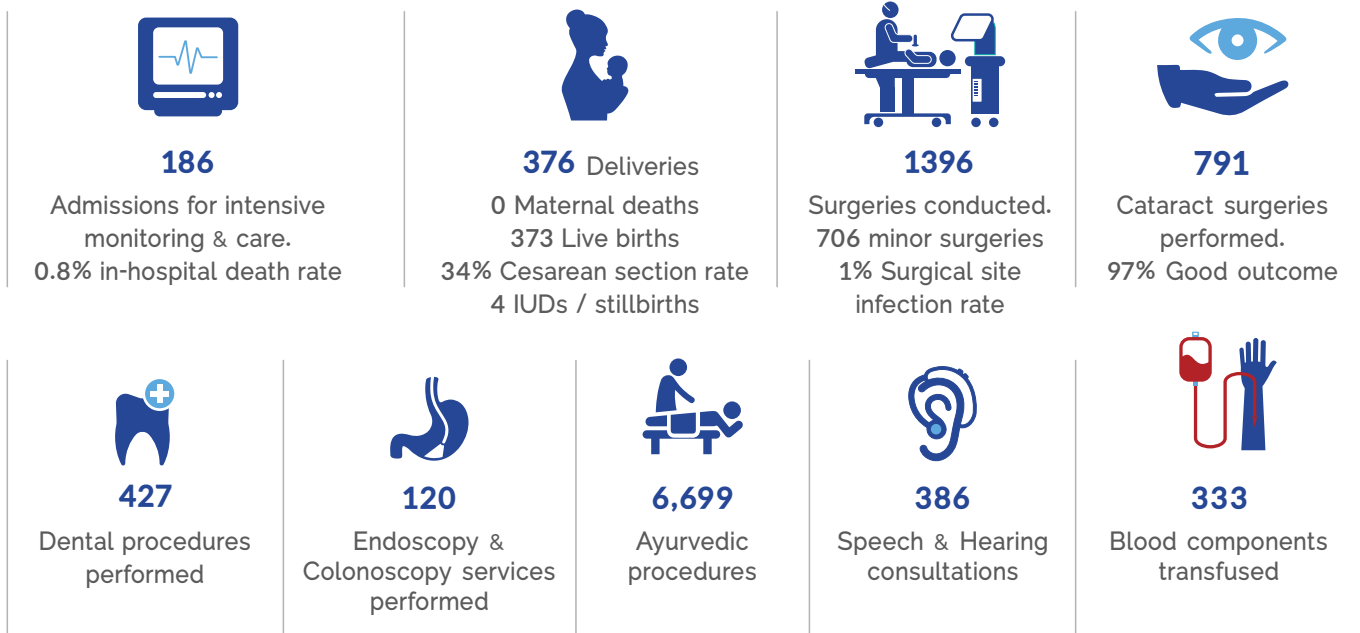


Gender composition of patients

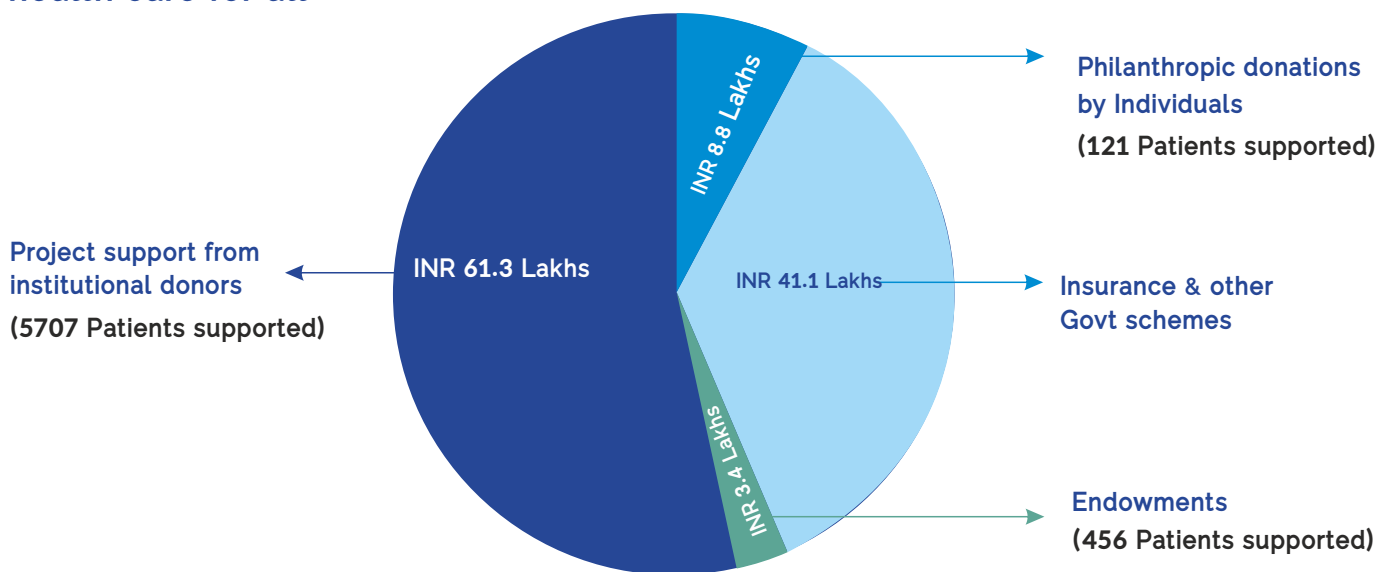


Community members visit VMH for a cataract surgery follow up reporting 97% good outcome.

## Medical services extended to the community in 2023-24



## Ethical, rational & cost effective health care for all



**6,645** Individuals received subsidised health care to a tune of **INR 114.82 Lakhs** supported by various donors.



### Solar electrification at VMH

A team of volunteers from Merck, Germany along with the technical team from SELCO undertook the solar electrification project. 50% of the hospital's energy requirements are now fulfilled by clear and green energy.

# Academics, Training & Research

To build contextually relevant Human and Social Capital by providing recognised health care courses based on the health care needs of the community

## Training

Key to transforming rural health care is building skilled local human resource in rural areas.



Graduation Day of the 5<sup>th</sup> batch of GDA with additional home nursing skills



PKYB students learning about Ayurvedic procedures



**27** Rural students pursuing General Duty Assistant Course with additional home nursing skills at Vivekananda Memorial Hospital with 22 students receiving job placement.



**48** Students in 3 batches took the six months Panchakarma Therapy & Yoga Basics Course with 44 students receiving job placement.

### Participation in Academic Programs

MBBS Internship	JSS Medical College, Mysuru	179 Interns
	Bangalore Medical College and Research Institute, Bengaluru	112 Interns
Medical Post Graduation (PG)	Minto Hospital, BMCRI, SDM & JSS	17 Interns
Masters in Public Health	M. S. Ramaiah University of Applied Sciences	22 Interns
International Electives	University of Iowa, University of Pittsburgh	05 Interns
Other Internship Students	RISE Program, Together India Project, Physiotherapy	30 Students

## Capacity Building Initiatives

### Continuing Medical Education:

CME on Understanding DOHaD and HeLTI by Dr M R Seetharam, Prof. Stephen G Matthews, Dr Kumaran K, Dr Kumar G S, Dr Harshavardan M was attended by 56 medical professionals

CME on Palliative Care by Dr Kumar GS, Dr Pushpalatha, Dr Shankar HK, Dr M R Seetharam attended by 45 medical professionals

### Continuous Professional Development:

Activities for building capacity of internal staff and continuously improving the quality of care were conducted through 35 sessions around case presentation, journal club meetings, grand rounds, sessions by guest speakers and round table discussions



### Ripples making rural health reach further

*Srinivas R took Panchakarma Therapy & Yoga Basics Training at SVYM. Placed and working in a facility in Bengaluru, he decided to return to his hometown. Working now with us at the Ayurveda Dept. at VMH, he's able to utilise his skillsets to serve his community members. We appreciate him adding value to our rural healthcare workforce.*

### It's nice to see you too.

Coming out from a follow up visit after their cataract surgery at our Vivekananda Memorial Hospital, these ladies maybe making a statement with their fashionable cataract sunglasses, a statement that 'rural health care' could be a reality.

It goes back to a casual discussion between the doctors of SVYM and the fundraising team about using the phrase 'redefining rural health care' to draw support for our rural hospital post COVID, one of the doctors commented that rural health care has to first exist before it can be redefined. With few words he spoke volumes.

To make rural health care accessible and equitable, there's an amazing group of people together working tirelessly. Cataract camps conducted in villages and tribal hamlets by our community health teams, cataract surgeries conducted at VMH by an experienced staff led by a passionate volunteer doctor from ISRO, highly subsidised and affordable treatment cost made possible



through the financial support we receive from our donors and supporters as well as for setting up the Operation Theatre and the hospital infrastructure that is needed to ensure quality health care and the trust of the community to seek health care with an assurance that it isn't beyond their reach. We thank all of them.

In 2023-24, 791 Cataract surgeries were conducted with a 97% good outcome reported by the patients.



### [SVYM Anveshana Quiz & Rural Health Sensitisation Program](#)

A 2 Day Quiz State Level Quiz Competition and Exposure Visit to Rural and Tribal Health Care Setup

Scan to watch





Sl. No.	Project Title	Status	Investigators	Institution
1	Healthy Life Trajectories Initiative (HeLTI) - EINSTEIN study	Ongoing	Dr K Kumaran Dr Krishnaveni G Dr Kumar G S Dr Giriraj G Chandak	VMH, HMH, Mysuru & CCMB, Hyderabad
2	Role of intra articular autologous Platelet Rich Plasma in management of patients with chronic Osteoarthritis of Knee and correlation of its efficacy with platelet concentration	New	Dr M R Seetharam Dr Vidya N Dr Shruthi S	VMH
3	Strategies for non-communicable disease prevention in select populations residing in different regions of India	New	Dr Denis Xavier Dr Deepak Murthy HJ	SVYM & St. John's Medical College & Research Institute
4	Assessing the factors responsible for infant death among the tribal communities under intervention areas of SVYM	New	Dr Kumar GS Dr Raghavi Dr Abhishek	VMH, JSSMC & RI
5	Determinants of success in the engagement of Persons with Disabilities (PwDs) in livelihood ecosystems in India	New	Prof Anand B Rao Dr M R Seetharam Mr Ramprasad V	VMH, IIT Bombay

## The Healthy Life Trajectories Initiative (HeLTI):



The developmental origins of health and disease (DOHaD) hypothesis suggests that adversity during early life influences adult Non-Communicable Disease (NCD) risk. DOHaD research suggests that NCD risk is influenced not only by exposure to the well-known 'load' factors such as adult obesity and physical inactivity, but also by the 'capacity' of key metabolic tissues, which is acquired during early development. It is now well established that low birth weight (LBW), poor infant nutrition, and rapid childhood weight gain and obesity are risk factors for poor health trajectories and development of NCDs in later life. Application of DOHaD principles offers a novel approach to tackling NCDs by delivering interventions in an integrated manner across the lifecourse.

In this context, the Healthy Life Trajectories Initiative (HeLTI) was launched in 2017 as a joint initiative between

the Canadian Institute of Health Research, the Department of Biotechnology of India, the South African Medical Research Council, the National Science Foundation of China and the World Health Organisation. This programme follows a DOHaD approach, focusing on reducing the long-term risk of NCDs through interventions that target the interaction between environmental factors and genes during pre-conception, conception, fetal life, infancy and early childhood. More details about this initiative can be found here: <https://helti.org>

During the year 2023-24, the participant recruitment process was continued in addition to delivering the interventions and data collection. Of - 3300 eligible women identified from 105 village clusters in and around Saragur, 2748 women were recruited till the end of March 2024 with 2474 actively continuing in the study.



## Vivekananda Memorial Hospital serves as a field lab for research

SVYM recognised by the Department of Scientific and Industrial Research, Govt. of India, under the Scheme - Recognition of Scientific & Industrial Research Organisations (SIROs) for a period of two years.



## Contributions to knowledge body:

Several research papers were published from past research projects in reputed international journals. In addition, several senior health professionals of SVYM actively participated in the State & National Conferences as invited speakers delivering lectures and contributed as authors in textbooks. Scientific articles related to

relevance and importance of HeLTI study were also published in the reputed international journals. Original works were presented (oral/poster) by SVYM health professionals at the 51st Annual National Conference of Indian Association of Preventive and Social Medicine - IAPSMCON 2024.

### List of publications in 2023-24:

- Mysore, Seetharam, et al. "A Retrospective Study of Attempted Self-Harm in a Secondary Care Setting in Rural India." *International Journal Of Community Medicine And Public Health*, vol. 10, no. 11, Oct. 2023, pp. 4199-204, <https://doi.org/10.18203/2394-6040.ijcmph20233451>.
- Ramachandra, Deepashree Somanahalli, et al. "Distortion Product Otoacoustic Emissions in Newborn Babies with and without Late-Term Maternal Iron Deficiency Anaemia." *Journal of Otology*, May 2023, <https://doi.org/10.1016/j.joto.2023.05.005>.
- Vanmathi, A., et al. "Prevalence of Cognitive Impairment and Its Associated Factors among Elders in the Tribal Areas of Mysuru Districts." *International Journal of Family Medicine and Public Health*, vol. 2, no. 1, Apr. 2023, p. 2, <http://dx.doi.org/10.51521/IJFMPH.2023.2102>
- Hemant Deepak Shewade, et al. "Chapter 9 - Community participation for improving the coverage and quality of evidence-based public health practice", Editor(s): Soundappan Kathirvel, Amarjeet Singh, Arun Chockalingam, *Principles and Application of Evidence-based Public Health Practice*, Academic Press, 2024, Pages 141-151, <https://doi.org/10.1016/B978-0-323-95356-6.00013-6>.
- Seetharam Mysore, et al. Chapter 10 - Intersectoral coordination for concerted efforts to improve the population health using evidence-based public health practice, Editor(s): Soundappan Kathirvel, Amarjeet Singh, Arun Chockalingam, *Principles and Application of Evidence-based Public Health Practice*, Academic Press, 2024, Pages 153-163, <https://doi.org/10.1016/B978-0-323-95356-6.00002-1>
- Kumaran et al. An intergenerational life-course approach to address early childhood obesity and adiposity: the Healthy Life Trajectories Initiative (HeLTI). *Lancet Glob Health* 2023. [https://doi.org/10.1016/S2214-109X\(23\)00098-0](https://doi.org/10.1016/S2214-109X(23)00098-0)
- Patrinos et al. Developing Policy for the Healthy Life Trajectories Initiative: Going from National to International. *Biopreserv Biobank* 2023. <https://doi.org/10.1089%2Fbio.2022.0198>

### Ripple of Change: SVYM's Influence in Global Health Literature

In a resounding affirmation of our impact, SVYM proudly announces the contribution of two pivotal chapters to the prestigious Elsevier textbook, "Principles and Application of Evidence-Based Public Health Practice." Featured in Chapters 9, "Integrative Approaches in Public Health," and Chapter 10, "Evidence-Based Strategies in Disease Prevention," these works are part of a 330-page volume that spans the full spectrum of public health innovation.

This achievement not only extends our ripple of change into the global health community but also garners

international recognition and acclaim. Such endorsements highlight the depth and relevance of our research, underscoring its importance in shaping public health strategies worldwide.

As SVYM continues to lead and innovate, this publication serves as a testament to our enduring commitment and expansive influence in public health. Let's celebrate this milestone as a beacon of our collective achievements and as a catalyst for future endeavours in our journey of transformative change.



# Reproductive, Maternal, Newborn, Child & Adolescent Health

Ensuring maternal & child health in tribal communities through RMNCH+A lifecycle approach



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions

Started in 1997

Mysuru, Kodagu & Chamarajanagara Districts

## Program Objectives

- To promote health of the mother along with safe reproductive practices to reduce high risk pregnancies resulting in zero maternal deaths
- Enhance service coverage, accessibility, acceptability, and its utilisation altogether
- Promote community participation and strengthen the inter-sectoral coordination

**Geographical Coverage:** 441 tribal hamlets in 10 taluks of Mysuru, Kodagu & Chamarajanagar Districts, Karnataka covering an estimated population of 66001.



98.5% Institutional delivery rate in indigenous tribal communities

## Maternal & Newborn:

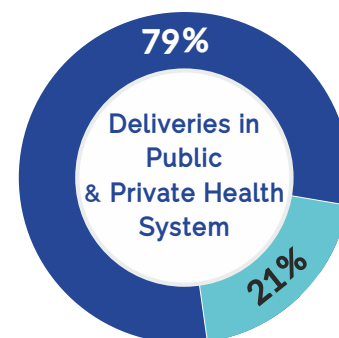
### Coverage of Antenatal Mothers:

- Facilitating antenatal care to 1543 mothers
- 1225 antenatal mothers were newly registered for provision and facilitation of maternal health services
- 75 baby shower programs were conducted covering 363 antenatal mothers and about 1708 community members participated
- 382 mothers meetings were conducted to deliver health education & address maternal and child health issues covering 884 antenatal & 663 postnatal mothers
- 406 village level meetings were conducted to discuss maternal and child health issues and 6758 community members participated
- 1543 ANCs screened for anemia - 83% were anemic - all facilitated for treatment and 5 women had severe anemia in the 3<sup>rd</sup> trimester during the reporting period.
- 19 Blood donation camps were conducted and 904 units of blood were collected.

### Pregnancy Outcome:

1007 Pregnant Women delivered\*

- 99% (996) are institutional deliveries, 1% (11) are home deliveries\*\*
- 17% (169) are LSCS deliveries, 83% (838) are normal
- 97% (975) live births of 1007 deliveries
- 31% (307) of newborns weighed less than 2500
- 1 Maternal death\*\*\*



79% deliveries in the public health system (Govt. Hospitals - 804) and 21% are in pvt. health system (Pvt. Hospitals - 220)

\* 2% Loss during pregnancy, 26% of ANCs carried to next year (2023-24)

\*\* All facilitated to reach hospital within 24hr of delivery

\*\*\*After home delivery, the pregnant woman developed fever, was shifted to tertiary care centre where she succumbed to post delivery complications.

### Financial Aid to Pregnant Women

Out of 1543 registered ANCs, 79% (1212) ANCs were extended additional financial support of INR 62,67,462 for care during pregnancy &/or delivery. This translates to an average of INR 5,171 extended per pregnant mother for her antenatal care and/or delivery. The average out-of-pocket expenditure per delivery in a public health facility in Karnataka is INR 4,954 as per NFHS-5.



### Strengthening National Immunisation Objective

Door to door immunisation drives were undertaken for enhancing immunisation coverage in remote and inaccessible tribal hamlets in the project activity area

25 Immunisation drives covering 185 children

### Adolescent & Reproductive Health

3159 Adolescents were registered and targeted through health education sessions focusing on prevalent health issues and social challenges like personal hygiene, nutrition and adolescent health, child marriage, teenage pregnancy and the POCSO Act



### Key Impact of RMNCH+A project over 4 years

Improving birth outcomes by enhancing access to specialist care during delivery by facilitating timely navigation support to increase institutional deliveries in a hospital where specialist care was available versus a primary health centre.

**The institutional delivery rates were increased from 95.3% at baseline during 2020-21 to more than 98.5% in 2023-24.**

Pregnant Women were facilitated to deliver in CHC/taluk/district government hospital with specialist services through navigation support and this resulted in timely access to operative delivery with 15% of pregnant women with High-Risk Pregnancy conditions undergoing Cesarean Section in 2023 v/s 10% in 2020. As a result, the Stillbirth Rate (SBR) reduced from 54 in 2020 to 39 per 1000 births in 2023. Though this is twice the estimated SBR for India in 2019, the result is that nearly 12 more babies were born alive for every 1000 births and about 7 newborns were prevented from dying within the first 7 days in 2023 as compared to 2022.

\* [https://cdn.who.int/media/docs/default-source/mca-documents/maternal-nb/a-neglected-tragedy-stillbirths-igme-report-english-202088522c685daf4281a2a151a9e1093111.pdf?sfvrsn=594f81e1\\_1&download=true](https://cdn.who.int/media/docs/default-source/mca-documents/maternal-nb/a-neglected-tragedy-stillbirths-igme-report-english-202088522c685daf4281a2a151a9e1093111.pdf?sfvrsn=594f81e1_1&download=true)



# Rehabilitation care for the specially abled

Identify, assess and enable PwDs to maximize their physical, mental and sensory abilities, compete with the mainstream and lead a socio-economically productive life.



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions



Started in 1996



Mysuru, Kodagu

## Program Objectives

- Promote optimal health & well-being of PwDs & their families by providing comprehensive medical rehabilitation
- Enhance the social & economic independence of PwDs



*Play with me. Physical therapy for Cerebral Palsy at Rehab Gym at VMH*

## Therapeutic Rehabilitation

**Medical Assessments:** 457 CwDs/PwDs were assessed for medical rehabilitation this year. Corrective/rehab surgery assessment for 95 and aids & appliances assessment for 362 individuals.

**Surgical and Medical Interventions:** 268 PwDs underwent medical treatment. Corrective surgeries performed on 58 PwDs for vision restoration, orthopaedic and cleft lip were also carried out at SVYM's Vivekananda Memorial Hospital, a subsidy extended to deserving cases.

**Home Based Therapy Follow ups:** 529 CwDs/PwDs were given home based therapy. 386 physiotherapy, 17 speech-language therapy, and 123 counselling sessions were conducted for 67 PwDs.

**Institution Based Therapy:** 1724 therapy sessions for 77 CwDs/PwDs were undertaken. 1176 physiotherapy sessions for 32 PwDs, 308 speech-language sessions for 12 PwDs & 240 counselling sessions for 33 PwDs were conducted.

## Residential Camp for Cerebral Palsy and Visual Impairment:

Crucial for initiating PwDs and their families on a rehabilitation journey, 15 residential camps were conducted in different locations in Mysuru and Kodagu districts. 291 individuals with stroke, spinal cord injury, cerebral palsy and visual impairment and their caregivers attended the camps.

A unique blend of Ayurveda, physiotherapy, speech therapy, use of assistive technology, stress management, counselling and spiritual sessions are conducted in the camps.

60 Mental Health Camps were conducted in Mysuru and Kodagu, where 1942 consultations were conducted this year.



*445 Aids and Appliances were provided along with training to enhance activities of daily living.*



*Navigating through the barriers together. Mobility training for the visually impaired.*

## Social Rehabilitation:

Building the 'human capital' that comprises physical, intellectual and emotional components offers individuals the agency to build partnerships and social networks leading to socio-economic empowerment.

- **Facilitation of Social Entitlements:** 1098 PwDs were facilitated in gaining access to Govt. schemes and social entitlements. 651 PwDs were facilitated with the UDID assessment.
- **PwDs Self Help Groups:** This year, 13 new SHGs were formed with 110 new PwDs. A total of 4,579 SHG meetings were conducted and PwDs saved INR 20,91,921 this year. 15 SHGs were linked to the National Rural Livelihood Mission (NRLM)
- **Capacity Building Training for SHG Members:** 39 capacity building trainings were undertaken by 670 SHG members.
- **PwD Federations:** 3 federations have been formed & registered under the Society Act at H D Kote & Saragur taluk, a move to build the social capital of PwDs
- **Awareness Generation and Celebration of Events:** 6 Tele Rehabilitation live radio programs were aired at SVYM's Janadhvani Community Radio  
2382 PwDs & their families participated at World Disability Day, Cerebral Palsy Day etc

## Govt. & SVYM partner to set up a Rehab Resource Centre at Kodagu

A crucial step towards building inclusive and barrier free communities in Kodagu, Madikeri Rehab Resource Centre for the specially abled was inaugurated and dedicated to the community today.

Reaching around 8000 PwDs across Kodagu district, the Rehabilitation and Resource Centre is built on similar lines as the Rehab Resource Centre at SVYM's Vivekananda Memorial Hospital.

The Centre is the first of its kind in Karnataka highlighting Govt-NGO partnership, erected with the financial support from Zilla Panchayat, Kodagu District & Town Panchayat Madikeri Taluk. SVYM offered technical support acting as the implementation partner.

*Dr. Manthar Gowda, MLA, Madikeri Taluk, Kodagu DDWO, Madikeri Taluk Panchayat EO and SVYM's CEO, Smt Savitha Sulugodu were present at the event at Social Welfare Building Hall, near Taluk Panchayat, Madikeri.*

## Economic Rehabilitation

Vocational training was facilitated for 32 PwDs & placements were facilitated for 12 PwDs. These participants are PwDs & their caretakers who have also been supported for self-employment / placement



*Kambresh from Avaragere village in H D Kote is able to sustain after opening a petty shop*



## Kumar's comeback is like a growing ripple

One day you wake up a healthy, vibrant and energetic person going about your day as usual but with one mishap in the blink of an eye, your life turns upside down!

Something Kumar too recalled was a devastating moment when he got electrocuted and fell from a tree. Coming out of a coma after 2 days & paralysed from the waist down, the loss of independence, the fear of being a burden, and the sorrow of knowing that his life would never be the same made him half the man he used to be. Kumar's mother & younger brother tried to fill in but others around him said that he would forever be a burden on his family!

But even in this darkness, he found a spark in a 4-day spinal cord rehab residential camp at SVYM's VMH where he met people like him finding ways to live, contribute, and hold onto a sense of purpose. "Seeing these people gave me the confidence that if they can do something with their lives, why can't I?" Kumar said.

He realised his legs may no longer work, but his hands and upper body were still strong, and his mind was still sharp. "I can do something other than sit quietly and waste my life," he decided.

Around this time, he met with SVYM field staff & learnt about the Entrepreneur Development Program & livelihood support. He could set up a petty shop, right in front of his house connected by a cemented pathway. He again found a sense of purpose and independence. Earning a living, earned him lost value too. He wasn't a half man anymore, he could contribute back to his family and his community too. SVYM was able to contribute to his resolve with a wheelchair.

Kumar's mother speaks with pride, "I'm happy that my son, despite setbacks, is working hard rather than wasting his time." Kumar's comeback is like a ripple, from a small motivation, it grew to change his life, and the lives of those around him.

SVYM's development paradigm of investing in building human & social capital results in positive socio-economic outcomes.



*Kumar setting the wheels in motion as a contributing member to his family's income*

## SVYM's effort towards upliftment of PwDs recognised by the Govt. of Karnataka



SVYM was recognised as the state's best NGO for its Program for the Specially Abled by Department of Women & Child Development, Empowerment of Differently Abled and Senior Citizens, GoK. Left to right from SVYM, Mr Ankachari, Program Manager CCST-PwDs, Smt Deepashree S R, Director, Diversity & Inclusion, Dr Chandrashekar K N, Treasurer, Smt Savitha S, CEO SVYM and Ramesh M P, Program Manager CCST-PwDs received the award.



## Rural-tribal oriented Outreach Health Initiatives

Address unmet health needs in the community by ensuring care continuity through effective DTRA (Diagnosis, Treatment, Referral, Awareness) services



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions

Started in 1990

H D Kote & Saragur Taluk



Mobile Health Unit serving tribals living in settlements abutting Bandipur forest

### Making primary healthcare services accessible to rural-tribal community closer to their homes

#### Mobile Health Unit (MHU)

- 65 Tribal colonies covered for health outreach
- 4265 Children, 2124 men and 6043 women were treated
- 306 Days of operation in 2023-24
- 391 Children were immunised during the MHU visits

Addressing common health issues in the community through a combination of protective, preventive, curative, rehabilitative and palliative services

#### Diagnosis & Treatment

532 Diagnostic tests were conducted with through point-of-care diagnostics

#### Chronic Health Conditions Treated

Hypertension: 1171  
Diabetes: 158  
Mental illness: 76  
Tuberculosis: 166

#### Acute Illnesses Treated

Diarrhea: 627  
Respiratory infections: 1150  
Skin disorders: 610  
Musculoskeletal issues: 458  
Eye & Ear diseases: 245

#### Nutritional Disorders Treated

Anemia: 168

**Referrals :** 251 patients were identified & referred to continued institutional care at a nearest primary/secondary health facility

## Complementing & supporting thematic health interventions by the Government, SVYM & other agencies and establish linkages to such specific services

- **TB and HIV screening Camps:**

49 community based screening camps were conducted.  
749 screened for TB, 9 were detected to have TB and linked to NTEP services.  
927 individuals were screened for HIV, none tested positive.

- **General Health Camps:**

89 Camps conducted.  
5599 screened for general health issues, 1336 diagnosed with health issues & linked for further care.

- **Eye Camps:**

45 camps conducted.  
2450 screened for cataract, 791 linked to hospital for cataract surgeries

- **Mental Health Camps:**

10 camps conducted in 5 rural locations  
Specialist psychiatric consultation and treatment was provided for 113 patient visits with support from Chitta Sanjeevini Charitable Trust

- **Blood Donation Camps:**

Organised 18 blood donation camps and facilitated voluntary donation of 844 units of blood



*A young tribal mother visits the Mobile Health Unit at a tribal hamlet in H D Kote that is situated within the forest boundary. Weekly visits to remote settlements ensure accessible primary care and timely referral to secondary care.*

### Build capacity to augment health Infrastructure by promoting volunteerism & entrepreneurship in the community

#### Tele-Clinic:

- ▣ A new initiative of providing access to secondary care services through Teleconsultation & PoC diagnostic kiosks was introduced at Hedyala village & Basavanagirihadi tribal hamlet.
- ▣ 671 patients were offered consultation and point-of-care diagnostic services and 60 linked up for further care at institutional facility in about over a month of its commissioning.

#### Other Key Activities:

- ▣ A weekly rural home based palliative care services were initiated in and around 5 kms of Saragur town - 165 people needing palliative care were registered
- ▣ Health Exhibition Stalls were put up in two village fairs and about 5000 people visited the stalls
- ▣ Organised World TB Day and National Anemia day to raise awareness of tuberculosis (TB) & anemia
- ▣ 82 patients were provided nutritional support





# Prerepana Urban Health Project

Improving the health status of the urban slum population through access to quality health care.



Building Human & Social Capital



Community centric partnership



Grassroot action



Started in 2022



10 low income settlements in Bengaluru

## Improving health care access to communities in low income urban settlements

The Prerepana Urban Health Project was conceived with the aim of improving the health status of the urban slum population by facilitating access to quality health care.

The project is engaging communities residing in Jayanagara, Garudacharpalya & Siddapura in Bengaluru reaching ten low income settlements with a total population of 43,000.

## Project Objectives

- Improving the Maternal and Child health care by addressing and solving challenges present in Reproductive and Child Health service delivery
- Improving the comprehensive health services in the areas
- Strengthening familial & social determinants of health of the urban poor

## Key Project Activities

In order to better understand the living conditions of the people residing in these areas, a baseline survey was undertaken. This survey helped to understand the major areas where intervention was required.

### Door to Door Survey

A total of 5323 houses have been surveyed and a total of 20,343 people were reached through the survey. Volunteers from the Bangalore Medical College and Research Centre (BMCRI), contributed for 69% of the survey efforts.



*Volunteers from Wipro joined us to strengthen our efforts at Gurudacharpalya*



*Health check-up in an urban slum in Bengaluru*

## Health Outreach

Health care services were extended to the communities residing in these low income settlements by introducing a Mobile Health Unit. The Mobile Health Unit makes routine visits to the areas engaging the community with primary health care, WASH & hygiene awareness. 15,730 people have benefitted from it so far.

In addition, stakeholder meetings & discussions have been conducted with the aim of sensitising the residents about the program.



# HIV Care & Control Program

Comprehensive family-centered approach towards HIV prevention, treatment, care and support programs



Building Human & Social Capital



Family Centric Approach



Employ local people to encourage ownership



Started in 1999



31 Districts of Karnataka



## Project Svetana: A Vanguard in the Fight Against Vertical Transmission of HIV and Syphilis

### Overview

Since its inception more than fifteen years ago in Karnataka, Project Svetana has epitomized innovation and excellence in public health. In the fiscal year 2023-24, this flagship initiative of the SVYM, supported by the

Global Fund and in partnership with SAATHII, continued its vigorous pursuit of eliminating vertical transmission of HIV and Syphilis, making significant strides in safeguarding maternal and child health across the state.

### Program Highlights and Achievements

- **Enhanced Testing:** More than 1.4 million ANC HIV tests were performed, exceeding our target by 17.18%. This success underscores our expanded outreach and the refinement of our testing strategies.
- **Capacity Building Initiatives:** We conducted multiple training sessions for healthcare providers on the updated EVTHS guidelines, significantly enhancing the quality of care delivered.
- **Community Engagement:** The PMSMA day was a major highlight, where our teams reached out to more than 10,000 pregnant women, educating them about HIV prevention and care, thereby embedding preventive healthcare in community norms.

### Data-Driven Impact

Our commitment to data integrity and detailed monitoring has resulted in highly commendable outcomes:

- **Early Infant Diagnosis (EID):** Achieved a 97.58% success rate in testing HIV-exposed infants at two months, ensuring timely interventions for those in need.
- **Preventive ARV Prophylaxis:** Nearly 100% of the babies born to HIV-positive mothers received ARV prophylaxis, significantly reducing the risk of HIV transmission.

### Detailed Activities of Project Svetana in 2023-24

#### Expansive Outreach Initiatives

- **Street Level Engagements:** The "Bengaluru Street Walk" was a pivotal activity, where we mapped over 560 private healthcare facilities.
- **Community Sensitization Campaigns:** Our week-long EVTHS campaign in key districts (Bengaluru Urban, BBMP, Belagavi, Ballari and Mysuru) reached unprecedented outreach. We engaged communities through interactive sessions, workshops, and public discussions to elevate awareness and understanding of HIV prevention and care.

## Capacity Building and Stakeholder Engagement

- **Training and Workshops:** We conducted several Continuing Medical Education (CME) workshops in cities like Kalaburagi, Shivamogga, Mangaluru, and Mysuru, targeting health professionals to update them on the latest EVTHS guidelines. Additionally, our family planning sensitization sessions were crucial in educating HIV-positive pregnant women across nine high-burden districts. Furthermore, specialized training sessions for Reproductive and Child Health Officers (RCHOs) and District AIDS Prevention and Control Units (DAPCU) officers were also integral, enhancing their capabilities to effectively implement these health guidelines within their respective districts.
- **Stakeholder Collaborations:** Regular engagements with associations such as FOGSI, IMA, and IAP, alongside our partnership with private health partners, strengthened the EVTHS service delivery network, ensuring a unified approach towards our common goals.

## Data Management and Quality Assurance

- **Data Verification Drives:** To ensure the accuracy of our reporting, we undertook significant data verification and validation exercises in Belagavi, Dakshina Kannada, Davanagere, and Haveri districts. These activities were essential in streamlining data flow and enhancing the quality of our statistical reporting.
- **Audits and Reviews:** Significant audits, including Child Death Audit, HIV-positive children audits, and audits of discordant couples, were conducted in Karnataka. These audits were instrumental in identifying gaps and implementing timely corrective measures. Additionally, quarterly review meetings held in Udupi and Mysuru provided opportunities for thorough progress assessments and strategic planning sessions to address any emerging challenges.

## Innovative Technology Integration

- **Migration Tracker System:** One of our key technological advancements, supported by SAATHII, was the implementation of a migration tracker system. This essential tool has been crucial in maintaining healthcare continuity for transient populations, particularly pregnant women who are HIV-positive, as they move within and across state borders - a frequent challenge in areas with high mobility.

## Impactful Public Health Campaigns

- In January 2024, during the Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA) observance day, we launched targeted campaigns reaching over 10,000 ANC cases. This initiative significantly enhanced our community presence and contributed to the integration of preventative healthcare practices, leading to improved health outcomes.



### Subhiksha+ Project:

#### Overview

SVYM's Subhiksha+ program supported by Global fund and SAATHII has been instrumental in combating HIV and tuberculosis (TB) for prison inmates individuals in and other close settings.

- **HIV Testing:** Our goal to increase HIV testing from 24% to 70% saw remarkable progress.
- **Treatment Linkages:** Our initiative to ensure that 100% of HIV-positive inmates receive timely care significantly advanced, bringing us closer to our ultimate coverage goal.

#### Impactful Achievements

- **Inmate Screening:** Over the year, we screened 30,454 inmates. This underscores our extensive reach and effective intervention strategies.
- **Comprehensive Treatment Linkages:** Among the new 95 HIV-positive inmates identified, 94% were promptly initiated on antiretroviral treatment (ART) within 30 days.
- **Broad Disease Management:** Screenings not only encompassed thousands of inmates for TB, syphilis, and hepatitis B&C but also ensured these individuals received appropriate and timely treatment.

## Key Activities and Innovations

- **Extensive Sensitization and Mapping:** We mapped and sensitized officials across 54 prisons and 76 Other closed settings (OCS) facilities.
- **Dynamic IEC Efforts:** Our use of boards and tailored educational materials transformed prison environments into vibrant centers of learning and health awareness.
- **Engaging Events:** We organized over 154 recreational and educational events, reaching more than 7,112 inmates, aligning with significant public health days to boost awareness and engagement.
- **Educational Audio Clips:** Leveraging educational clips from our Janadwani community radio station, we've brought accessible health education directly to inmates, enhancing their knowledge and engagement from within prison walls.



### TI Migrant Project

#### Overview

Initiated in 2012 and driven by Swami Vivekananda Youth Movement in partnership with the Karnataka State AIDS Prevention Society, the TI Migrant Project has steadily expanded its influence across Mysuru and into Mandya.

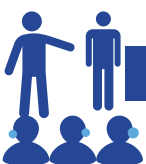
#### 2023-24 Highlights

- **Robust Health Screenings:** We conducted 6,995 ICTC tests and identified crucial health conditions through 5,789 STI screenings.
- **Dynamic Community Engagement:** Over 1,000 migrants were engaged through street plays and health camps, where they received vital health information and services.
- **Award-Winning Impact:** Our efforts were recognized at the State-level AIDS Day, where we were honoured for 'Best Performance' among Targeted Intervention projects.

#### Innovative Strategies

Embracing innovative methods, we enhanced our outreach and educational efforts:

- **Cultural Connection:** Utilizing culturally resonant street plays and congregation events, we delivered health education in an engaging manner.
- **Holistic Health Services:** From vaccination to vision testing and nutritional support, our comprehensive approach addressed the broad health needs of migrants, including children and pregnant women.



### Prashiksha (Blended Clinical Training)

#### Overview

Prashiksha, launched with the Global Fund Grant, is pivotal in India's mission to end AIDS by 2030. This project enhances the skills of HIV care providers, contributing to the national 95-95-95 targets.

#### Achievements

- **Extensive Training:** Over 2023-24, Prashiksha trained 321 laboratory technicians and 59 ART Care Coordinators through a series of structured sessions, leveraging both online and in-person formats.
- **Impactful Outcomes:** Training sessions led to an average post-test score improvement of 20%, demonstrating a significant uplift in provider capabilities across Karnataka.

## Innovative Training

- **Interactive Methods:** Employing dynamic, scenario-based learning, Prashiksha engaged participants effectively, ensuring that practical skills were enhanced alongside theoretical knowledge.
- **Adaptive Learning:** Responding to the need for more comprehensive sessions, the project incorporated extended training durations and more practical demonstrations based on participant feedback.



## VMH Integrated Counseling and Testing Centre (ICTC)

### Overview

The VMH ICTC holds the distinction of being India's first and only tribal rural ICTC. Dedicated to reducing HIV transmission, the centre provides targeted counselling and testing services across the Mysore district, focusing on indigenous tribal communities.

### Highlights 2023-24

- **Comprehensive HIV Testing:** Successfully conducted 4,025 HIV tests, significantly enhancing community health monitoring and support.
- **Counselling and Care:** Provided essential pre-test and post-test counselling to all tested individuals
- **Effective Linkages:** Identified 14 new HIV positive cases, with comprehensive care linkage ensuring 100% of these cases began timely antiretroviral therapy.

### Community Impact and Innovations

- **Focused Tribal Outreach:** Intensified efforts in tribal areas, particularly among populations prone to seasonal migration, thereby improving continuity of care.
- **Improved Cross-Referral Systems:** Refined HIV/TB cross-referral processes, achieving a 31% effectiveness rate in integrating HIV and TB care.



## Care, Support Centres (CSC), Chikodi

### Overview

CSC Chikodi has effectively delivered specialized HIV care to 6,184 clients in Chikodi, focusing on the needs of tribal and migratory populations.

### Achievements

- **Comprehensive Care:** Achieved a 99.73% success rate in initiating 368 new patients on ART.
- **Effective Management:** Maintained 100% success in controlling high viral loads among clients.

### Community Impact

- Engaged 195 individuals through 24 health and support group meetings, promoting health education and disease prevention.
- Enhanced community involvement through events like International Youth Day, providing essential guidance and support.



# National Tuberculosis Elimination Program (NTEP)

To achieve a rapid decline in burden of TB, morbidity and mortality while working towards elimination of TB in India by 2025.



Building Human & Social Capital



Family Centric Approach



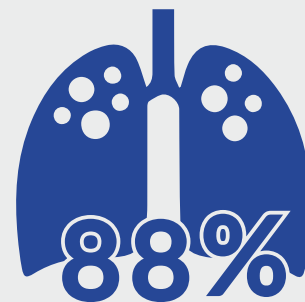
Complementing Institution & Community based interventions

Started in 2003

Saragur, H D Kote

## Retaining focus on long-term health goals

- 1113 Tribals screened for TB. 54 detected positive. Patients initiated on DOTS at Vivekananda Memorial Hospital and referred to other centres
- Screening & diagnosis of TB suspects at VMH Microscopy Center referred from outpatient department, wards & Integrated Counseling & Testing Centre
- Overall TB positivity rate was 4.8%
- Early detection, free treatment, awareness & screening camps have greatly reduced the burden of TB in tribal communities in H D Kote and Saragur taluk



88%  
TB Cure Rate achieved in high risk tribal belts of H D Kote

## Nikshay Mitra Project - Nutrition kit distribution project for TB patients

The collaborative efforts between Swami Vivekananda Youth Movement (SVYM), the State Technical Support Unit (STSU) and our funding partner Textron contributed to the fight against tuberculosis in Karnataka, especially in Bengaluru City and Bengaluru Urban Districts. The

project's key activities included orientation on TB basics, nutritional support, and awareness campaigns.

80 patients were provided with nutrition kits along with adherence monitoring and assessment for severe TB.



A person admitted to Vivekananda Memorial Hospital's Isolated ICU Ward for TB care. The two isolated ICU wards at the rural hospital meet the health care requirement for critical TB cases in the region.



# Palliative Care Program

To create Centres of Excellence, demonstrating collaborative patient centric integrated models of palliative care impacting program design, implementation, training, medical & nursing education, research & policy in the state.



Building Human & Social Capital



Family Centric Approach



Complementing Institution & Community based interventions

Started in 2011

Mysuru, Saragur, Hassan Dharwad & Bengaluru

## Comprehensive care of individuals & families affected by chronic health related suffering

Palliative care program serves the population of urban, semi-urban and rural areas of Mysuru, Saragur, Hassan & Dharwad and Bengaluru.

### Accessible Home Based Palliative Care

Home Based Palliative Care serves individuals with serious illnesses providing care & support at their home in all five locations.

In 2023,24, 1732 individuals and their families were served, including 948 new registrations. Home based care

resumed in Saragur to reach the unreached and unaware populations, to raise awareness and to further connect to institutional care at Vivekananda Memorial Hospital.

879 Individuals with serious life limiting illness had adequate symptom relief with palliative care interventions within one month of registration.

### Care through Counselling, Physiotherapy, Speech Therapy

- 7,964 Individuals followed up through phone consultations
- 856 Individuals received Physiotherapy, 12 with Speech therapy
- 142 Individuals managed with Integrated Medicine
- 2540 Individuals & 566 family members counselled
- 513 Individuals & families served with end of life care & support
- 261 Families offered bereavement & counselling at home
- 565 Primary caregivers were trained in basic home care



*Vidaya, a program for bidding good bye to loved ones, an opportunity for the care givers to express their feelings.*

## Continuum of Care through Institutional (Hospital Based) Palliative Care

Individuals in need of acute symptom management and nursing care are admitted at our Palliative Care Centre in Mysuru, VMH in Saragur and HIMS in Hassan

### 3304 Outpatient consultations and 1154 admissions in 2023-24

- 66 Individuals served with pain management & support in their final moments
- 648 Individuals provided with psychological support at the centre
- 911 Individuals counselled for improved acceptance regarding their illness
- 20 Families with issues of collusion were addressed towards a resolution
- 49 Families supported with bereavement care



*Inpatient care for families coming from Mysuru & nearby districts at Palliative Care Centre, Mysuru*

## Towards making Palliative Care community owned and sustainable

- 35 Trainings conducted for 1120 health care workers to integration of palliative care in different aspects of patient care
- 92 Awareness sessions conducted for community volunteers/youth groups/SHGs reaching 8444 individuals
- 133 Support Group meetings for 1547 individuals & caregivers enhancing social support network
- 174 Students, volunteers, nurses, social workers engaged for making Palliative Care community owned & sustainable

## Key Collaborations

SVYM signed a MoU with RV College of Physiotherapy, Jayanagar Bengaluru, to collaborate in serving individuals in need of palliative care, care for children with disabilities and the elderly in Bengaluru, Mysuru & Kodagu districts.



*Smt Savitha S, SVYM's CEO and Dr Pruthviraj, Principal of RV College signed the MoU along with the SVYM Palliative Care team.*



*Volunteers like Dr Damayanti are the backbone of Palliative Care. Their engagement blurs the line between serving and being served.*

## SVYM Swaraanubhuthi 2023

Emulating the spirit of Palliative Care, SVYM's Swaraanubhuthi brought people from different walks of life together to start a musical movement for care beyond cure.

The entire event is planned and executed by SVYM employees. From raising funds, selling tickets, stapling the SVYM banner on the dias, everybody participates - making it a family event.

But on the event night, our Palliative Care family grew to 1000+ with the audience, donors, sponsors, volunteers and the singers and their ensemble joining us - to make palliative care a community driven movement. We thank them all.

The funds raised from Swaraanubhuthi make it possible to run the Palliative Care Program free of cost for deserving families - making it truly a community driven service.



*Divya Raghavan, Shri Hashra, Ajay Warriar and Lakshmi Vijay performing to a full house at Kalamandira, Mysuru during Swaraanubhuthi 2023*



## Care through and beyond cure

Seeing the person in a patient and serving them with a goal to make every moment count, this is how a day at palliative care looks like.

Scan to watch







# Ayushman Bharat Digital Mission (ABDM) Pilot Project

Collaboration with the Govt and private medical establishments across 3 districts towards implementation of ABDM.



Working with Govt.,  
Corporates, CSOs &  
Academia



Local, innovative &  
replicable solutions



Grassroot action



Started in 2024



Mysuru, Udupi,  
Belagavi Districts



*Sri Dinesh Gundu Rao, Hon'ble Minister of Health & Family Welfare, Govt. of Karnataka launching the microsites in the presence of Dr Sudheer B Bangalore, President SVYM and Smt Savitha Sulugodu, CEO, SVYM along with other esteemed dignitaries.*

## Piloting ABDM in three districts in Karnataka

SVYM signed an MoU with the Department of Health & Family Welfare, Govt. of Karnataka to pilot the Ayushman Bharat Digital Mission (ABDM) in the state in three districts in a launch event held in Mysuru on 6th Feb 2024.

Initially, Mysuru, Belagavi and Udupi districts have been chosen as the microsites where the program is going to be implemented. Our joint efforts with private medical establishments across these districts will pave the way for implementing ABDM. The Ayushman Bharat Digital Mission's goal is to develop the backbone necessary to support the integrated digital health infrastructure of the country

Swami Vivekananda Youth Movement (SVYM) has been chosen as the Field Interface Agency (FIA) for the program.

- 902 Health Care Facilities registered in Udupi, Belagavi & Mysore
- 2420 Health professionals registered
- 48 facilities onboarded with ABDM enabled software



*ABDM Orientation in Udupi*



*A health professional being registered with ABDM at Mysuru*



# Water, Sanitation and Hygiene (WASH)

Address Water, Sanitation & Hygiene in a holistic way through awareness generation, behavioural change, communication and advocacy



Building Human & Social Capital



Family Centric Approach



Identify local role models who become agents of change

Started in 1991

Mysuru, Kolar & Raichur

## Water Equity through Watershed Project - Kolar

The Kolar Watershed Project supported by Oil and Natural Gas Corporation under "Amruth Sarovar Yojana", Government of India, is being implemented in 2 blocks of Kolar District by Swami Vivekananda Youth Movement. The Programme is technically supported by the District Administration, Kolar and Watershed Development Department, Government of Karnataka.

The Project has been approved by the committee chaired by the District Commissioner, Kolar District.

The holistic model of the village development with focus on Watershed management will impact on the wellbeing of the community and the advocacy efforts of the project with community inclusion will emerge as the development model to resolve the issue of water which impacts on the Nation's development.

The community development activities like WASH in institution and community rainwater harvesting model are part of the programme.

4,000 Horticulture and 16,400 Agro-forestry seedlings procured for plantation in rainy season with Horticulture and Forest department support respectively.



District level meeting under the chairmanship of Deputy Commissioner and co-chairmanship of CEO, Zilla Panchayat Kolar with all district level officers & SVYM team headed by the CEO, Smt Savitha Sulugodu



Visit to the watershed geography & villages for delineation of watershed and inform the villagers about the project

## Strengthening WASH in Institutions in Mysuru

Increased access to Water, Sanitation & Hygiene (WASH) services reaching a population of 69,800 in selected institutions in T Narasipura & Nanjangud Taluk covering 10 Gram Panchayath with 20 schools, 20 anganwadi centres & 10 health care centres in Mysore District in Karnataka.

- Improved, inclusive and sustainable access to water, toilet and waste services in 50 institutions serving 68,900 people.
- Improved access through hand wash units, water filters & sanitation infrastructure installed/restored in 6 Govt. schools, 6 Anganwadi Centres and 6 public health centres reaching close to 6000 individuals.



Inauguration of handwash unit constructed at Kiragasuru Govt. Higher Primary School, Nanjangudu Tq

## Investing in Revenue generation through WASH - A ripple of change in Raichur District

53 Villages in 10 Gram Panchayath in Raichur district of Karnataka

A community centered approach is SVYM's key strategic approach encouraging communities to co-create solutions and take ownership for matters related to their development and wellbeing resulting in sustainable development.

Through Financing WASH, SVYM intends to influence stakeholders from grassroot to policy level, promoting a circular economy model with multiple stakeholders taking the ownership towards reducing water inequalities.

### Cleaning & Sanitation Products

The Deosugur SHG has a line of sanitation products under the brand name Vision. In 2023-24 the SHG made a net profit of INR 11,000 per month. Their success has inspired other SHGs, & the officials of National Rural Livelihood Mission (NRLM) have requested for training more SHGs.

### WASH Mart

The SHG runs a 'Vision WASH Mart' in Yarigera village, making a net profit of INR 7500/Month. The Mart is a sales hub for other SHGs making WASH related products.

### Cement Ring Making SHGs

These SHGs are making a net profit of INR 12,000 per month. The combined efforts of 2 SHGs have led to the construction of 219 toilets, 40 water storage tanks & 86 soak pits, contributing greatly to the area's sanitation & water management.

### RO Plant

Three SHGs have successfully restored defunct government RO plants in Gadhar, Yapaldinni, and Wadawatti villages. These plants now provide safe drinking water to 154 households and generate a net profit of INR 8,000 per month.

### Pay & Use Toilet

In Deosugur, near the Sugereshwar Temple, a local SHG is instilling hygiene and sanitation by running a model toilet facility. It is also creating livelihood and generating income for sustaining the facility.

### Women Creating Sustainable Water Equity



Scan to watch



Women making cement rings and expanding the circle of hygiene and sanitation in their community.



# Holistic Village Development Model Towards Healthy Living Progress - Project Ashakirana



To build a resurgent and holistic village development model towards healthy living practices in rural areas.



Building Human & Social Capital



Community centric partnership



Grassroot action



Started in 2018



17 Villages in Orohalli  
Jadigenahalli in  
Bengaluru Rural

## Promoting health amongst rural population

### Community Health Camps

2280 Individuals attended a total of 11 Screening Camps conducted in the community for Non Communicable Disease like diabetes and hypertension, for pregnant women and adolescent girls and the elderly.

### Support Group Meetings

132 Support Group Meetings engaging 327 participants were conducted towards collectively improving lifestyle and health, reinforced by positive experience sharing and problem solving. 73 Members have adopted a positive lifestyle after regularly attending these meetings.



Health camp at community level

## Sustainable access to safe water

### WASH awareness activities in schools

12 Govt. Schools and Anganwadi Centres engaged for WASH sensitisation sessions for students. World Days observed in the schools to increase awareness about water conservation, hygiene and sanitation.

### WASH Infrastructure development

350 Community members adopted rainwater harvesting and were facilitated with construction of the rainwater harvesting structures at household level in both the Gram Panchayath.



Reviewing construction of rainwater harvesting structures at school

## Training of rural women and youth at Viveka Rurali Livelihood Centre

The centre established in Belamangala Village, Orohalli Panchayth, Bengaluru rural provides vocational training to the rural community across Hoskote Taluk & Malur Taluk

78 Individuals with 61 being females took training in fashion designing, beautician course, farming and mobile repair training.

### Rural Social Business Units

Nanda Deepa Ragi Unit entirely run and managed by rural women members of a Self Help Group made a profit of INR 1.15 Lakh in 2023-24.



Panchayat Raj Commissioner Ms Priyanka Mary Francis along with representatives from NRLM and Zilla Panchayat, Bengaluru Rural district visited the Ragi Unit. She appreciated the SHG's members' efforts and instructed officials to collaborate with SVYM in drafting their action plan for localisation of SDGs at Gram Panchayat level.





# Viveka Tribal Centre for Learning (VTCL)

A springboard for tribal aspirations



Building Human & Social Capital



Family Centric Approach



Community centric partnership

Started in 1988

Hosahalli, H D Kote, Mysuru District, Karnataka

## Viveka Tribal Centre for Learning

Located in a remote tribal village in Hosahalli in H D Kote and abutting Bandipur National Park on side and only separated by a trench & electric fence, Viveka Tribal Centre for Learning (VTCL) provides education to 500+ students.

In the last 34 years, the tribal school has evolved from providing access to education (focusing on admission, nutrition, attendance & retention) to providing 'holistic' education by focusing on building the human capital of the students through overall development of physical, intellectual, emotional and spiritual aspects.

The academic year 2023-24 started off on a strong note with the highest number of admissions at our school. This has been the result of going back to the board and focusing on the basics, and responding to the community expectations.

### The students of VTCL did well in the SSLC 2024 examinations.

The overall result of 68 students appearing for the exam is 86.7%. Out of which 2 Students scored a distinction and 47 achieved first class.



49% Students are girls



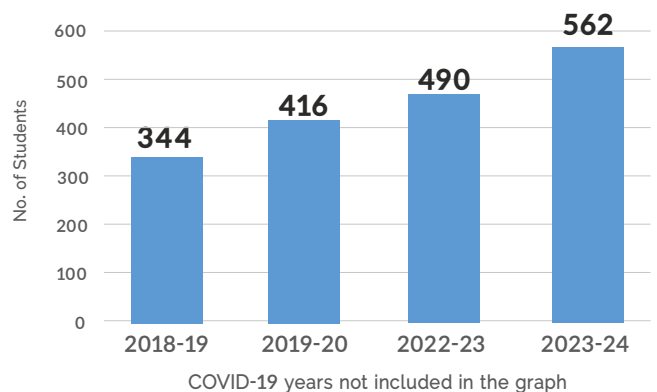
273 Girls



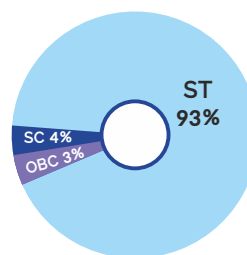
289 Boys

Equal education opportunities

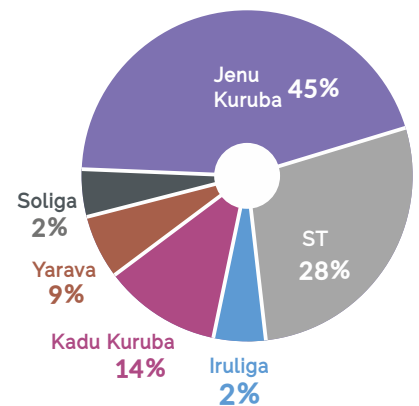
### Student Strength at VTCL Community-wise Break-up



### Community - wise representation of VTCL Students



### Forest based tribal composition



Jenu Kuruba Tribals are given the status of Particularly Vulnerable Tribal Group (PVTG) by the Govt. of India

## Artful impressions

The arts and crafts team of the Viveka Tribal Centre for Learning (VTCL) led by Manoj has prepared Ganesha idols for all our campuses. The team has been working on preparing these idols for about a month now.

This activity was a part of the "Talent Enrichment Program (TEP)" at VTCL. The TEP was started last year to help students pick an area of interest, beyond academics, to learn, explore and excel in that field. Students have chosen athletics, games, arts and crafts, tailoring, electrical and electronics, and photography, among others.

We are sure that this program will bring out the best in the students and also help them make informed career choices after 10th grade. The program is also a part of our pilots in "arts integration in curriculum".

Manoj is an alumnus of VTCL & is currently working as an arts & crafts teacher at the school. We are proud of the team!



*Students engrossed in making the Ganesha Idol*



## The young torchbearers of indigenous culture

Manoj Kalkar and Shivanna, both alumni of SVYM's Tribal School, along with Umesh, an alumnus of SVYM's Teacher Training Centre, were recognised as outstanding performers in an Open Drawing Competition held for artists from different tribes living alongside the Tiger Reserves across India.

The three were invited to Delhi where they met with Smt Droupadi Murmu, the President of India, and participated in an interaction with her at the Rashtrapati Bhavan. It is a matter of pride for the tribal communities, our tribal school and SVYM to be recognised at a national level platform.

Manoj also happens to be the art and craft teacher at Viveka Tribal Centre for Learning.



## VTCL Team wins Championship Trophy

Winning 9 medals and the championship trophy at the zone level sports meet in Beechanahalli, H D Kote, related VTCL students hold their championship trophy high.

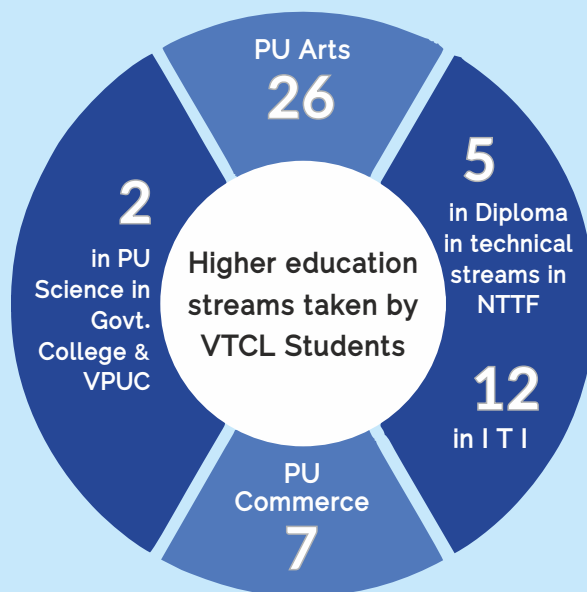


Girl students from VTCL continuing education at Maharani Govt. PU College at Mysore.

### Onto the next stepping stone

Over the years, our focus has also been to ensure our students continue their education after VTCL. Our partners like Nettur Technical Training Foundation, various Govt. Colleges and Titan Company Limited have supported this through facilitating admissions in PU colleges and financial support for education.

80% Students continuing education after SSLC



The VTCL students received scholarships towards continuing higher education. Three students have taken admission in our Viveka Pre University College in Saragur.

### VTCL recognised as one in top 500 schools

Icing on the cake for our Viveka Tribal Centre for Learning (VTCL) on its 34th School Annual Day to be selected for the ET TECH X School Excellence Award 2023-24.

VTCL is now listed in the Top 500 Schools of India by Brainfeed Magazine.



Mr Kumara, Mr Padmaraju & Mr Lokesh from VTCL management receiving the award ceremony.



As part of Introduction to Basic Technology, students stitch uniforms for junior students.

### Teaching in Context

Published in TEACHERPLUS Magazine

[Featured Article](#)

by Praveen Kumar S  
Head - Education, SVYM



### A school nestled in nature

Located in a remote tribal village in Hosahalli in H D Kote and abutting Bandipur National Park on side and only separated by a trench and electric fence, the school today provides education to 550+ students.

Scan to watch







# Viveka School of Excellence (A Sainik School)

Holistic education for rural communities



Building Human & Social Capital



Community centric partnership



Employ local people to encourage ownership



Started in 2002



Saragur,  
Mysuru District,  
Karnataka



Swami Yuktshananda Ji, senior monk from Ramakrishna Vidhyashala, Mysuru, Chief Guest, Sri Mr M V Narayana and Dr R Balasubramaniam, Founder SVYM with the academic achievers of VSOE on its 21<sup>st</sup> annual day.

**569** Students enrolled

**100%** Result in 10<sup>th</sup> Grade (CBSE)

Started in 2002, SVYM's Viveka School of Excellence is a day-scholar CBSE school for the rural areas providing holistic education at an affordable cost.



VSOE Boys team consisting of 14 boys of Class VII to IX from CBSE and Sainik School verticals took part in CBSE South Zone - II Handball tournament held at Sinhgad Public School and Junior College Kegaon, Solapur. The school won the Bronze medal.



Students performing on the Annual Day



## VSOE - A Sainik School

**101** Students in Sainik School studying in 6<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup> Grades

Viveka School of Excellence (affiliated with CBSE) received approval as a New Sainik School under the aegis of the Sainik School Society (SSS), Ministry of Defence, Government of India in August 2022

### VSOE Sainik School taking roots

Established in 2022, the Sainik School at Viveka School of Excellence (VSOE) is Karnataka's first and only NGO-run Sainik School. It operates as a vertical within VSOE, a CBSE school renowned for providing quality and affordable education since 2002. Approved by the Sainik School Society (SSS) under the Ministry of Defence, Government of India.

VSOE Sainik School has rapidly progressed in rankings, moving from 7th place in December 2023 to 5th in January 2024, and achieving the top position in February 2024 according to monthly rankings by the Sainik School Society. Currently, the school hosts about 100 students from 9 states, aiming to nurture future leaders who will contribute to society, with some students aspiring to serve in the armed forces.

#### ASSESSMENT OF NEW SAINIK SCHOOLS FOR THE MONTH OF FEBRUARY 2024

S/No	Name of the School	Marks	Rank
1	Shri Baba Mastnath Sr Secondary Public School, Rotak	100.0	1
2	Viveka School of Excellence Sainik School, Mysure	100.0	1
3	Royal International Residential School, Fatehabad	100.0	1
4	Raj Luxmi Samvid Gurukulam, Solan	97.5	2
5	Netaji Subhas Chandra Bose Military School, Silvassa	96.0	3
6	Vedvyasa Vidyalayam Sainik School, Kozhikode	95.5	4
7	Pd. Dr. Vikhe Patil Sainik School, Loni	95.0	5
8	Banas Sainik School, Banaskantha	95.0	5
9	Saraswati Vidya Mandir H.S. School, Mandasaur	89.0	6
10	SK International School, Sangli	87.0	7
11	Adani World School, SPSR Nellore	87.0	7



*Sainik School Kodagu hosted an exposure visit for the cadets and teachers of the VSOE Sainik School. A friendly match of football between the cadets of both the schools was also played.*



*Cadets of Viveka School of Excellence Sainik School visited the Defence Services Staff College & Madras Regimental Centre, Wellington on 20th and 21st April 2023.*



*Sainik School Debate and Quiz Championship held from 26<sup>th</sup> to 30<sup>th</sup> June 2023 at the Sainik School, Amaravathinagar Cadet Palash Joshi & Cadet B Rishi were the winners of the Quiz Competition.*



*Sainik School Cadets took sports like swimming, football & badminton at a training camp held at Mysore.*



*Sainik School Kodagu hosted an exposure visit for the cadets and teachers of the VSOE Sainik School. A friendly match of football between the cadets of both the schools was also played.*



# Viveka Scholar Program

To support socio - economically challenged, academically meritorious students to excel and pursue meaningful professional education



Building Human & Social Capital



Community centric partnership



Identify local role models who become agents of change

📅 Started in 2006

📍 Mysuru, Dharwad & Bengaluru Districts

## Viveka Scholar Program

Viveka Scholar Program (VSP) is SVYM's scholarship program offering academic and financial assistance to meritorious students from challenging socio-economic backgrounds during their pre-university and higher education. The program was initiated in 2007 and has supported over 2000 students.

Result	Overall	Girls	Boys
Distinction	94	81	13
First Class	31	26	5
Fail	1	1	0
Total	126	108	18

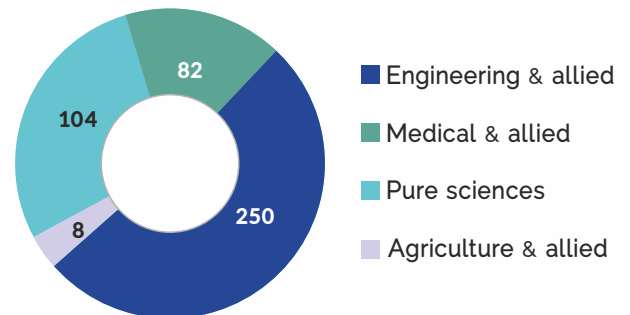
VSP II PU 2022-24 Batch Results

## Academic & financial assistance to students in Pre-University

In 2023-24, 245 Students (206 girls) were awarded scholarships to continue first and second Pre-University education under VSP. The students have taken admission in 9 Pre University Colleges in Dharwad, Hassan, Kalaburagi, Bengaluru and our own residential college Viveka Pre University College (VPUC) in Saragur. 121 VSP students are studying in VPUC.

## Scholarship for Higher Education

A total of 444 students were awarded scholarships to continue higher education (408 girls and 36 boys).



Qualcomm's Director, Sri Ganesh S awarding scholarship to meritorious students during Yuva Payana 2023. More than 300 students participated including VSP alumni, parents & scholarships were awarded. Students took the opportunity to interact with the speakers and guests.

## Yogeesh: A future engineer - The success story goes on

Yogeesh, an alumnus of the Government High School Katte Hunsur, H D Kote taluk, had just joined the BE (Comp Sci) program at the National Institute of Engineering (NIE), Mysuru - a reputed engineering college in the city.

Hailing from a poor family, he had to tackle multiple hurdles including poverty, a prolonged bout of typhoid during PU (11th — 12th std), and the challenges of switching from Kannada medium (in High School) to English medium (in PU). His family struggled to support his medical treatment expenses & had lost over 3 months of attendance in college. With his grit and determination, and the consistent support of the well-wishers including his school teachers and the VSP team, he completed PU with a commendable 92.7%.

After this PU, Yogeesh worked along with his father as an agricultural laborer to save some money for his college studies. Though he received a considerable amount as a scholarship, his admission was possible only after his father could borrow Rs. 60,000 from moneylenders. Amidst all this, he qualified in JEE (Mains) but skipped JEE (Advanced) because he couldn't afford to pay the entrance fee and was too embarrassed to seek any more financial support from his teachers.

Today, even before 7<sup>th</sup> sem began, Yogeesh secured a placement at a software firm with an offer of Rs 9 lakhs per annum. He is confident that he will secure an even better job with over a year to go before he completes his engg. Nearly 3 yrs after my earlier note about Yogeesh, he is still the future engineer - one that we will all be proud of!



*Yogeesh posing with his proud father*

His story is a testament to the immense potential of students in rural India, the positive influence of great teachers at school on such students, and the support of programs of SVYM.

Several people had pitched in to ensure his admission to NIE. But that wasn't sufficient to stop the need for a loan from the moneylender (education loans from banks are accessible after admission only) and the nerve-wracking experience of admission on the very last day.

At SVYM, this incident pushed us to look beyond mere academic and emotional support, VSP had to facilitate admissions, bank loans and handholding throughout the students' higher education. A few months after Yogeesh's admission to college, we created the VSP Revolving Fund (Rs 14 lakhs) to offer short-term "loans" to students at the time of admission into higher educational institutions. The students are encouraged to repay the amount (without interest, but with a Rs 1 contribution from them) after they secure an education loan or in small installments.

## VSP, a growing family of changemakers

Nithyashree continues to affect the ripples of change that form a beautiful pattern representing the spirit of Viveka Scholar Program. In 2010-11, she herself was touched by the program at a crucial juncture in her life, supporting her resolve to become an engineer, the very first one in her family. Today, working with Samsung Research & Development, she feels she is better poised to give back to the program, and she does so by mentoring students, and giving a substantial portion of her salary to fund the education of budding VSP scholars. She says "I understand the importance of the VSP program as it once supported me, enabling me to improve and pursue higher education at a good college." Surely, the one ripple can cause infinite ripples of good. Over the years, VSP has grown from a program to a family of dreamers determined



*Nithyashree participating in Yuva Payana as a VSP alumna and as family*

to move mountains together and pave the way for each other's success. For our Nation, this collective force of youth is the #humancapital that'll make India resurgent.



To demonstrate a sustainable & affordable model of scientific & holistic education

The Viveka Pre-University College (VPUC) provides accessible pre university education in science streams to rural students from humble socio-economic backgrounds. Located in Saragur, the college provides hostel facility to students coming from different districts of Karnataka.

137 Students have taken admission in VPUC, out of which 125 are girls and are 12 boys.

## A rigorous selection process to support deserving students

For higher education scholarships in 2023-24, we received 1077 applications. 444 students, out of which 408 are girls were supported with scholarships.

Several VSP students have taken admission at SVYM's VPUC meeting the objective of the college to ensure continuity of education for students from underprivileged economic background.

Result	Overall	Girls	Boys
Distinction	51	46	5
First Class	12	9	3
Total	63	55	8

2022-24 VPUC PU Board Results

From the 2023-24 batch, 63 students have cleared various exams to pursue professional courses. Counseling for these placements is still ongoing, although some students have already been placed in institutions.

## A mathematician in the making

Back in her middle school days, Deepika said she was interested in Mathematics & dancing. Now, pursuing B Sc in Maths at the Azim Premji University, Bengaluru, she looks back to see what an amazing journey it has been. Deepika happens to be the first in her family to go to a college to follow her interest in Mathematics.

Coming from Chhakodanahalli, a small village in H D Kote taluk of Mysore District, Deepika left her village for the first time for higher education. She took admission in SVYM's Viveka Pre University College (VPUC) batch 2021-23. First time in a hostel and away from her family, Deepika said it was tough in the beginning, but making new friends, attending lectures and experiencing a new life in the campus made it the most wonderful time of her life. She said "I found the environment safe, I could spend more quality time studying. I liked the teachers because they'd spend their full time with us like our family members and moreover like friends to us. It was during the festival times when I missed my family."

Speaking about her future plan, Deepika's next ambition is to do her M. Sc from an IIT. She looks up to other VSP alumni who have made it to IIT making her dream more tangible.



Deepika (in yellow dress) with Sindhu (in blue dress), both alumnus of VPUC & now studying at Azim Premji Univ. mentor VPUC passouts about their future prospects.

Like Deepika, many students aspiring to pursue science come to VPUC from small villages and towns from over 10 different districts of Karnataka. A majority of students are selected through SVYM's Viveka Scholar Program, a scholarship program for meritorious students coming from economically humble families. In the last three years, 700+ students have received scholarships for pursuing higher education out of which 624 are girls. It has been possible to reach deserving students from the farthest corners of the state to come and study at VPUC because of the hostel facility. The hostel can accommodate 240 students and is built with the contribution of many like minded partners.



# School Education Program

Access to Equitable and inclusive school education



Building Human & Social Capital



Community centric partnership



Local, innovative & replicable solutions

- Started in 2006
- Dharwad, Bengaluru, Mysuru, Kalaburagi, Kodagu, Kolar, Chikkaballapur

## Building the Human Capital of rural Govt. school students

SVYM's School Education Program (SEP) collaborates with over 280 Govt. Schools to enhance the learning environment by developing and deploying low-cost tech-based educational tools, promoting community participation in school management and capacity building of teachers. The program expanded to 7 districts in Karnataka this year.



280

Govt. Schools in 7 Districts



40,746

Students engaged through School Education Program



1109

Teachers



Students, teachers, community members, leadership team from Qualcomm and SVYM staff at the inauguration of the Skilling Lab at Ugginakere Govt School.

### Skilling Lab - Ripples of change strengthening learning ecosystems

SVYM's School Education Program (SEP) with Qualcomm commissioned a Skilling Lab for students in one of the Govt Schools engaged by the program in a small village Ugginakere in Dharwad.

Other than drawing the interest of students by introducing them to basic technology, this move aimed at challenging the norm that learning happens only within the walls of a school, strictly by the teachers and solely for the

students. With a majority of students coming from families that engage in farming activities, their parents have a practical knowledge of working with tools, electrical, plumbing and carpentry. Engaging them as the teachers (resource person) to conduct classes at the Skilling Lab for their children is a paradigm shift. It changes the way the students, school and the community see learning, making education go beyond the school walls.



*Shri AS Kiran Kumar, former chairman of the Indian Space Research Organisation & Dr Pushpalatha, Secretary SVYM inspired the students with an interactive session during Anveshane 2023-24*

## **Anveshane 2023-24 - Discovering talent in rural India**

The talent-hunt program, Anveshane, is rapidly expanding and making a significant impact. From its initial target of 3,000+ SSLC students across 27 districts who participated in the maiden edition in 2022-23, the program saw a substantial increase in participation, with 20,241 SSLC students registering for the Anveshane Program in 2023-24. These students participated both online (10,913) and offline (9,328), representing all 31 districts of Karnataka. Modelled after the National Talent Search Examination (NTSE), Anveshane serves as a state-level alternative to the NTSE, which was not held in 2022 & 2023, marking the first such hiatus in its 60-year history.

Over 20,000 SSLC students from all 31 districts of Karnataka participated in the last edition (2023-24), a significant increase from the maiden year. The program

evolved into a four-stage process, including online and offline exams, divisional camps, and a state-level final camp to cull outstanding performers. The program included hands-on sessions, workshops, and career guidance, benefiting students and parents alike. Top performers at divisional and state levels received scholarships, with the top five finalists receiving 20,000 each for higher education. Additionally, another 150 students will be given the opportunity to receive free education at VPUC and other affiliated institutions through the VSP, based on their economic condition.

Nearly 30 alumni of the VSP have participated as volunteers in the stages of the Anveshane program this year. We hope that the alumni take over the responsibility of the selection and mentoring of their juniors shortly.



*A student performing a science experiment as part of the competition*



*Anveshane toppers share their winning moment with Shri Vinay Dias, Senior Director IT, Qualcomm, Dr Sudheer B, President SVYM & Dr Ravindranath Shroff, Director, VMH*



# Nurseries of Talent

SVYM launched the "Nurseries of Talent" program to equip schools to run a specialised program for gifted children i.e. top 10% of the class.

The pilot program was inaugurated in 10 Government schools across the state and will be expanded shortly to 25 schools in 15 districts of the state of Karnataka. Based on the success of the pilot, the program has the potential to be expanded to reach nearly half a million students in over 1500 schools.

In addition to the current SEP's reach, we are now also reaching Bagalkote, Vijayapura, Yadgir & Chamarajanagar districts i.e. 11 districts in total across the country.



A Nurseries of Talent session going on in Adarsha Vidyalaya in Nanjangud



## [Nurseries of Talent - Model Schools](#)

Nurseries of Talent" program aims to equip schools to run a specialised program for gifted children i.e. top 10% of the class

Scan to watch



## Ripples of Resilience: School at the brink of closure bounces back with community support.

With only one permanent teacher remaining, the Karike Government High School in Kodagu was on the brink of closure, leaving parents worried about the education and future of about 100 children in this remote school bordering Kerala. The Kodagu DDPI approached SVYM for support.

SVYM, active in Kodagu since 2017, responded by mobilising its network of volunteer teachers under the Vignyana Vedike initiative & introduced smart classrooms to support the school until permanent staff could be appointed. Volunteer teachers took it upon themselves to come to the school & take classes.

"The problem at the Karike school will find a permanent solution only with the appointment of teachers. However, we have started online classes through a smart class setup, which will continue regularly till the end of this academic year," said Praveen Kumar S, Education Head & CEO of SVYM.

The organisation's multi-step approach included holiday classes attended by over 100 students. While the long-term future of the school still depends on the appointment of permanent teachers, SVYM & the community's intervention has created ripples of resilience, ensuring that Karike's students continue their education against all odds.



SVYM has set up a digital interactive classroom with a worth of INR 4.5 lakhs under Nurseries of Talent program.



Volunteer teachers long associated with SVYM pose with their new learning partners.



88

Anganwadi, lower primary, higher primary and higher secondary Govt Schools



4392

Students engaged through the Program



2

Districts in Karnataka

## Objective of the Program

The "Equitable Education for Rural & Tribal Communities" program, launched in 2022, aims at supporting children across all stages of education: Foundational Education, Preparatory and Middle School, and Secondary, Senior Secondary, Continuing, and Vocational Education.

This program is being implemented in multiple phases across Anganwadi centres and Government Schools in D B Kuppe Gram Panchayat & B Matakere Gram Panchayat in H D Kote taluk in Mysuru District and Benachi and Kadabagatti Gram Panchayats in Dharwad district. The highlight of the program has been the community involvement in putting the education of their children first.



*Abandoned Forest Guard House gets a facelift and new address as the Angawadi Centre at Bavali Hadi*

## Together for equitable education

The Anganawadi centre in Bavali Hadi, a tribal settlement abutting Bandipur forest had fallen. Taking the onus on themselves, the Forest Department officials repurposed the abandoned forest guard house as the new school

building. It was renovated with the collaborative efforts of the community, Forest department and SVYM's EERC team. The children have resumed learning in their new colourful school building.

## Ripples of change - First ever school day celebrations

In D B Kuppe Gram Panchayat in H D Kote, the news of school day celebrations at Govt. Lower Primary School in Hosuru Hadi made ripples in nearby villages too. The first ever school day is a symbolic achievement of the growing aspirations of the teaching staff, children and the community members. The Education Department officials and Teachers Association from H D Kote attended the event. More than 250 people had gathered. During the School day all our field staff were facilitated by the GLPS Hosuruhadi school and the community leaders.





# Socio Economic Empowerment Program

The logo consists of a white outline of a traditional oil lamp (diya) with a flame, positioned above a white outline of a wrench. The entire logo is set against a dark blue background with white concentric circles radiating from the lamp.



# Tribal Development Activities

Social empowerment of tribal communities



Building Human & Social Capital



Community centric partnership



Local, innovative & replicable solutions

Started in 1992

H D Kote

## Integrated Tribal Development

Developing the human and social capital of tribal communities through an integrated and interconnected approach that include creation of women Self Help Groups, initiating micro saving and internal loan activities, connecting them to Govt. schemes and social entitlements.



227 Farmers took six scientific agriculture training & exposure visits conducted in collaboration with OFRS, Mysore,

952 Farmers from 90 Tribal Hamlets supported with seeds to initiate agricultural activities

Three 10-day residential Alcohol Abstinence Camps attended by 93 rural & tribal individuals.



# Viveka Rural Livelihood Centre

Focus on social empowerment activities with skill training and placement for women & youth



Building Human & Social Capital



Community centric partnership



Local, innovative & replicable solutions



Started in 2017



Mysuru, Raichur, Dharwad & Bengaluru Rural Districts

## VRLC - An instrument for developing the Human & Social Capital leading to economic development

With a vision to offer livelihood training and skills to unemployed youth and women in rural areas, SVYM established "Viveka Rural Livelihood Centre" in 2017 at Kenchanahalli in Mysuru district.

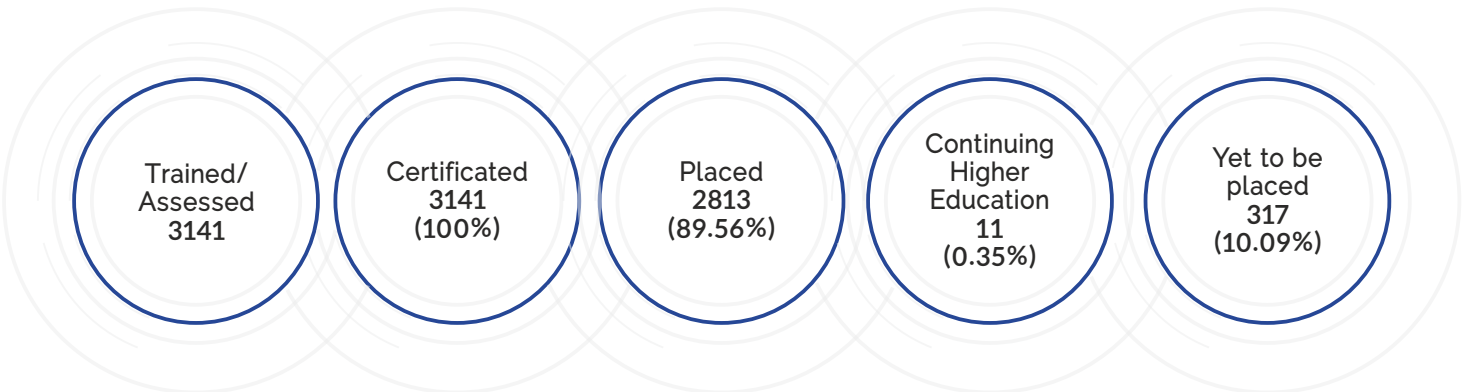
### Key highlights of 2023-24

This year saw the implementation of the VDK (Vana Dhana Vikasa Kendra) - A first directly funded project from a central government scheme for women empowerment.

VRLC also expanded its reach in rural Karnataka with 5 new livelihood centres promoting the vision "Learn Locally, Earn Locally".

We were able to engage more farmers with the training being conducted in their villages and on-ground support from our resource partners. We also expanded northwards with a focus on the Kalyan Karnataka region in Raichur & Dharwad. This year, VRLC initiated livelihood activities where SVYM has an existing base in terms of the office like in Orohalli in Bengaluru. SVYM further augmented its social empowerment activities for the tribals in the Kodagu district and created 5 model tribal hadi (hamlets).

## Training Dash Board April-2023 To March-2024



## Post Training Average Income Augmentation - Survey



Survey sample size of 30 trainees in 2023-24

## Vocational Trainings in 2023-24

### Agriculture Based Training

- Dairy Farming Training - **1112**
- Sheep and Goat Farming Training - **710**
- Poultry Farming Training - **193**
- Sericulture Farming Training - **139**
- Pisciculture Farming Training - **159**
- Mushroom Farming Training - **19**

### Non Agriculture Based Training

- Fashion Designing - **255**
- Beautician Training - **136**
- Electrician Training - Fully Residential - **71**
- Mobile Repair Training - Fully Residential - **55**
- Entrepreneurship Development Program - **25**

### Education Based Training Program (Fully Residential)

- GDA - General Duty Assistant - **27**
- Panchakarma Therapist and Yoga Basics - **50**
- Spoken English, Basic Computer & Life Skills - **62**



*Supritha got a second chance by doing the General Duty Assistant (GDA) course to continue her education. Now working at SVYM's Vivekananda Memorial Hospital for 7 months, she feels content as her job allows her to support her family and also serve others in her community.*

## Ripples that traverse through generations

Since she was a child, Anitha had always dreamt of becoming a teacher. She got one step closer to her dream by taking spoken English, Basic computer and life skills courses at SVYM's Viveka Rural Livelihood Centre (VRLC). She also did her Nursery Teacher Training (NTT) and BA degree. All set she came to know about a vacancy for a teacher at a rural school and applied. Being in the same school and attending to the needs of little children for 3 years is a rare occurrence in rural schools and one that is much needed. People like Anitha are living examples of the rippling effect one can witness by investing and building human capital. We wish her good luck.



*Together, building their future. Anitha with her students*

**Rural Social Business Units - Building the Human & Social Capital of Tribal Women**



*Vanasiri Tailoring Unit, Kenchanahalli. 10 SHG Members earn avg. of INR 10,000/month. Total sale - INR 5,25,955.*



*Handloom Unit, Kaanthana Hadi 6 SHG members earning an average of INR 5,000/month*



*Prakruthi Food Products, Jaganakote 10 SHG Members earn INR 7,500/month. Total sales - INR 13,29,849*



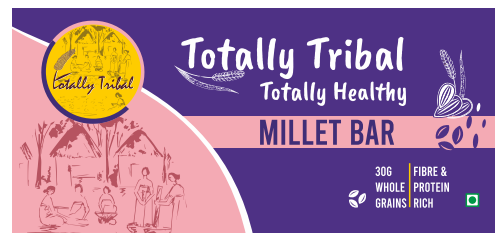
*Prakruthi Food Product 2nd Phase, Hunsekuppe Hadi 6 SHG Members earning INR 7,500/month*



*Cold Press Oil Extraction Unit, M.G Halli Hadi 10 SHG members earn INR 7,500/month. Total sales - INR 4,94,320*



*Prakruthi Chips Production unit, Annuru Hadi 10 SHG Members. Total sales - INR 3,36,080*



*Millet Energy Bar Production Unit, Penjahallihadi. 10 SHG members from Jenu Kuruba Tribe, a Particularly Vulnerable Tribal Group (PVTG) Production initiated, sale to begin.*



*Mangala is tailoring a future for herself and others too.*

### **A ripple so big it created a wave!**

Mangala is a rural entrepreneur in every way. She now earns up to a lakh per month but to this day she doesn't forget the training and guidance she received while doing her tailoring and fashion designing course at SVYM's VRLC. She speaks warmly of Late Sri Jaishankar, who ensured that learning was not burdensome but rather easy. Joining Vanasiri's tailoring unit at VRLC to make ends meet during the COVID-19 pandemic offered her much more than economic stability. She found her calling and opened a tailoring shop where she has employed 2 tailors creating employment for others while following her passion. Perhaps all a person needs is a nurturing and learning environment like VRLC where small ripples create huge waves, resulting in entrepreneurs like Mangala benefiting the community.



*Millet making Self Help Groups and local farmers setting up a stall on the Millet Mela Day*

### **Millet Mela promoting best agricultural practices attended by 2500 farmers**

A three day Brihath Siridhanya Mela (Millet Fair) was organised in Saragur organised in collaboration with ICAR, various KVKs, the Agriculture Department of Mysuru, agricultural universities and other government and non-government organisations. The event was organised with the aim to celebrate and promote the cultivation, consumption, and awareness about millets.

More than 2500 farmers from different parts of the state participated in the event. Scientists and technical experts took sessions and participated in panel discussions with farmers about the prospects of millet farming. 10 stalls were put up by the SHGs to serve participants with millet-based products. It also demonstrated various millet seeds, varieties, government schemes, and different agriculture related equipment.





*Women members from Social Business Units initiated by SVYM were handed over E-Rickshaws by the Nunam team at Hunasekuppe Hadi*

### Green & Equitable Energy

Infrastructure for running business in remote rural areas needs a localised approach. The members of Chikki Making Unit and Cold Press Oil Extraction Unit were provided with two E-Auto Rickshaws charged through a solar powered charging station. Nunam Technologies, experts in creating green energy solutions with second life batteries supported the women Self Help Group. The vehicles are used for the transportation of products and commuting for the members.

### Living my dream | Women Entrepreneur

Age is not a limitation for following our dreams; we have to come forward and take the first step," says Sunanda from Dharwad, who has opened a beauty parlour at her home. After marriage, she invested herself in fulfilling the needs of her family, her dream taking the back seat until she came to know about the beautician course from a friend. This time she chose to leave all inhibitions behind and enrolled for the beautician course offered by SVYM's Viveka Rural Livelihood Centre at Dharwad. Sunanda is an example of what happens when one doesn't back down and chases their dreams despite many hurdles in life. We are happy that VRLC served as a medium through which she achieved her dream.



*A session with students from the Beautician Training Course at Dharwad*



### [Sunanda gives her life a makeover](#)

Age is not a limitation for following our dreams; we have to come forward and take the first step," says Sunanda from Dharwad, who has opened a beauty parlour at her home.

Scan to watch





*Madu, a young model farmer combining traditional wisdom with modern farming techniques*

## Building Human Capital of Youth, Building Nation

Swami Vivekananda said, my faith is in the younger generation. He really wanted the Indian Youth to take charge of their lives, to build themselves into a formidable force to be able to break the shackles of poverty, ignorance and strife with muscles of iron, nerves of steel and a mind made of the same material as thunderbolt, he believed this is how India will surge back to its glory.

At SVYM, our investment into building the human and social capital of rural and tribal youth, with a focus on women and PwDs, is centred at bridging the gap between higher secondary schooling to continuing higher education or gaining employment by providing them with vocational, agricultural & relevant skills for entrepreneurship. These opportunities are made accessible locally by offering highly subsidised courses through Viveka Rural Livelihood Centre. Some courses are recognised by the National Skill Development

Corporation. The centre is located in different locations in Karnataka and is providing residential training courses at VRCL, Kenchanahalli and short term courses in villages and rural towns.

In 2022-23, 1500+ youth took training and were awarded certificates through SVYM's Socio-economic Empowerment Program. The students were also directly placed after the completion of their courses. Some students doing General Duty Assistant & Panchakarma Therapy courses have joined the rural health care force, responding to the much needed skilled workforce in the rural health care system.

Building the youth is the best investment to build our Nation. We thank all our partners in joining and supporting us in developing the human capital of our young generations.



### [SVYM | Building Youth, Building Nation](#)

Building the youth is the best investment to build our Nation. Meet our youth role models who are silently building the rural and tribal communities from within, equipped with the right skills and attitude.

Scan to watch





# Janadhvani - Community Radio Station

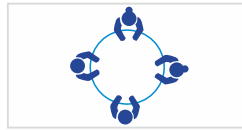
To build a community which has timely access to information and actively participates in its development process.



Building Human & Social Capital



Community centric partnership



Working with Govt., Corporates, CSOs & Academia

Started in 2012

Saragur, H D Kote

2,70,000  
Reached in  
256 Villages

14 hours/day  
On-air

40+  
Programs

70%+  
Programs are from  
Community

## Voice of the Community

Janadhvani Community Radio station was started in 2012 with the objective of connecting the communities of H D Kote taluk which is considered as one of the most backward areas of Karnataka. The taluk has a population of 26,000 belonging to the Specially Vulnerable Tribal Groups (PVTGs). SVYM's community radio station broadcasts more than 40 programs a week in 2023-24.

## Health Programs

To promote better health, 241 programs were aired in 2023-24 towards awareness, preventive measures, healthy habits targeting children, adults and the elderly. Doctors and medical experts from SVYM and other institutions also participated in the program.

## Spoken English on Air

Spoken English program aired for the children in rural areas aimed at improving their command over the language and at the same time engage them for general knowledge, science, ingenuity and talent recognition especially to benefit SSLC and PUC children. 642 Programs were broadcasted in the year 2023-24 related to education.

## Tribal Women Empowerment Program

52 programs including programs about tribal women empowerment, agriculture, employment, sports, social service, tribal leaders working for tribal rights, environmental concerns & art & culture were aired in 2023-24

## Nangakadu Nangajan Program

About 52 programs were aired about the tribal culture, costumes, traditions of the tribal people and privileges available to them from the government.

## Local Role Models

About 52 programs were aired in 2023-24 with department officials about identifying progressive farmers in the taluk, interviewing farmers who are a model for others and service facilities available to farmers in the agriculture department.



A health awareness session being aired by Janadhvani Radio Station.

## Sethuve Program

Direct phone-in program acts as a bridge to initiate a dialogue between the community & the Government officials one every week about service facilities & community issues. 2091 people from the community, 308 tribals participated & 356 Government officials participated in this program.



# Solar Powered Tribal Habitations

Improving the living standard & creating opportunities to enhance socio-economic status of tribal habitations through solar power



Building Human & Social Capital



Community centric partnership



Local, innovative & replicable solutions

Started in 2016

H D Kote Taluk, Mysuru District

## 6 Tribal hamlets powered by solar installations



### Kanthana Hadi

Year : 2020

#### 38 Solar installations

100% Solar Electrification of the tribal hamlet benefitting all 21 families

A Handloom Unit set up as a rural social business unit is run and managed by tribal women towards women employment & empowerment



Handloom Unit



Chikki Unit at Hunasekuppe Hadi



### Hunasekuppe Hadi

Year : 2019

#### 51 Solar installations

Creating equity through access to electricity and socio-economic empowerment through Ragi Processing Unit run and managed by tribal women



### Chikkabaragi Hadi & Vaderahalli Hadi

Year : 2018

100% Solar Electrification of the tribal hamlet benefitting all 33 families

Light at night has enhanced the living standards of tribal families, allowing them more productive time for learning, earning & recreation.



### Koodagi Hadi & Alanahalli Hadi

Year : 2022

#### 75 Solar installations

Around 172 individuals from Koodagi hadi & 101 individuals from Alanahalli hadi directly benefit from solar power installations at household level.

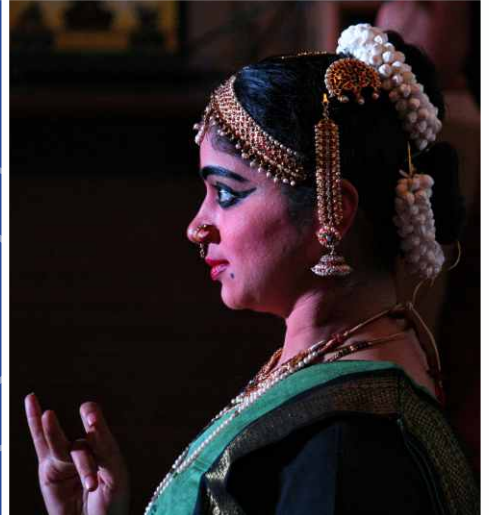


### Dadadahalli Hadi & Beddalapura Hadi

Year : 2024

Community dedication of solar electrification of electrification of two tribal hamlets benefitting 40 families by our donor partners Trellix India







Expand human and social capital in order to create global citizenship by collaborating with universities worldwide.



Building Human & Social Capital



Local, innovative & replicable solutions



Working with Govt., Corporates, CSOs & Academia

Started in 2008

Mysuru

## Collaborating to Build Global Citizens

With its vision of "Introducing India and Indianness to the world", VIIS has **28** collaborations with Universities/ Institutions abroad and has been customizing various programs for both International and Indian students and individuals.



## University of Minnesota



### Health and Medicine in India Program

The "Health and Medicine in India" program at VIIS for the University of Minnesota, a two week program for 9 pre-med students was led by Lovold Dana Mary Hegre & Ward John Hugh Granville the faculty members at the University of Minnesota.

The Pre Health Student Resource Centre of University of Minnesota has been partnering with VIIS for the last 13 years through this program with the objective of understanding the social influences on public health & medicine while providing a platform to compare both general and public health perspectives of India and the United States.

*It has been said on multiple occasions in many different ways that "this course is more than learning about medicine. I am learning about myself and I will return home a different person." I feel this program allows students to learn about the cultural aspects of health and medicine in the cultural context of India all while supporting them in being in a very new and different environment than they are used to which encourages their own self-expression and self reflection. It is an excellent balance of both.*

*Dana Lovold  
University of Minnesota*

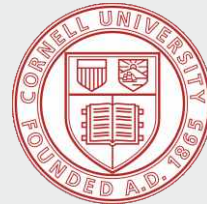
### Global Health, Globalisation & Leadership Program

10 students through the Center for Global Health and Social Responsibility, University of Minnesota participated in Global Health, Globalisation and Leadership Program at VIIS. The objective of the program was to help students understand health care delivery, global health and effects of globalization in the context of India. Field experiences and a two day's workshop on Leadership complemented the two-week program.

*It's an incredible place unlike anywhere else. India exudes culture at every point. The people are generally gracious, kind, welcoming, and excited to share their culture with you. The colors, sites, sounds, smells and textures are mesmerizing. And the history, tradition, and spirituality are incredible*

*Tenzin Namdul*

## Global Service Learning Program - Cornell University 2022



VIIS hosted the "Global Service Learning Program" for the students from Cornell University for the 13th year in succession.

16 students participated in this unique program designed in the blended mode of on-campus and virtual transaction. During their 16 day on-campus spell at VIIS, SVYM, the students had sessions on various topics, were a part of field visits and sight-seeing trips. They also got opportunities to get a slice of Indian culture (dance forms of India) along with their experiential, service-learning, field components and took up projects on the virtual mode.

*Not only has this program vastly widened my perspective on grassroots leadership but it has also inspired me to further pursue nonprofit and public interest work in my career and personal life.*

*Claire Qian,  
Cornell University*

## Summer Program of Music, Dance & Yoga – University of Michigan



3 Students accompanied by Professor Stephen Rush joined the maestros of Carnatic music, immersing in a cross cultural exchange learning about Indian culture & music.

*It's really hard to pick the greatest. I learned how to take things in stride and proceed through adversity with equanimity. I had some of the most challenging music lessons I've had in my life and grew so much as a musician because of it. These and so much more!.*

*Carson landry, University of Michigan*

## Internship and Volunteering:

This year 10 students participated in the Internship and Volunteering and projects in various institutions of SVYM

*I had learned so much over the past few months but I think my greatest learning experience was about palliative care and public health in India. It was a really amazing experience to gain a greater understanding of palliative care and how important of a field it is.*

*Shaylee Whipple*

## 15<sup>th</sup> Annual Sulochana Pattabhiraman Utsavam

Thanks to Swaralayam Arts Forum (SAF) of Houston, USA seeking and then teaming up with SVYM, the Sulochana Pattabhiraman Utsavam has taken a firm root In Mysuru District. This initiative is a result of Swaralayam Arts Forum's Founder - Director, Ravi Iyer's vision in paying homage to Smt. Sulochana Pattabhiraman.

The children of Mysuru district showcased their talents in Vocal & Instrumental Carnatic Music at this years' momentous 15<sup>th</sup> Utsavam.

A global partnership between Swaralayam Arts Forum and SVYM benefits tribal & non-tribal children through fine arts and music, the torchbearers for a culturally enlightened, saner & peaceful tomorrow.





Develop human and social capital by constantly enhancing the potential of individuals and institutions for the development sector



Building Human & Social Capital



Local, innovative & replicable solutions



Working with Govt., Corporates, CSOs & Academia



Started in 2002



V-LEAD, Mysuru

## An innovation and capacity building lab

The Vivekananda Institute for Leadership Development (V-LEAD) is an initiative of the Swami Vivekananda Youth Movement (SVYM) which is a development Organization engaged in building a new civil society in India through its grassroots to policy-level action spanning Health, Education, Community Development & Capacity building/Training.

V-LEAD is an innovation and capacity building lab where Ideas are spawned, Innovation is nurtured and Leadership is encouraged. It also encapsulates within it an exclusive

portfolio of products and programs across the themes of Leadership, Education, and Development.

V-LEAD is the place to come to if you are someone looking to incubate your idea, experiment, build your skill-sets, enhance your talent - stack, contribute to society and make a dent in the sector.

Some of the key highlights spanning programs & initiatives of V-LEAD during the year 2022-2023 include the following:

## Promoting Environmental Sustainability

SVYM has undertaken significant steps to promote environmental sustainability across our organization and within the communities we serve. Under a one-time grant from the RainMatter Foundation, V-LEAD (a unit of SVYM) undertook key activities including audits, capacity building, policy and resources.

A water conservation demo model was set up at V-LEAD Centre in Mysuru, revamping existing rainwater harvesting (RWH) facilities, augmenting catchment areas, and establishing a collection pond and rainwater recharge zone.



Rural community members learn about rainwater harvesting on an exposure visit at SVYM's V-LEAD Centre.



## Strengthening WASH in Schools & Institutions

Together our efforts with UNICEF focus on enhancing environmental sustainability and improving Water, Sanitation, and Hygiene (WASH) across various sectors, including schools, healthcare facilities, and communities in Karnataka and Andhra Pradesh.

### Program Outputs and Achievements:

- Developed a comprehensive guidance note to promote environmentally sustainable & climate-resilient schools in Karnataka
- Created a detailed framework for CMDWS projects in 5 Gram Panchayats in Raichur & safe water access to 7,718 residents
- WASH in Healthcare Facilities (HCF) Compendium
- Compiled best practices and challenges in WASH implementation in healthcare facilities
- Costed Action Plan for five green and climate-resilient health Care Facilities in Mysuru district
- Organised a workshop to develop plans for strengthening healthcare facilities against climate change
- Created guidelines focusing on eco-friendly and climate-resilient concepts for school WASH infrastructure

### Kshamta Kendra:

SVYM is one of the 19 Kshamta Kendra selected across India. V-Lead intends to build the capacities of approx 900 individuals across 70 NGOs in Karnataka.

To enhance the knowledge and skills of HIV service providers, the program targeted TI staff from NGOs and CBOs working with high-risk groups (HRGs) such as Female Sex Workers (FSWs), Men who have Sex with Men (MSM), Transgender individuals, and People Who Inject Drugs (PWID).

- 15 Master Trainers (MTs) were instrumental in executing the training programs.
- 35 training sessions were conducted from March 2023 to March 2024, with a focus on ORW and PE training.



**Feedback from Trainees:** Feedback was collected from 917 participants. Among the 917 survey participants, 897 rated the training as an opportunity to share and learn from each other. Additionally, 890 participants rated the training methodology & tools as helpful for their learning.



*Sri Nagaraja, IAS, Project Director, KSAPS, APD and JD TI attended the inaugural program of Regional level TOT with SVYM's CEO, Smt Savitha Sulogodu and dignitaries at Kshamta Kendra, V-LEAD*

V-Lead contributed to Active Citizenship & Youth as Changemakers Initiative, Karma Yogi Competencies Model by the Ministry of Youth Affairs & Sports, Govt. of India.



# Media Wall

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Companies / Markets / Portfolio / Opinion / Economy / PREMIUM

## Five firms raise ₹8 crore via social stock exchange listing

Updated - March 14, 2024 at 09:11 PM

The National Stock Exchange's (NSE) Social Stock Exchange (SSE) platform listed two more NPOs on Thursday – Swami Vivekananda Youth Movement (SVYM) and Transform Rural India

BY BLS MUMBAI BUREAU

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**TH** India World Elections Technology e-Paper FREE TRIAL

## Project for improving digitisation in private health facilities launched in Mysuru

In Karnataka, Microsites initiative of the National Health Authority will be implemented in Mysuru, Belagavi and Udupi; Health Minister launched the project in Mysuru under the Ayushman Bharat Digital Mission (ABDM)

Updated - February 11, 2024 01:39 pm IST - MYSURU

THE HINDU BUREAU

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MENU

PMINDIA

## News Updates

### PM signs copy of Dr R Balasubramaniam's book 'Power Within:

**Narendra Modi** @narendramodi · Follow

It was a delight to meet @drribalu earlier today. Also signed a copy of his book. My best wishes to him for his future endeavours.

**Dr R Balasubramaniam** @drribalu ·

Today I had the privilege of meeting Hon'ble Prime Minister Shri Narendra Modi (@narendramodi) and presenting him with my latest book, "Power Within: The Leadership Legacy of Narendra Modi."

This book captures the PM's leadership journey and interprets it through Western and...

**TH** India World Elections Technology e-Paper FREE TRIAL

## Towards preventing maternal deaths among indigenous tribals in southern Karnataka

A project taken up in tribal-dominated taluks of Chamarajanagar, Mysuru and Kodagu districts has ensured 2,656 institutional deliveries between the beginning of 2020 and end of 2022, accounting for 98.8 per cent of all deliveries. | Photo Credit: Special Arrangement

**THE NEW INDIAN EXPRESS**

WORLD STATES OPINIONS CITIES BUSINESS SPORT GOOD NEWS MOVIES

## NGO revives border school in Kodagu by introducing smart class

The High School was on the verge of closure after three teachers posted at the school opted for transfers. The school is located on the Kerala-Kodagu border.



## UN & Multilateral Agencies

UNICEF

The Global Fund to Fight AIDS, Tuberculosis and Malaria - GFATM

## Government of India

Department of Biotechnology, Ministry of Science & Technology

Department of Science & Technology

Indian Council of Agricultural Research (ICAR)

Institute of Secretariat Training And Management

Ministry of Defence

Ministry of Information & Broadcasting

Ministry of Tribal Affairs

National AIDS Control Organisation (NACO)

National Health Mission (NHM)

National Tuberculosis Elimination Program (NTEP)

Rashtriya Madhyamik Shikshan Abhiyan

Sainik School Society (SSS)

Tribal Cooperative Marketing Federation of India (TRIFED)

Vigyan Prasar

## Government of Karnataka

Abdul Nazir Sab State Institute for Rural Development

Department of Fisheries

Department of Forest, Ecology & Environment

Department of Health & Family Welfare

Department of Primary and Secondary Education

Department of Rural Development & Panchayat Raj

Department of Women and Child Development

Department of Youth Empowerment & Sports

District Disability Rehabilitation Center

Integrated Tribal Development Project (ITDP)

Karnataka Science and Technology Academy (KSTA)

Karnataka Science and Technology Promotion Society

Karnataka State AIDS Prevention Society (KSAPS)

Karnataka State Health Welfare

Karnataka State Minerals Corporation Limited

Rural Drinking Water & Sanitation Department

## Non Profit Institutions

Asha For Education

Ashraya Hastha Trust

Balavikas

Charities Aid Foundation, America

Chitta Sanjeevini Charitable Trust

Devagiri Charitable Trust

Dr Majeed Foundation

Essae Padmaaruna Trust

Indian Red Cross Society

Jeevaraksha Trust

Kaveri Seva Foundation

Kurt & Lilo Werner Foundation

Krishna Farm

Marathe Foundation

Merck Family Foundation

Merck KGaA

Mulla Saifuddin Mulla Rubabbai Vagh Trust

NASSCOM Foundation

Nihchal Israni Foundation

Network of Maharashtra People with HIV (NMP+)

Online Giving Foundation

Prayoga Institute of Education Research

Rotary Club of Bangalore Charitable Trust

Rotary House of Friendship

Rotary Ivory City, Mysuru

Rotary Misty Hills, Madikeri

Selco Foundation

Sharda Charitable Trust

Shilpa Nagendran & Dyuti Charitable Trust

Smt. Bhagwanidevi Basudev Jhunjunwala Trust

Solidarity & Action Against The HIV Infection in India

Srikrishna Charitable Trust

SVYM of NA

Swarna Yajman Charitable Trust

The UK Online Giving Foundation

Water.org

WaterAid UK

Wipro Foundation

## Academic & Institutional Partners

Ace Creative Learning Pvt Ltd (DEEKSHA), Bengaluru

All India Institute of Speech & Hearing (AIISH)

Cornell University, USA

CSI Holdsworth Memorial Hospital

Dharwad Institute of Mental Health & Neuro Sciences

Hassan Institute of Medical Sciences

Indian Institute of Information Technology Raichur

Karnataka State Rural Development & Panchayat Raj Univ.

KLE Academy of Higher Education & Research, Belagavi

Mysore Medical College & Research Institute

National Public School, Kalaburagi

SINAI Health System

Sri Aurobindo Mahesh PU College, Hassan

Sri Sai Ram Pre University College, Anekal Bengaluru

Swaralayam Arts Forum, Houston, USA

The National PU College, Bengaluru

University of Michigan, USA

University of Minnesota, USA

Smt Vidya P Hanchinmani Pre University Independent

Science College, Dharwad

Visvesvaraya Technological University, Belagavi

## Corporate & Private Partners

### 360 ONE

Akamai Technologies India Corporate Social Responsibility Trust  
Aminbhavi & Hegde Consulting Engineers Pvt Ltd  
Analog Devices Inc  
Aptean India Pvt Ltd  
Aurigene Oncology Ltd  
Automation Technologies  
Bank Note Paper Mill India Pvt Ltd  
BNB Security and Automation Solutions Pvt Ltd  
Canfin Homes Ltd  
Cauvery Motors Pvt Ltd  
Cloudera Data Platform India Pvt Ltd  
Chem - Trend Chemicals Company Pvt Ltd  
Dasan Field Events  
Desmet Ballestra India Private Limited  
Fanuc India Pvt Ltd  
Fireeye Technologies India Private Limited  
General Insurance Corporation of India Ltd  
Juniper Networks India Pvt Ltd  
Kamadhenu Jewellery  
Kluber Lubrication India Pvt Ltd  
Kotak Mahindra Prime Ltd  
L3 Communications India Pvt Ltd  
LTIMindtree Foundation  
M N Associates  
McAfee Software India Pvt Ltd  
MD Manage (India) Pvt Ltd  
Momentive Performance Materials (India) Pvt Ltd  
Moog India Technology Centre Pvt Ltd  
Musarubra Software India Pvt Ltd (Trellix)  
NABKISAN Finance Ltd

Niranthara Housing Solutions LLP  
National Stock Exchange of India Ltd  
Oil and Natural Gas Corporation Ltd  
Pannaga Enterprises  
PricewaterhouseCoopers International Limited  
Qualcomm India Pvt Ltd  
Raj And Raj Investments  
Rakon India Pvt Ltd  
Sandvine Technologies (India) Pvt Ltd  
SATTVA Consulting  
S.K. Steeltech Pvt Ltd  
SM Electronic Technologies Pvt Ltd  
Snig Pharma Pvt Ltd  
Sycomp Technologies India Pvt Ltd  
Taegutec India Pvt Ltd  
Target Corporation  
Tata Consumer Products Limited  
Tata Motors Ltd  
Tektronix India Pvt Ltd  
Texas Instruments (India) Pvt Ltd  
Textron India Pvt Ltd  
The New India Assurance Co Ltd  
Titan Company Ltd  
Torrent Pharmaceuticals Ltd  
Triton Valves Ltd  
Uni Abex Alloy Products Ltd  
Unique Punch Systems Pvt Ltd  
Vinyas Innovative Technologies Pvt Ltd  
Vistaar Financial Services Pvt Ltd  
Zerodha Broking Limited

## Individuals

Mr Anikethan Ramakrishna V  
Ms Arati Kshirasagar  
Mr Atul Nandan  
Dr Balasubramaniam R  
Mr Dhruv Singhal  
Dr Damayanthi H R  
Ms Gayatri Chandru  
Mr Hariprasad Shanbhogue Alampady  
Mr Jambardi Maheshkumar  
Dr Jayaram N  
Mr Kagalkar A N  
Dr Manjunatha M S  
Ms Meera Singh B  
Ms Muktha Nagaraj  
Mr Narendra Mohan Dabade  
Mr Narendra N  
Mr Paniraj S  
Dr Rajagopal C

Mr Rajaram S Sharma  
Mr Rajendrakumar Joish  
Dr Ramakrishna Narendra  
Mr Ravindra Sahadev  
Mr Ravishankar M K  
Mr Sandeep B Bangalore  
Mr Satheesh H L  
Ms Savithri Gopinath  
Mr Sethuram M R  
Ms Shanthi Ganapathy  
Mr Shashidhar Sastry L  
Ms Shreemati R Sardeshpande  
Ms Subhadra  
Dr Sudheer B Bangalore  
Ms Sudha Raman  
Mr Vijay Jairaj  
Ms Vijaya Deepti P H

\*(Individual donations above INR 50,000)

## Our Volunteers

Dr Aditya Pandurandi  
Mr Amarnath Hari  
Ms Anjali R B  
Dr Anup G  
Dr Anupama  
Mr Ashok Kori  
Ms Bhagyalakshmi  
Dr Chidatma A  
Dr Chandan K S  
Dr Damayanthi  
Mr Deepak  
Dr Delcine Maria Jose  
Dr Dileep Patil  
Ms Divya Mohan  
Mr Ganesh Chandan  
Ms Gayathri  
Dr D P Giridhar  
Dr Gopalkrishna Kamalapur  
Mr Harsha S  
Dr S N Hegade  
Dr Hemanth Reddy  
Dr Jagadeesh  
Air Cmde R N Jayasimha  
Dr Khushwant Kolibailu  
Mr Kirankumar B  
Mr Kollegala Sharma  
Mr B V Kulkarni  
Mr C S Kulakarni  
Dr Lokeshwari  
Dr Mahesh Desai  
Mr Mallikarjun Hugar  
Dr Mamatha B S  
Dr Manjuntah Hiremath  
Dr Manoj Shettar  
Dr Mangala Kanabargi  
Ms Meera Sethuram  
Mr Mohan Pulimood  
Dr Mohan Sidhanti  
Dr Nagesh K A  
Mr Nandeasha N  
Dr Nida Anjum Ahmed  
Mr Prashant Patil  
Mr H Prakash  
Dr Ragashree M R  
Dr Rakesh  
Dr Rakshita Bhat  
Mr Ramakrishna Mudre B S  
Dr Ramakrishna Narendra

Dr Ramesh Kadam  
Mr Ramesh I K  
Dr Raghavendra Naik  
Ms Rathna  
Dr Sachin B S  
Mr Sampath Kumar S  
Dr Santhosh  
Mr Santosh Pattar  
Mr Sathisha M S  
Dr Shilpa  
Dr Shruthi A  
Dr Shruthi S  
Dr Sharanya Kaushik  
Ms Shakina Banu L N  
Dr Shylaja S Kumar  
Mr Somashekar  
Dr Srinidi  
Ms Sneha P T  
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Ms Suma Maheshkumar  
Dr Suman Sheshkar  
Sri Suresh Guruji  
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Dr Tharun Shyam  
Dr Ulhas Kanabargi  
Dr Vallabh Shet  
Ms Vanishree S  
Mr G D Velu  
Dr T A Veena  
Dr Vedvyas Deshapande  
Mr Venkataramana K M  
Mr Venu Kallur  
Dr Vibha S P  
Dr Vinutha Chikkamatha

## Institutional Volunteers

CHO & Health Inspector Students from BMCRI  
CSCT, Bengaluru  
Family Planning Association of India, Dharwad  
GFGC, Haliyal  
Global Media  
KIMS, Hubballi  
KVG Hospital, Sullia  
National Service Scheme  
Qualcomm India Pvt Ltd  
Ramila Prashanti Mandir - Hospice  
SDM Medical College & Hospital  
Sevankur Bharat - One Week for Nation  
Shantesh Educational Society  
Vanita Seva Samaj

## Social Stock Exchange Investors

M/s A.T.E. Chandra Foundation  
Mr Adarsha K S  
Mr Anand Lakshman  
Mr Ananth Nagaraj  
Mr Ashish Kacholia  
Mr Ashwin Raju Iyer  
Mr Avith Anand Raju  
Dr M A Balasubramanya  
Mr Baman Keki D B Mehta  
Dr Bindu Balasubramaniam  
Dr Chandrashekhar K S  
Mr D N Prasad  
Ms Deepa B  
Mr Gopalkrishna Joshi  
Mr Govind V Iyer  
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Mr Gopalkrishna Kamalapur D  
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Ms Prathima  
Mr Praveen Kumar S  
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Dr Pushpalatha S  
Dr Ram Manohar  
Mr Ramkumar M M  
Mr Ravikiran K  
Ms Savitha S  
Ms Shwetha J Venugopal  
M/s Smt Bhagwanidevi Basudev Jhunjunwala Trust  
Dr Sowmya H Rajashekar  
Mr G R Srinivasa  
Dr Sudheer B Bangalore  
Ms Vidya R Shah  
Dr Vijayabhaskar Reddy K  
Dr Vivek M B  
M/s Zerodha Broking Limited





## SVYM Advisors



**Dr R Balasubramaniam**



**Dr (Flt Lt) M A Balasubramanya**



**Dr M R Seetharam**

## Governing Body 2024-25



**Dr Sudheer B Bangalore**  
President



**Dr Chandrashekar K N**  
Vice President



**Dr S Pushpalatha**  
Secretary



**Dr Dathathri H A**  
Joint Secretary



**Dr Sridevi Seetharam**  
Treasurer



**Dr Prashanth C R**  
Executive Member



**Ms Swathi R**  
Executive Member

## SVYM Executive Leadership



**Ms Savitha S**  
Chief Executive Officer



**Mr Praveen Kumar S**  
Deputy Chief Executive Officer &  
Head - Education Sector



**Dr Kumar G S**  
Head - Health Sector



**Dr Dennis D Chauhan**  
Head - Socio - Economic  
Empowerment Program



**Mr Jayanth K S**  
Head - North Karnataka  
Programs



## Swami Vivekananda Youth Movement (SVYM) is

Registered under the **Karnataka Societies Registration Act**, vide No. 122/84-85, dated 1-12-1984

Registered under Sec 12 A of **The Indian Income Tax Act 1961**, vide No. Trust/718/10A/Vol B II/85 having PAN: AAATS5045F

Registered with **Ministry of Home Affairs**, Government of India, under FCRA 1976 vide No. 094590102

Registered under **Service Tax** vide No. AAATS5045FSD001

Registered under **NGO Partnership System (NITI Aayog)** Unique Id vide No. KA/2009/0002213

**Organization GST REG - 06 29AAATS5045F1ZG**

Office of Registrar of Companies, **Ministry of Corporate Affairs**, GoI - CSR00002215

### Our Auditor

**M/s. MSSV & Co.**  
2<sup>nd</sup> Floor, 63/2, Railway Parallel Road,  
Kumara Park West, Bengaluru - 560 020,  
Karnataka, India

### Legal Advisors

**Sri J Purushotham**  
Advocate, Mysuru



## Sri D R Venkatesh - A True Expression of Seva and Satya

Our partners do share our Core Values of Satya, Ahimsa, Seva & Tyaga in their own way, but there have been occasions when our understanding and resolve to realise our values in full capacity has expanded, owing to the skills and services offered unconditionally.

Forever in our hearts and thoughts, we salute & bow to Sri D R Venkatesh, Senior Partner, MSSV & Co., for his invaluable contribution in taking SVYM's financial transparency and accountability to the highest levels, ensuring Satya is upheld in every transaction for nearly four decades, deepening our conviction in Shiva Jnane, Jeeva Seva with his Seva Bhaava. We may have parted in the physical world, but spiritually we are forever bonded. Words fall short to capture your selfless service.



**Sri D R Venkatesh**  
Senior Partner, MSSV & Co,

An article written by Dr R Balasubramaniam, Founder SVYM, tributing the long-standing partnership and support of MSSV and Co.

Scan to read







## To The Stakeholders

Your organisation's members are pleased to present the Annual Report of the 40th Year of the Organization along with audited accounts for the Financial Year ended 31st March 2023.

## Composition of Governing Body

Your Organization is governed by a 7 member annually elected governing body. The governing body for the year 2023-24 was constituted after a duly notified process done during March, 2023. The governing body took charge on the combined meeting held on 18<sup>th</sup> March 2023. The details of governing body members and the governing body held in the year 2023-24 are as below:

Name	Designation	Employed in SVYM
Dr Sudeer B Bangalore	President	NO
Dr Vivek M B	Vice President	NO
Dr S Pushpalatha	Secretary	NO
Dr Sowmya H R	Joint Secretary	NO
Dr Chandrashekhar K N	Treasurer	NO
Dr Prashanth C R	Executive Member	NO
Ms Swathi R	Executive Member	NO

## Other Information:

None of the members are related to each other and they are elected annually from amongst the general body of active members (there is no system of rotation of members). The governing body approves programs, budgets, annual activity reports & audited financial statements. The governing body also ensures compliance with all applicable laws & statutory regulations.

The secretary will call for a meeting and invite all the governing body members along with the executive team. During the year 2023-24 the governing body had quarterly meeting with the presence of maximum quorum for the regular updates and other ratification of programs. There was one Annual General Body with all the SVYM members being present. Generally, communication will be through email and the meetings are held offline.

The Executive core team participates in the quarterly meetings called by the secretary of the governing body.

SL No	Type of Meeting	Date of GB meeting	No. of GB members attended	No. of executive core team members attended
1	Governing Body Meeting	29th March, 2024	5	3
2	Special Governing Body Meeting	12th March, 2024	4	1
3	Special Governing Body Meeting	5th March, 2024	4	1
4	Special Governing Body Meeting	7th January, 2024	4	1
5	Governing Body Meeting	28th January, 2024	6	4
6	Governing Body Meeting	5th Nov, 2023	5	1
7	Annual Governing Body Meeting	10th September, 2023	25	
8	Governing Body Meeting	23rd July, 2023	6	4
9	Governing Body Meeting	9th April, 2023	6	5

## Governing Body Members Responsibilities:

Governing body members, based on the representations from the management confirm that:

- The financial statements prepared in accordance with the significant accounting policies described in notes to accounts & significant accounting policies to the financial statements prepared under the Indian GAAP and there are no material departures;
- In selection of accounting policies we consulted the statutory auditors & applied these policies consistently, making judgements & estimates that are reasonable & prudent, so as to give a true and fair view of the state of affairs of the Organization as on March 31, 2024 and the Income and Expenditure account of the Organization for the year ended March 31, 2024;
- We have taken proper and sufficient care to the best of our knowledge and ability, for the maintenance of adequate accounting records for safeguarding the assets of the Organization and for preventing and detecting fraud and other irregularities;
- We have prepared the financial statements on a going concern basis.

## Governing Body Management:

The management discussion and analysis report forms part of the governing body report. No material transaction has been entered into by the organization with the governing body members or the management, their relatives etc. that may have a potential conflict with the interest of the organization.

The governing body met 5 times during 2023-24 and conducted one general body meeting during the year to strengthen the Governance and enhance the participation of the members in the activities.

## Governance and Operations:

At SVYM, we have improved our governance and operations through constant learning and practicing them in core areas of process, collaboration and people.

## Process: Priorities and Practices:

In the area of process our major priorities and practices are enlisted and described in subsections.

- Delineating governance and management structure and functions as far as possible
- Better management process financial management, accounting and budgeting systems; clear distinction between personal conveniences and organisational resources.
- Better means by which both the organisation and its projects, services and activities are monitored, evaluated and reviewed.
- Adopting technology enabled applications in major operational areas like SAP for finance & inventory management, HRMS for Human Resource Management, and Hospital Management System & School Management Systems in our Hospital & schools enabling effective management of our processes

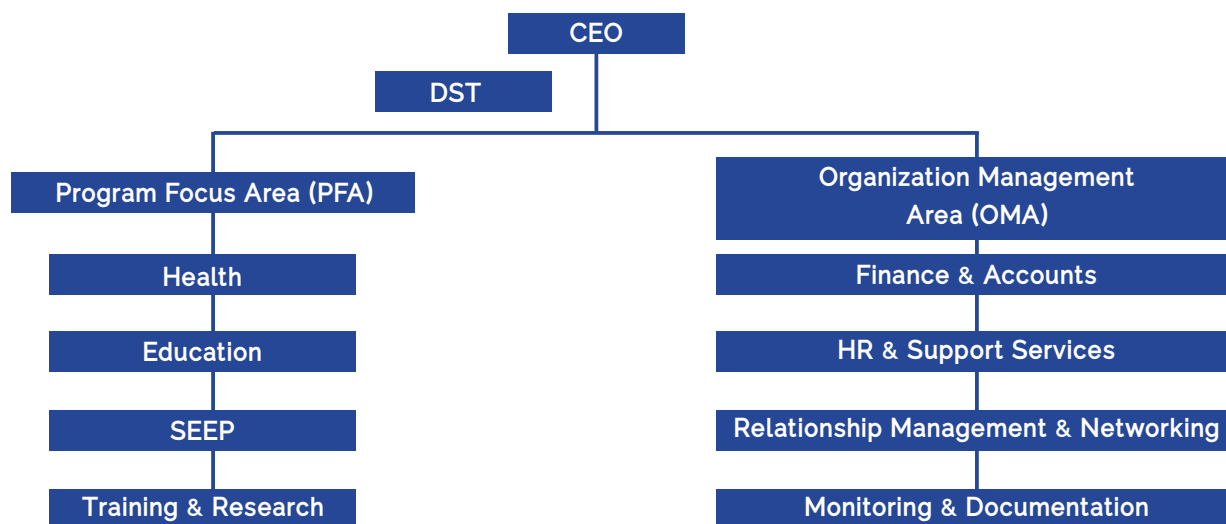
# Functions of Management Team and delegation of powers



## Our structure & compliance management process

The management is headed by the Chief Executive Officer who is appointed by the governing body. He / she is the trustee of the resource made available to the organization. The management serves the needs of the community under the guidance of the Governing Body.

All managerial discussions are taken on a participatory basis by the Chief Executive officer (CEO). The CEO is supported by the core team members holding key management roles. The core team members. This team is guided by a consultative and facilitative body called DST (Development Support Team).



DST comprises people in the senior management. The set of external experts advise the core team on effective and efficient operational management, developing appropriate strategies and building relationships and networking facilitating a smoother transition of core management functions. This process enables initiation, support, guidance and synergy of organizational efforts towards achieving Strategic goals and objectives.

For convenience and efficiency of the management, the organization activities are divided into Organization Management Area (OMA) which reflect the internal functions like Finance and Accounts, HR, Support Service, Relationship Management, Monitoring and Documentation function on one side and Program Focus Area (PFA) namely Health, Education, Socio-Economic Empowerment Program and Training & Research which reflect the external functions of the Organization.

Each of the OMA's and PFAs are headed by a core team member/director/team leader. The OMAs relationship management, networking, human resource, PR & Publicity, legal affairs, monitoring & evaluation and documentation are directly managed by the CEO. It is however recognized that the personal qualities of the special group of persons need to be supplemented and complemented by the possession of knowledge and skills relevant to our activities, the communities that we work with, and to the tasks involved in the management of the organization as a whole.

## Our Style

Work in SVYM has always been demanding and has traditionally attracted people having high ideals, boundless energy, creativity, commitment and resilience. The expansion of the activities over the recent past has not only been quantitative, but qualitative too. Today, SVYM simultaneously operates a number of activities, from service delivery to advocacy seeking funds from a wide range of sources and applying these funds in an effective and efficient manner. The teams constantly plan, review and monitor the work.

## Our Skills

We have been able to mobilize the creative energies of a team including members, volunteers, employees & community partners with whom we work. At SVYM, managers need to know how to work with people rather than administer unto them. We also understand that we need to work in insecure circumstances, by the virtue of having to rely on funding from external sources.

## Our Staff

This means that SVYM managers have to be a unique breed of men and women, who not only have to manage but also inspire. It is however recognized that the personal qualities of this special group of persons need to be supplemented and complemented by the possession of knowledge and skills relevant to our activities, the communities that we work with, and to the tasks involved in the management of the Organization as a whole.

## Accountability

SVYM ensures accountability by creating the conditions which allow for open expression of views, free dissemination of information and the rule of law.

We believe that we are accountable to the government and the public through process of registration and regulation. We are accountable to our donors through agreed reporting arrangements. More importantly, we are committed to being accountable to the communities that we work with and ensure that they are fully informed & are aware of our programs, budgets and reports.

We are also part (an accredited member, accreditation valid till the year 2025) of the Credibility Alliance and GuideStar India, a network of NGOs committed to ensuring the highest levels of probity, transparency and accountability amongst its members.

Our accountability also extends to the environment and SVYM promotes the use of non-conventional energy sources at most of its locations. Single use of plastic across the organization is not allowed. Green technologies are consciously promoted in all the constructions undertaken at different locations of the Organization.

## Reviewing, Monitoring and Evaluation

We as an organization are constantly changing and evolving. Thus monitoring and evaluation activities are of critical importance to us because they are the means by which change and evaluations can be guided, rather than be serendipitous or opportunistic. Monitoring and Evaluation are also valuable ways of capturing accumulated experience and expertise that is all too easily lost when rapid changes occur either within us or in the environments in which we operate.

We recognize the inherent value of objective internal monitoring and evaluation, wherein the findings are analyzed by the teams themselves, leading to greater acceptance and ownership of the suggested course corrections. We are therefore keen on having our own procedures in place for constant monitoring and regular evaluation.

The projects have a structured review and monitoring schedule. Regular project reviews are conducted by the DST to analyze the outputs in the light of the stated objectives of the projects.

Periodic external evaluations (both activity and financial) lend an additional value to the process of monitoring and evaluations by bringing in fresh perspectives, which are adopted in a contextual manner. Such reviews are periodically undertaken by donor agencies and the government, encompassing the activities and financial management.

## Information

We understand that information about us and our work is critical in ensuring that we are accountable to the people we serve. We are an open organization and this openness is reflected in the quantity and quality of information that we disseminate through our annual reports, website, media (Print, electronic and social media), newsletters, brochures and videos. We also provide mandated information to statutory agencies like the Income Tax Department (IT Returns), Registrar of Societies, Govt of Karnataka, Ministry of Home Affairs (For FCRA), Government of India GST law, etc.

All key information including financial details like budgets is shared with the employees and the members.

## Collaboration: Priorities and Practices

In the area of collaboration our major priorities and practices are enlisted and described in subsections.

- Better networking and alliance – building amongst other federations and like-minded development organisations
- Adopting best practices and norms set/ suggested for development organisations
- Better information provision by and about the organisation

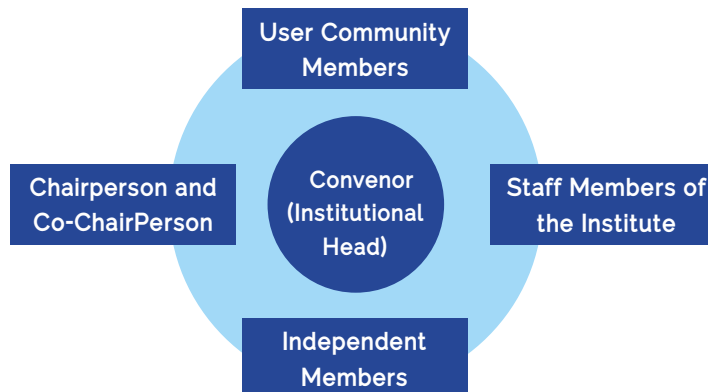
SVYM believes in collaborating and working in partnership with the communities that it serves; government agencies (local, state & central), academic institutions, socially responsible corporates & other development organisations (NGOs & CSOs)

This paradigm has resulted in SVYM working with more than 100+ partners in the FY 2023-24

## Institutional Management Committee

SVYM comprises institutionalized programs across each sector of education and health. Each of the institutions run by the organization in these sectors has an Institutional Management Committee (IMC). The IMC is comprised of members from the user community, staff, and also independent people with relevant sectoral expertise.

The head of the respective Institution is the member-convener of the IMC. This committee is responsible for all programmatic, administrative and financial aspects related to the efficient and effective functioning of the Institution. The IMC not only interfaces with the CEO of SVYM but also co-ordinates with other institutions of the organization ensuring optimal functioning of the Institution it represents.



*Institutional Management Committee Structure*

## Internal Complaints Committee

SVYM also ensures well-being of all the staffs and for the women's safety & security in workforce we have Internal Complaints Committee. This focuses on protection of women from sexual harassment at the workplace across the organization including students. Sexual Harassment Prevention & Resolution policy is also made and all the male & female employees of SVYM are oriented on this policy and also guided on the process of reporting it if faced with such a situation.

## Grievance Redressal Committee

To address the employee grievances there is a Grievance Redressal Committee formed across all the regional offices with committee members from various departments & regions. The committee is formed by the Chief Executive Officer & HR department will coordinate with the respective regional committees so that careful observation on the issue is made with justice.

## Relationship Management and Resource Allocation

SVYM focuses on enabling the local community to organize undertake and monitor programs relevant to them and we largely employ the local community. About 80% of our staff comes from the local communities. Localization of human resource has increased local stake holding, provides career opportunities for local people, has aided in local socio - economic empowerment and has been a tool for transparency and accountability.

The resource allocation is largely driven by community needs and also the donor preferences to the need. In case of unspecified donations received by the organization, allocation is based on the priorities of imminent needs, decided by the CEO in consultation with the sector heads and approved by the governing body.

Our Relationship Management efforts presently strive to

- Be need based, harmonize resource support from government, donors from corporates & traditional trusts & foundations and the community. We also encourage community contribution in kind.
- Broad based resource mobilization efforts - The resource mobilization efforts through relationship management are broad based and include community, government, corporate, individuals, traditional trusts & foundations, national and international donor agencies. This is to avoid mission creep due to donor pressures and to reduce the risk of dependency on anyone or group of donors.

## Network & Alliance Building

Through network and alliance-building SVYM identifies common interests and concerns, shares information, provides/ receives support to other development oriented organizations and maximizes the use of available resources to achieve common goals. These are the manifestations of Co-operative strategies to improve the impact of our operations. We are part of many networks at local, regional and national levels.

## People: Priorities and Practices

In the area of people, our major priorities and practices are enlisted and described in subsections

Better human resource development and training of managers, administrators, project staff, Governing body members, Project community partners, members and volunteers within the organisation

Better procedures to ensure that men and women have equal opportunities to participate effectively at all levels of the organisation, from members to leaders.

## Human Resource Development (HRD)

SVYM undertakes projects of a very dominating scale and complexity with limited resources. The distinctive HRD and training needs of our governing body, members, volunteers and employees are also being increasingly identified and responded to.

SVYM practices a 'Gender - just' policy in recruitment and career advancement. We also are compliant with the prevalent labour laws and are committed to statutory requirements like provident fund employees' state insurance scheme, leave encashment, and gratuity for our employees.

In SVYM, as in other sectors, HRD begins with being able to attract and retain staff of the right caliber. In part, this means being able to offer salaries and conditions of service that are as adequate and secure as possible. We are inevitably affected by trends in other sectors in society, by labour market forces and by prevailing social attitudes, which increasingly lean towards individualism. We however, endeavor to keep in mind the values and non-self-serving aims which drive us and express them in all aspects of our work. These values are a needed counter-force, especially in societies where self-serving individualism becomes extreme.

## Risk Factors & Mitigation Policy

The following are the risks envisaged by the management and governing body of our Organisation. If any one of the following stated risks actually occurs, our activities, financial conditions and results of operations could suffer. These risks and uncertainties are not the only issues that our organisation faces. Additional risks and uncertainties not presently known to our organisation or that our organisation currently believes to be immaterial may also have a material adverse effect on its financial condition or activities. Unless specified or quantified in the relevant risk factors, our organisation is not in a position to quantify the financial or other implications of any risk mentioned herein below.

Further, our organisation has also mentioned below, that if any of the following stated risks actually occurs, how the organisation would manage to mitigate such risks.

### 1. Funding Uncertainty:

**Risk:** Dependence on donations, grants, and external funding can lead to financial instability.

**Mitigation:** Diversifying funding sources by exploring partnerships with corporate CSR initiatives, applying for government grants, and developing income-generating projects.

### 2. Regulatory Changes:

**Risk:** Changes in government policies and regulations can impact SVYM's operations, especially in healthcare and education sectors.

**Mitigation:** Staying informed about policy changes, engaging in advocacy, and building strong relationships with regulatory bodies to ensure compliance and influence favorable policies.

### 3. Operational Challenges:

**Risk:** Operating in remote and underserved areas poses logistical challenges and risks related to infrastructure, supply chain, and staff retention.

**Mitigation:** Investing in local capacity building, improving infrastructure, and implementing robust logistics and supply chain management systems. Additionally, offering incentives and support to retain staff in remote locations.

### 4. Reputation Management:

**Risk:** Negative publicity or incidents of misconduct can harm SVYM's reputation and affect stakeholder trust.

**Mitigation:** Maintaining high standards of transparency, accountability, and ethical conduct. Establishing a crisis management plan and a communication strategy to address any potential issues promptly and effectively.

## 5. Program Sustainability:

**Risk:** Ensuring the long-term sustainability of programs after initial funding or project duration ends.

**Mitigation:** Developing exit strategies that include community ownership and local capacity building. Seeking long-term partnerships & engaging in continuous monitoring & evaluation to demonstrate the impact & attract ongoing support.

## 6. Health and Safety Risks:

**Risk:** Working in healthcare and community development projects involves health and safety risks for staff and beneficiaries.

**Mitigation:** Implementing strict health and safety protocols, providing regular training for staff, and ensuring adequate insurance coverage. Establishing emergency response plans for unforeseen events.

## SVYM's Presence

### Location of headquarters and location of operations

#### SVYM Registered Office

CA2, KIADB Industrial Housing Area, Ring Road, Hebbal, Mysuru, Karnataka, India 570016

#### Dharwad Regional Office

Tudayekar Compound, Near Govt. Press, Sadhanakeri, Dharwad, Karnataka, India 580008

#### SVYM Administrative Head Office

Hanchipura Road, Saragur Taluk, Mysuru District Karnataka, India 571121

#### Raichur Regional Office

1-12-61/13, Malappa Mali Patel House, Ganesh Colony, Behind Eshwara Temple, Raichur, Karnataka, India 584101

#### Bengaluru Regional Office

DVG Smaraka Bhavana, Ghokale Institute of Public Affairs, No. 2/86/1-A, 5th main, Bull Temple road, N. R. Colony, Bengaluru, Karnataka, India 560040

#### Kodagu Regional Office

29/1B, Bhisma Nilaya, 8th Block, Cauvery Layout, Madikeri Karnataka, India 571201

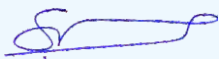
#### Hassan Regional Office

#163 LIG, Chennapatna Housing Board Colony, Near New KSRTC Bus-stop, Hassan, Karnataka, India - 573201

## Acknowledgement

We thank all the stakeholders for their assistance and co-operation received during the financial year. We place on record our appreciation of the contribution made by our employees at all levels. Our consistent growth was made possible by their dedication and continuous commitment to the society.

We thank all vendors, bankers, auditors, volunteers, advisors and well-wishers for their continued support during the year. For and on behalf of the Governing Body of Swami Vivekananda Youth Movement



**Dr. Sudheer B Bangalore**  
President, SVYM



**Dr. Pushpalatha S**  
Secretary, SVYM



## Abridged Balance Sheet (INR in Lakhs)

SOURCE OF FUNDS	*DST	EDUCATION	SEEP	HEALTH	TRAINING & RESEARCH	TOTAL	
						2023-24	2022-23
Restricted Funds	300	2,191	47	1,154	299	3,991	3,419
Designated Funds	85	188	26	338	28	665	666
Unrestricted Funds	47	52	43	101	58	301	368
<b>Total Sources</b>	<b>432</b>	<b>2,431</b>	<b>116</b>	<b>1,593</b>	<b>385</b>	<b>4,957</b>	<b>4,453</b>
APPLICATION OF FUNDS							
Fixed Assets	43	1,784	29	963	271	3,090	2,626
Investments & Deposits	332	386	14	423	55	1,210	1,441
Other net assets	57	261	73	207	59	657	386
<b>Total Application</b>	<b>432</b>	<b>2,431</b>	<b>116</b>	<b>1,593</b>	<b>385</b>	<b>4,957</b>	<b>4,453</b>

\*DST- Development Support Team

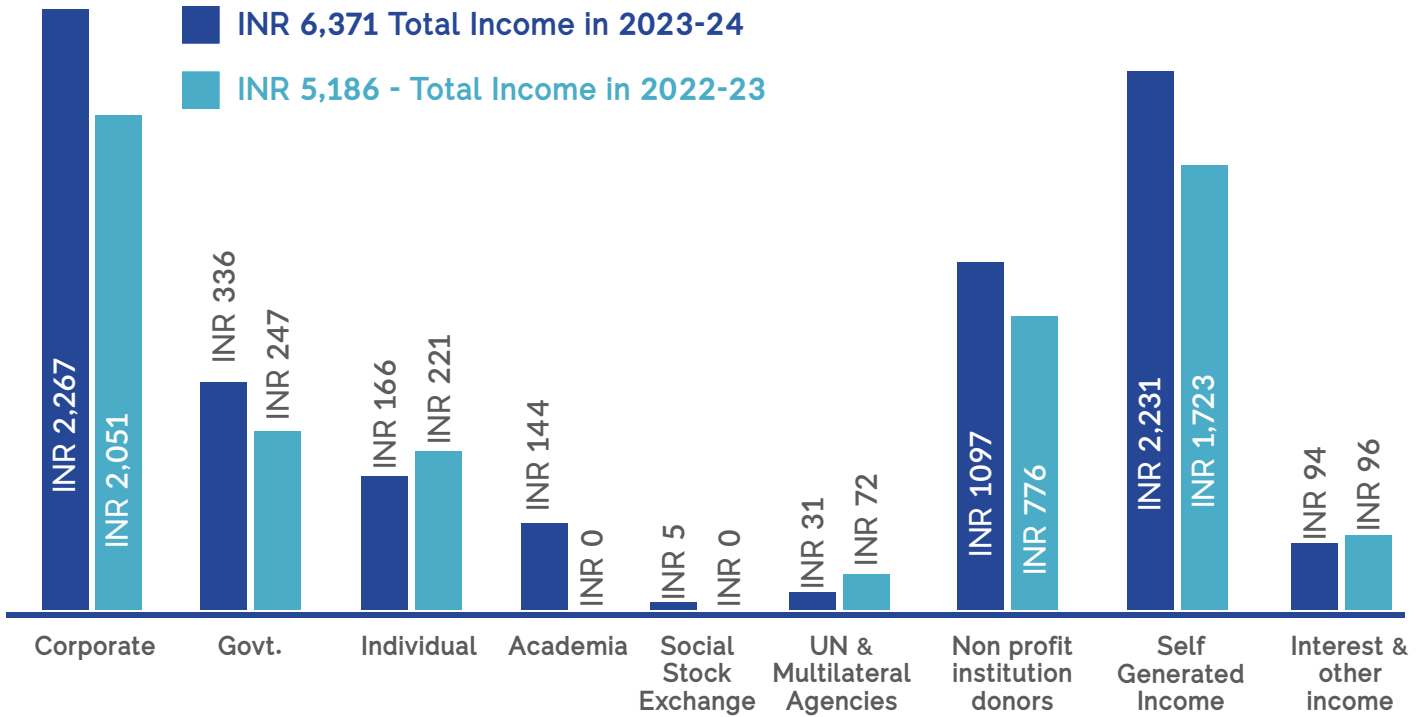
## Abridged Income & Expenditure Statement (INR in Lakhs)

INCOME	2023-24	2022-23
General Contribution	203	148
Earmarked Funds	3,444	2,839
Interest & other Income	2,325	1,819
<b>Total Income (a)</b>	<b>5,972</b>	<b>4,806</b>
EXPENDITURE		
Development Support	305	269
Education	2,098	1,685
SEEP	465	396
Health	2,505	2,078
Training & Research	329	179
Depreciation	247	207
<b>Total Expenditure (b)</b>	<b>5,949</b>	<b>4,814</b>
<b>Surplus/(Deficit) - (a-b)</b>	<b>23</b>	<b>(8)</b>

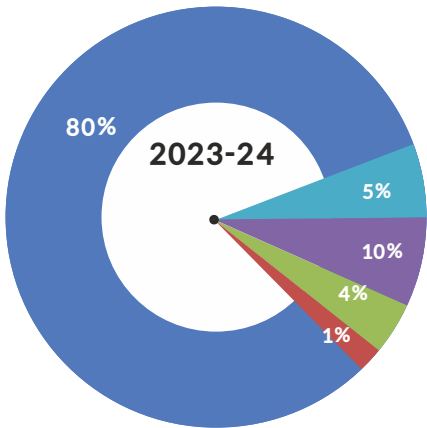




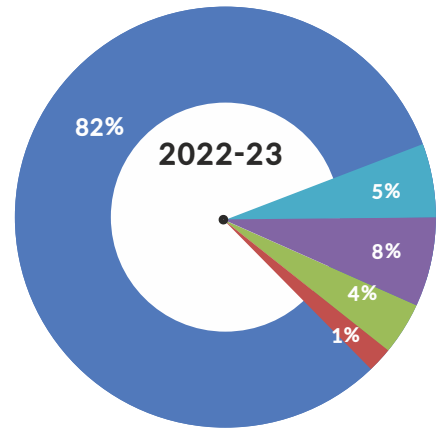
## THE INCOME COMPOSITION FOR FY 2023-24 (INR in Lakhs)



## Rupee Spending

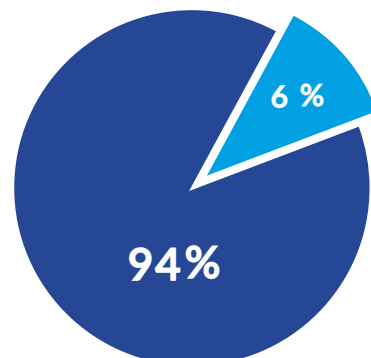


- Program Direct Cost
- Capital Expenses
- Overhead Cost
- Depreciation
- Debt Servicing Cost



## Geographical Segmentation

- Local Contribution
- Foreign Contribution



# Engage With Us

Join us in building a resurgent India



## Register for our



online courses  
& webinars at  
[www.svym.org](http://www.svym.org)

## Promote us on



[www.youtube.com/svymindia](http://www.youtube.com/svymindia)

## Volunteer



Time



Skill



Knowledge



Creativity

[svym.org/engage-with-us/volunteer](http://svym.org/engage-with-us/volunteer)

## Visit us

V-LEAD

Mysuru



Tribal School (VTCL)

Hosahalli

Rural Livelihood Centre (VRCL)

Kenchanahalli

Rural Tribal Hospital (VMH)

Saragur

Palliative Care Centre

Mysuru

<https://svym.org/visit-us>

Many ways  
you can  
engage  
with us

## Join the movement



work/intern

with us

[jobs@svym.org.in](mailto:jobs@svym.org.in)

## Engage with



Palliative Care  
Centre, Mysore

Serve individuals with life  
limiting conditions

## Link Us

with your  
professional and  
social network to  
kickoff new  
partnerships for  
development

## Buy products



made by  
our rural/tribal  
partners

# You can make a difference by donating



INR 1,500 towards medical care for poor patient of Vivekananda Memorial Hospital



INR 46,000 to support residential education for one tribal child in VTCL for 1 year



INR 16,500 towards cost of providing one person with Palliative Care for an year



Donate towards other development activities of SVYM

## For donors in India



The Cheques/DD may be sent in the name of "Swami Vivekananda Youth Movement" to our office: Swami Vivekananda Youth Movement CA-2, KIADB Industrial Housing Area, Ring Road, Hebbal, Mysuru - 570 016, Karnataka State, India

**Account Name** Swami Vivekananda Youth Movement , **Account No:** 0566101026241, **Bank Name:** Canara Bank, Branch - Jayalakshmi Puram, **Bank address** - #6, Ganga, Temple Road, Jayalakshmi Puram, Mysore - 570012, **IFSC** - CNRB0000566 , **SWIFT** - CNRBINBBJLM

Donate online <https://svym.org/donate>

Donations made to SVYM in India are exempt from Income Tax under Sec. 80 (G)



## For donors in USA



2832, Alderberry Court, Fullerton, California 92835, USA

**Account Name** Swami Vivekananda Youth Movement of North America, **Account No:** 00101158270, **Bank Name:** Orange County Credit Union, **Bank address** - P.O.Box 60097, CA 91716, **Routing/Transit Number:** - 322281989

SVYM NA is a registered 501(c)3 Organization.  
Your donations are tax-deductible to the extent allowed by law

## For donors in United Kingdom



38, Montmano Drive, Didsbury Point, Manchester M20 2EB

**Account Name** SVYM UK, **Account No:** 6523 2923, **Bank Name:** The Cooperative Bank P.L.C **Sort code:** 08-92-99

Donations made to SVYM UK are tax deductible. UK Registered charity number: 1118678

## Donate Online

<https://svym.org/donate>

through our easy and secure payment modes  
Netbanking | Credit Card | UPI

Scan & Pay with any BHIM UPI app



PhonePe



13683399026241@cnrb



Donations made to SVYM in India are exempt from Income Tax under Sec. 80(G)



# शिव ज्ञाने जीव सेवा Serving God in Man

Featuring on SVYM's emblem and translating to 'Knowledge of God through service of man', in just four words 'Shiva Jnane Jeeva Seva' captures the essence of spirituality. It encourages us to pursue divinity in an experiential way by devoting ourselves in the service of the others, guiding us to see everyone as equal and serve them with equality, fairness and compassion to uphold their dignity.

We believe, SVYM is a platform for everyone to come and exercise spirituality by serving others.

## Administrative Office

Swami Vivekananda Youth Movement  
Hanchipura Road, Saragur, Saragur Taluk,  
Mysuru District - 571121, Karnataka State, INDIA  
Tel/Fax: (08228) 265877, 265412  
Mobile: +91 96866 66312

## Registered Office

Swami Vivekananda Youth Movement  
CA-2, KIADB Industrial Housing Area  
Ring Road, Hebbal, Mysuru - 570 016  
Karnataka State, INDIA  
Ph: +91 - 96866 66313